

Chapter XVII:
Resource People

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NRCS Regional, State, and Institutes Alternative Enterprises and Agritourism Liaisons
Liaisons identified by state and region.

Available online at: <http://www.nrcs.usda.gov/technical/RESS/altenterprise/liaisons.html>

Alternative Enterprises, Agritourism and Economic and Rural Community Development People Resource Directory, January 2004.

This is a directory of over 100 pages of National, Regional, and State contacts for alternative enterprises, agritourism and rural community development. Individual areas of expertise are noted as well as contact and website information.

Available in:

- a. Resource Manual
- b. <http://www.nrcs.usda.gov/technical/RESS/altenterprise/liaisons.html>
- c. **A relational data base by area of expertise, state, city or theme is available online at www.survey.tamu.edu/trrc/experts**
- d. Hardcopies can be obtained from Jim Maetzold, 202-720-2307 or email jim.maetzold@usda.gov

Resource Development and Conservation Offices NRCS/RESS website

This website provides a list of RC&D office locations and contact information by state. <http://www.nrcs.usda.gov/programs/rcd/offices.html> or www.rcdnet.org

Sustainable Agriculture Directory of Expertise

SARE-SAN

This directory, printed in 1993, 1994 and 1996, is now online and being updated. It lists names of people who are experts in different facets of sustainable agriculture. The website allows you to search for people by topic and key words. You can also fill out an online form if you want to be included in the updated version of the directory.

<http://www.sare.org/expertise/>

State Partners

CSREES

This website contains an online directory of land grant universities that are state partners of the Cooperative State Extension Service. It lists the professional workers in agriculture including those in agritourism and alternative enterprises.

www.reeusda.gov/statepartners/usa.htm

Value-Added Directory

Directory of state contacts in value-added agriculture. Available online at: www.reeusda.gov/smallfarm/valuedir.htm

Small Farms Resource Guide

USDA CSREES

This publication is a state by state listing of contacts, programs and other resource material. To download the document or order a hardcopy go to:

<http://www.reeusda.gov/smallfarm/guide.htm>.

Hardcopies also available from:

The Small Farm Program USDA-CSREES

Stop 2215, 1400 Independence Ave, S.W.

Washington, DC 20250-2215

Ph: (202) 401-4385

Email: debodaghe@reeusda.gov

Source Book of Sustainable Agriculture for Educators, Producers and Other Agricultural Professionals: A Guide to Books, Newsletters, Conference Proceedings, Bulletins, Videos and More.

Sustainable Agricultural Network

This book provides a comprehensive list of 559 different information resources and information on how to obtain them. The book is organized by state, US territory, and country and also provides four pages of websites relating to sustainability.

Cost: \$12.00

Available from:

Website: <http://www.sare.org/htdocs/pubs/>

Ph: (802) 656-0471

Promoting Tourism in Rural Areas

Rural Information Center (Publication Series No. 60)

April 1998

This publication contains a directory of state travel and tourism offices and state extension offices for all fifty states. The document also contains a directory for regional Rural Conservation and Development offices, and tourism and rural development related organizations.

Available online at: <http://www.nal.usda.gov/ric/ricpubs/tourism.html>

Hardcopies available from:

National Agricultural Library

Beltsville, MD 20705

Ph: 800-633-7701 or (301) 504-5372

Environmental Alliance for Senior Involvement

This organization publishes a quarterly newsletter-*EASI Does it*-which demonstrates the valuable resources of seniors and will encourage more organizations to establish Senior Environment Corps.

Website: www.easi.org

Ph: (540) 788-3274

Email: easi@easi.org

Sustainable Agriculture Directory of Expertise

SARE-SAN

This directory, printed in 1993, 1994 and 1996, is now online and being updated. It lists names of people who are experts in different facets of sustainable agriculture. The website allows you to search for people by topic and key words. You can also fill out an online form if you want to be included in the updated version of the directory.

<http://www.sare.org/expertise/>

State of the States: Organic Farming Systems Research at Land Grant Institutions 2000-2001

This is a list of organic research and Extension resources in each of the 39 US states that have them.

Available at: <http://www.ofrf.org/publications/SoS/SoS.overview.page.html>

Partners in Tourism: Culture and Commerce

Partners in Tourism a coalition of nine national service organization and four federal agencies. This group was organized as a result of the 1995 White House Conference on Tourism.

NYS Department of Agriculture and Markets Website

This website provides a statewide agritourism directory that lists approximately 2,000 farms and markets where consumers can purchase NYS farm fresh products.

<http://www.agmkt.state.ny.us/AP/FFGSearch.asp>

State Services Organization SHPO List

This website lists the contact information of the state historic preservation officers for all 50 states.

<http://www.sso.org/ncshpo/shpolist.htm>

National Association of Tribal Historic Preservation Officers

This website lists the contact information for all tribal historic preservation officers.

Website: <http://www.achp.gov/thpo.html>

D. Bambi Kraus, President

1625 K St. NW, 11th Floor

Washington, DC 20006

Phone: (202) 628-8476

Fax: (202) 628-2241

Public Folk Cultural Programs Website

National Endowment for the Arts

This website lists the state folklorists for all 50 states.

<http://www.nea.gov/artforms/Folk/Folk6.html>

Wyoming Agribusiness Directory

Prepared by the Wyoming Business Council

This is an example of what some states are doing to promote buying local.

Website: <http://www.wyomingbusiness.org>
214 West 15th Street
Cheyenne, Wyoming 82002
Ph: 307-777-2860
1-800-262-3425
Email: jfearn@wy.state.us

National Heritage Tourism Contacts

<http://www.ohiotourism.com/industry/heritage/faq/nationalcontacts.html>

Pennsylvania Association for Sustainable Agriculture
Membership Directory

Web site: www.pasafarming.org

Tourism Industry Association of America

A directory of all the state directors of tourism offices are available on this web site.

Web site: www.tia.org

NRCS National, Regional, State and Institutes Alternative Enterprises and Agritourism Directory, June, 2003

NAME	NUMBER	ADDRESS	EMAIL
Washington, D.C. James A. Maetzold National Alternative Enterprises and Agritourism Leader	(202) 720-0132 Fax 6473 9001-720-0132	USDA/NRCS PO Box 2890 Washington, D.C. 20013	Jim.maetzold@usda.gov
EAST REGION			
Jan A. Dybdahl State Resource Conservationist	(860) 871-4018 Fax 4054	USDA/NRCS 344 Merrow Road-Suite A Tolland, Connecticut 06084-3917	Jan.dybdahl@ct.usda.gov
Sally Griffith-Kepler State Resource Conservationist	(302) 678-4182 Fax 0843 VC: 9000-678-1065	USDA/NRCS 1203 College Park Drive Suite 101 Dover, Delaware 19904-8713	Sally.kepfer@de.usda.gov
Christopher R. Jones ASTC-Field Operations	(207) 990-9100 Ext. 3 Fax 9599 VC: 9052-563	USDA/NRCS 967 Illinois Avenue, Suite 3 Bangor, Maine 04401-2700	Chris.jones@me.usda.gov
Mark Waggoner State Resource Conservationist	(443) 482-2927 (410) 757-0687 VC: 9053-338	USDA/NRCS 339 Busch's Frontage Road Suite 301 Annapolis, Maryland 21401-5534	Mark.waggoner@md.usda.gov
Richard DeVerjilio State Resource Conservationist	(413) 253-4379 Fax 4357 VC: 9047-4379	451 West Street Amherst, Massachusetts 01002-2995	Richard.deverjilio@ma.usda.gov

NAME	NUMBER	ADDRESS	EMAIL
Elizabeth Schmucker Cooper RC&D Coordinator	(603) 223-0083 Fax 0084 VC: 868-7965	Southern NH RC&D Council The Concord Center 10 Ferry Street, Room 422 Box 4 Concord, New Hampshire 03301-5081	Ecooper@nh.usda.gov
Garry Lee Assistant State Conservationist	(732) 246-1171 Fax 2358 VC:	USDA/NRCS 1370 Hamilton Street Somerset, New Jersey 08873	glee@nj.nrcs.usda.gov
Philip Metzger RC&D Coordinator	(607) 334-4715 Fax 4744 VC: 9015-1275	South Central New York RC&D 99 North Broad Street Norwich, New York 13815	Socnyrcd@norwich.net
Colleen Tenny Economist	(717) 237-2218 Fax 2238 VC: SAME	USDA/NRCS 1 Credit Union Place, Suite 340 Harrisburg, Pennsylvania 17110	Colleen.tennity@pa.usda.gov
Vicky Drew Resource Conservationist	(401) 822-8820 Fax 828-0433 VC: 9023-120	60 Quaker Lane, Suite 46 Warwick, Rhode Island 0-2886	Vicky.drew@ri.usda.gov
Jackie Folsom Program Coordinator	(802) 223-0929 Fax 6163 VC: SAME	Vermont Farms Association Part of the Vermont Agritourism Initiative c/o N. Vermont RC&D Council 617 Comstock Road Suite #2 Berlin, Vermont 05602	Jackie@vtfarms.org
Noah Mullins Assistant State Conservationist	(304) 422-9072 Fax 9086 VC: 9049-5226	NRCS Rout 5, P.O. Box 1000 Parkersburg, West Virginia 26101	Noah.mullins@wvparkersb.fsc.usda. Gov
SOUTHEAST REGION			
Mason Dollar RES/Program Manager	(334) 887-4574 Fax 4552 VC: 9027-4574	USDA/NRCS P.O. Box 311 Auburn, Alabama 36830	Mason.dollar@al.usda.gov

NAME	NUMBER	ADDRESS	EMAIL
Jessica Bertine Agricultural economist	(352) 338-9513 fax 9578 VC: 1-800-384-2796	NRCS P.O. Box 141510 Gainesville, Florida 32614	Jessica.bertine@fl.usda.gov
Mac Hayes Assistant State Conservationist for Projects	(706) 546-2272 Fax 2120 VC: 9021-2083	NRCS 355 E. Hancock Avenue Athens, Georgia 30677	Mac.hayes@ga.usda.gov
William Joseph Waits III Agricultural Economist	(859) 224-7354 Fax 7411 VC: 9032-7354	NRCS State Office Suite 110 771 Corporate Drive Lexington, Kentucky 40503	Bwaits@ky.usda.gov
Reginald Spears Assistant State Conservationist	(601) 965-4335 Fax 4940 VC: SAME	NRCS Suite 1321, Federal Building 100 West Capitol Street Jackson, Mississippi 39269	Rms@ms.nrcs.usda.gov
Gregory A. Walker RC&D Coordinator	(910) 763-6611 Fax 8989 VC: 9025-3215	Cape Fear RC&D Council Suite 615 201 N Font Street Wilmington, North Carolina 28401-3954	Gwalker@nc.usda.gov
Carlos Hernandez Outreach Coordinator	(787) 264-1912, Ext 7796 Fax 0220 VC: 9001-769-1135	IBM Building, Suite 604 654 Munoz Rivera Avenue Hato Rey, Puerto Rico 00918-4123	Chernandez@pr.usda.gov
Bethel C. DuRant Soil Conservationist	803-253-3512 Fax 3670	USDA/NRCS 1835 Assembly Street Room 950 Columbia, South Carolina 29201	bethel.durant@sc.usda.gov

NAME	NUMBER	ADDRESS	EMAIL
Terron Hillsman State Outreach Coordinator	(423) 442-2202 Fax 9440 VC: 9058-4370	USDA Service Center 616 Warren Street Madisonville, Tennessee 37354	Thillsman@tn.nrcs.usda.gov
David Faulkner Natural Resource Economist	(804) 287-1664 Fax 287-1736 VC: 9003-1664	USDA/NRCS 1606 Santa Rosa Road Culpeper Blvd., Suite 209 Richmond, Virginia 23229-5014	David.faulkner@va.usda.gov
MIDWEST REGION			
Region Liaison Percy Magee Operations Partnership Liaison	(608)-224-3014 VC: 9000-865-2881	USDA/NRCS 2820 Walton commons West Suite 123 Madison, Wisconsin 53718	Percy.magee@mw.nrcs.usda.gov
Martha Sheppard RC&D Coordinator	(217) 285-4414 Fax 5121 VC: 9000-345-9745	Two Rivers RC&D Council 110 E. Fayette Street Pittsfield, Illinois 62363	Accessil@adams.net
John Poenisch Agricultural Economist	(317) 290-3200 Ext. 357 Fax 3225 VC: SAME	Natural Resources Conservation Service 6013 Lakeside Blvd. Indianapolis, Indiana 46278-2933	John.Poenisch@in.usda.gov
Martin W. Adkins Assistant State Conservationist for Planning	(515) 284-4769 Fax 4394 VC: SAME	210 Walnut Street 693 Federal Building Des Moines, Iowa 50309-2180	Marty.adkins@ia.usda.gov
James Hergott RC&D Coordinator	(989) 684-5650 Fax 5896 VC: 9048-7114	4044 South 3 Mile Bay City, Michigan 48706-9206	Jim.hergott@mi.usda.gov

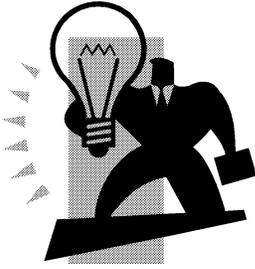
NAME	NUMBER	ADDRESS	EMAIL
Barry Hamilton Water Resources Staff Leader RC&D Program Manager	(651)602-7886 Fax: (651)602-7914 VC:	NRCS 375 Jackson St., Suite 600 St. Paul, MN 55101	Barry.hamilton@mn.usda.gov
Bob Ball Assistant State Conservationist	(573) 876-0900 Fax 876-0913 VC: 9034-1363	601 Business Loop 70 West Suite 250 Columbia, Missouri 65203	Boib.@mo.usda.gov
Kurt Simon RC&D Coordinator	(937) 695-1293 Fax 1296 VC: (9000) 345-5365	Ohio Valley RC&D 12681 U.S. Rt.62 Sardina, Ohio 45171	Kurt.simon@oh.usda.gov
Jim Kaap Management Specialist	(608) 276-8732, Ext. 266 Fax 5890 VC: SAME	NRCS 6615 Watts Road, Suite 200 Madison, Wisconsin 53719-2726	Jim.kaap@wi.usda.gov
SOUTH CENTRAL			
Dorlene Hicks Operations Partnership Liaison	Phone: (817) 509-3296 Fax: (817) 509-3338 Voice Mail: 9043-3296	501 W. Felix St., Bldg 23 P.O. Box 6567 Fort Worth, TX 76115	dhicks@ftw.nrcs.usda.gov
Richard Drewry RC&D Coordinator	(870) 741-7475, Ext. 117 Fax 741-9332 VC: 9044-5070	Northwest AR RC&D Suite 109 402 N Walnut Harrison, Arkansas 72601-3621	Richard.drewry@ar.usda.gov
Alton James RC&D Coordinator	(225) 664-5368, Ext. 5 Fax 665-2013 VC: 9000-568-1525	USDA/NRCS 2191 Towers Drive Denham Springs, Louisiana 70726	Alton.james@la.usda.gov
Tom Lucas RC&D Coordinator	(580) 735-2033 Fax: 2536	High Plains RC&D #2 Miles Addition P.O. Box 353 Buffalo, OK 73834	tom.lucas@ok.usda.gov

NAME	NUMBER	ADDRESS	EMAIL
James Featherston Agricultural Economist	(254) 742-9884 Fax 9889 VC: 9038-9884	USDA/NRCS 101 South Main Temple, Texas 76501	James.featherston@tx.usda.gov
NORTHERN PLAINS REGION			
Regional Office Leroy Stokes Operations Partnership Liaison	(402) 437-4093 Fax 437-5381 VC: 9026-4093	USDA/NRCS Northern Plains Regional Office Federal Building, Rm. 152 100 Centennial Mall North Lincoln, Nebraska 68508-3866	Leroy.stokes@np.nrcs.usda.gov
Frank Riggie Assistant State Conservationist	(720) 544-2804 Fax 2965 VC: 9059-2804	NRCS 655 Parfet Street, Room E200C Lakewood, Colorado 80215-5517	Frank.riggie@co.usda.gov
Steven Parkin Assistant State Conservationist	(785) 823-4569 Fax 4540 VC: 345-9230	NRCS 760 South Broadway Salinas, Kansas 67401-4642	Steven.parkin@ks.nrcs.usda.gov
Ted Dodds Conservation Partnership Coordinator	(406) 587-6965 Fax: 6761 VC: 587-1115	USDA/NRCS Federal Building, Room 443 10 East Babcock Street Bozeman, Montana 59715-4704	Tdodds@mt.usda.gov
Arlis Plummer Hydraulic Engineer	(402) 437-4066 Fax 5327 VC: SAME	USDA/NRCS Federal Building, Rm. 152 100 Centennial Mall North Lincoln, Nebraska 68508-3866	Arlis.plummer@ne.usda.gov
Paul Wellman RC&D Coordinator	(701) 352-0127 Fax 3015 VC: 9051-6415	Red River RC&D Council Chase Building 516 Cooper Ave, Suite 101 Grafton, North Dakota 58237	Paul.wellman@nd.usda.gov

NAME	NUMBER	ADDRESS	EMAIL
Jeff Hemenway Conservation Agronomist	(605) 352-1233 Fax 1261 VC: 9036-1239	Federal Building 200 4th Street S.W. Huron, South Dakota 57350	Jeffrey.hemenway@sd.usda.gov
Boyd Byelich Wildlife Biologist	(307) 772-2015 Fax 2017 VC: 9000-848-2240	USDA/NRCS 8416 Hildreth Road Cheyenne, Wyoming 82009	byelich@wy.usda.gov
WEST REGION			
Rhoda Portis RC&D Coordinator	(907) 373-6492, Ext. 102 Fax 761-7790 VC: SAME	Mat-Su RC&D Council Suite 100 351 W Parks Way Wasilla, Alaska 99654	Rhoda.portis@ak.usda.gov
Ron Hemmer Agricultural Economist	(602) 280-8789 Fax 8795 VC: SAME	USDA/NRCS 3003 N. Central Avenue-Suite 800 Phoenix, Arizona 85012-2945	Ron.hemmer@az.nrcs.usda.gov
Jim Kocsis RC&D Program Manager	(530) 792-5605 Fax 5790 VC: 9040-5605	USDA/NRCS 430 G Street, Suite 4164 Davis, California 95616	Jim.kocsis@ca.usda.gov
Gail Ichikawa Agricultural Economist	(808) 541-2600, Ext. 110 Fax 1335 VC: SAME	NRCS P. O. Box 50004 Honolulu, Hawaii 96850	Gichikawa@hi.nrcs.usda.gov
Paula Jones Project Coordinator	(208) 237-5001, Ext. 104 Fax 3412 VC: 9000-981-1090	Three Rivers RC&D 1551 Baldy Avenue, Suite 2 Pocatello, Idaho 83201-7117	Paula.jones@id.usda.gov
Febe B. Ortiz Assistant State Conservationist	(505) 761-4445 Fax 4463 VC: 1-800-410-2067 Ext. 4445	NRCS 6200 Jefferson Street N.E. Room 305 Albuquerque, New Mexico 87109	Febe.ortiz@nm.usda.gov

NAME	NUMBER	ADDRESS	EMAIL
Gerald Miller Resource Specialist	(775) 738-8431 Fax 7729 VC: SAME	Northeast Nevada Resource Area 2002 Idaho Street Elko, NV 89801	Gerald.miller@nv.usda.gov
Hal Gordon Agricultural Economist	(503) 414-3243 Fax 3103 VC: 9019-3234	NRCS 101 SW Main, Suite 1300 Portland, Oregon 97204	Hal.gordon@or.usda.gov
Gregg Yamanaka RC&D Coordinator	(671) 472-7490, Ext. 27157 Fax 472-7288 VC: 9000-921-1200	Marianas RC&D Council Suite 105 494 West Route 8 Barrigada, Pacific Basin 96913	Rcd@ite.net
Susan Wight RC&D Coordinator	(435) 722-0884, Ext. 107 Fax 9065 VC: 9045-3160	Dinosaurland RC&D 240 W. Highway 40 (3334) Roosevelt, Utah 84066	Sue.wight@ut.usda.gov
Shiraz Vira Outreach/Rural Development	(509) 754-1964 Fax 1868 VC: 9035-2942	USDA/NRCS 2145 Basin Street, SW, Suite B Ephrata, Washington 98823	Shiraz.vira@wa.usda.gov
NATIONAL WATER AND CLIMATE CENTER			
Kendall Pfeiffer Pest Management Specialist	(503) 414-3061 Fax 3101 VC: 9019-3061	101 SW Main Street, Suite 1600 Portland, Oregon 97204-3224	Kpfeiffer@storm.wcc.nrcs.usda.gov
SOCIAL SCIENCES INSTITUTE			
Kim Berry Sociologist	(336) 334-7464 Fax 7674 VC: 9000-747-4465	Social Sciences Institute North Carolina A&T State University Charles H. Moore Building, A-35 Greensboro, North Carolina 27411	Berryk@ncat.edu

SOIL QUALITY INSTITUTE		
Ann Lewandowski Geographer	(612) 624-6765 Fax 625-2208 VC: 9000-865-2710	NRCs/SQI 439 Borlaug Hall University of Minnesota 1991 Upper Buford Circle St. Paul, Minnesota 55108-6028
		Alewand@soils.umn.edu



**Agritourism, Alternative Enterprises, and
Economic and Rural Community Development**

People Resource Directory,

By

State, Region, and National



January 2004

**Compiled by: Natural Resources Conservation Service and the National Extension
Tourism Design Team, Cooperative State, Research, Education and Extension
Service, USDA**

Alternative Enterprises and Agritourism Economic and Rural Community Development People Resource Directory, by State, Region and National

Foreword

This list of resource people was developed between 1993 and 2004. Hopefully, the names of retired people have been identified and deleted. *As you review and use this resource directory, it would be greatly appreciated if any changes you are aware of be emailed to: jim.maetzold@usda.gov or fhunt@csrees.usda.gov*

This directory is based upon two surveys sent out by the National Extension Tourism Design Team, Cooperative State Research, Extension and Education Service, USDA. The first survey was taken in 1993 and the second in 2001 and 2002. This survey information has been enhanced by names of presenters at agritourism and alternative enterprise conferences and other sources.

The 2001-2002 survey was sent to State Cooperative Extension Directors and State Sea Grant Program Managers. The National Extension Tourism Design Team received 242 responses from individuals. However, we are still missing information from some states and incomplete information from others. Please review the directory and contact your colleagues and encourage them to submit the information requested on the survey.

The National Extension Tourism Design Team thanks you for this assistance.

Email jim.maetzold@usda.gov (preferred method)

James A. Maetzold, USDA/NRCS,
PO Box 2890, Washington, D.C. 20013
202-720-0132; FAX 202-720-6473

Name:

Title:

Address:

Telephone:

Fax:

Email:

Web site(s):

Copy of Results: Yes _____

Areas of expert knowledge/research or work/organization activity

(Please check as many as apply.)

Key Themes:

Other	Research/Educator	Coordinator/Facilitator
Small farm viability	_____	_____
Value-added	_____	_____
Farm to school/institution food	_____	_____
Farmer to chef/restaurant food	_____	_____
Organic agriculture	_____	_____
Niche market	_____	_____
Diversified/ alternative agriculture	_____	_____
Risk management	_____	_____
Sustainable agriculture	_____	_____
Supplemental income strategies	_____	_____
Tourism	_____	_____
Agritourism	_____	_____
Agri-education	_____	_____
Agri-tainment	_____	_____
Consumer management	_____	_____
Community development	_____	_____
Home-based business education	_____	_____
Arts, museums, cultural	_____	_____
Cultural and heritage tourism	_____	_____
Business Planning	_____	_____
Marketing of Alternative Enterprises	_____	_____
Bioenergy/products	_____	_____
Other areas of expert knowledge (Please specify) _____		

Major publications, workbooks and etc since 1995. (No more than 3.) Please include information on how it can be obtained.

1. _____

2. _____

January 2004

**Agritourism, Alternative Enterprises, AND
Economic and Rural Community Development People Resource Directory, by
State, Region and National**

Compiled by

James A. Maetzold

**National Alternative Enterprise and Agritourism Leader
Resource Economics and Social Sciences Division, USDA/NRCS
202-720-2307**

jim.maetzold@usda.gov

www.nrcs.usda.gov/technical/RESS/altenterprise

(See the web site for the latest updates.)

National Resource Directory	
Name and Organization	Area of Knowledge
Katherine Adam Program Specialist National Center For Appropriate Technology PO Box 3657 Fayetteville, AR 72702 501-422-9824 Email: kadam@ncat.org	Prepared publication "Entertainment Farming and Agri-Tourism." Knowledgeable about information that exists in subject area. For more information go to: http://attra.ncat.org/
Ben Alexander Sonoran Institute 201S. Wallace Bozeman, MT 59715 Phone: 406-587-7331 Email: ben@sonoran.org	Director of Working Landscapes Program. Manages an integrated program of research and outreach. Holds workshops on ranch diversification and developed a guide: The New Frontiers of Ranching: Business Diversification and Land Stewardship. Go to http://www.sonoran.org
John Seymour-Anderson Identity, Marketing and Communication 4945 Bryant Avenue South Minneapolis, MN 55409 Phone: 612-824-0536 e-mail: johnsa@uswest.net	Creates an effective package and label for marketing value added products.
Ron Anzalone Director, Office of Preservation Initiatives 1100 Pennsylvania Ave Room 803 Washington, DC 20004 Phone; 202-606-8523 Email: ranzalone@achp.gov	Advisory Council on Historic Preservation. See website for details. http://www.achp.gov

Name and Organization	Area of Knowledge
<p>Jill Auburn, Director Sustainable Agriculture, Research and Education USDA-CSREES 1400 Independence Ave. S.W. Washington, DC20250 Phone: 202-720-5384 email: jauburn@reeusda.gov</p>	<p>Coordinates on farm research grants and sustainable research activities. http://www.sare.org</p>
<p>Gerard Baker National Park Service 1709 Jackson Street Omaha, NE 68102 Phone: 402-221-7296 Email: gerard_baker@nps.gov</p>	<p>Superintendent of the Lewis and Clark National Historic Trail Corps of Discovery II. Lead Federal contact for coordination. For more information go to http://www.nps.gov/lecl</p>
<p>Brenda Barrett Heritage Areas 1849 C Street NW Room 3128 Washington, DC 20240 Phone: 202-565-1179 Email: Brenda_barrett@nps.gov</p>	<p>National coordinator of the NPS heritage areas.</p>
<p>Bo Beaulieu, Director South Regional Rural Development Center Mississippi State University PO Box 9656 6 Montgomery Dr. Mississippi State, MS 39762 Phone: 601-325-3207 lib@mces.msstate.edu</p>	<p>Developed a workbook titled “Cashing In on Business Opportunities.” A guide to building a home-based and micro business program. Web site for Center’s publications and projects is http://www.ces.msstate.edu/~srdc/</p>
<p>Jacqueline A. Bentz Program Director, America’s Treeways National Tree Trust 1120 G Street, N.W., Suite 770 Washington DC 20005 Phone: 800-846-8733</p>	<p>Assistance in establishing conservation related to trees, byways, etc.</p>
<p>Mark Buck Education and Outreach Coordinator Sustainable Northwest 620 SW Main, Suite 112 Portland, OR 97205 Phone: 503-221-6911 sustnw@teleport.com</p>	<p>Coordinated the publication of Sustainable Agriculture. For more information go to http://www.sustainablenorthwest.org</p>
<p>Boyd Byelich USDA/NRCS 8416 Hildreth Road Cheyenne, WY 82009 Phone: 307-772-2015x119 byelich@lamar.colostate.edu</p>	<p>Wildlife biologist, but has put together a resource book that addresses recreation on the farm/ranch. It contains: natural resource assessment, planning, marketing, and business management. Is a very good enterprise diversification resource.</p>

Name and Organization	Area of Knowledge
<p>Amy D. Caviezel American Recreation Coalition 1225 New York Ave, N.W. Suite 450 Washington, DC 20005 Phone: 202-682-9630 are@funoutdoors.com</p>	<p>ARC is a lobby group for all recreation industries. Everything from Disney to off road vehicles. It does surveys and analysis too. Good source of information on trends. See web site http://www.funoutdoors.com/arc</p>
<p>Andy Clark, Ph.D. Sustainable Agriculture Network 10300 Baltimore Ave. Bldg. 046 BARC-WEST Beltsville, MD 20705-2350 Phone: 301-504-6425 Email: san@sare.org</p>	<p>Coordinates projects and activities of the Sustainable Agriculture Network (SAN). SAN is the national outreach arm of USDA-CSREES Sustainable Agriculture Research and Education (SARE) program. SAN develops and publishes farmer-ready information and disseminates information about sustainable agriculture through electronic and print publications. The Sustainable Agriculture Directory of Expertise directory, printed in 1993, 1994 and 1996, is www.sare.org/expertise. http://www.sare.org</p>
<p>Randy Cohen Americans for the ARTS 1000 Vermont Ave NW 12th Floor Washington, DC 20005 Phone: 202-371-2830 Email: rcohen@artsusa.org</p>	<p>Vice President for Research and Information. Good contact for arts information.</p>
<p>Suzanne Cook TIA 1100 New York Avenue, Suite 450 Washington, DC 20005 Phone: 202-408-8422 Email: scook@tia.org</p>	<p>Senior Vice President-Research of Travel Industry Association of America (TIA). She is a leading analyst in tourism and travel. For more information, check http://www.tia.org</p>
<p>Ken Cordell Project Leader, Outdoor Recreation and Wilderness Assessment USDA Forest Service 320 Green St. Athens, GA 30602 Phone: 706-546-2406 Email: kcordell/srs_athens@fs.fed.us</p>	<p>Research on past, current and projection for 50 years on outdoor recreation. He leads the Resources Planning Act recreation team. It is great information for determining what people are doing and where. Great for recreation assessment and planning. He carries out the “National Survey on “Recreation and the Environment” and the “National Private Landowners Survey in cooperation with NRCS. Website: http://www.srs.fs.fed.us/trends</p>
<p>Curt Cottle Director Heritage Tourism Development Office S.C. Dept. of Parks, Recreation & Tourism 1205 Pendleton Street, Suite 322 Columbia SC 29201 Phone: 803-734-1217 E-mail: ccottle@prt.state.sc.us</p>	<p>Associated with the Alliance of National Heritage areas.</p>

Name and Organization	Area of Knowledge
<p>Kimber Craine Communications Manager National Assembly of State Arts Agencies 1029 Vermont Avenue, NW, 2nd floor Washington, DC 20005- Phone: 202-347-6352 x108 E-mail: kimber@nasaa-arts.org</p>	<p>Communicaitons Manager for the National Assembly of State Arts Agencies (NASAA)</p> <p>http://www.nasaa-arts.org</p>
<p>Stephen Daniels, West Regional Center for Rural Development Utah State University 8335 Old Main Hall Logan, UT 84322 Phone: 435-797-9732 Email: sdaniels@usu.edu</p>	<p>Developed a Community Tourism Assessment Handbook. Web site for Center’s publications http://extension.usu.edu/wrdc</p>
<p>Robert Draper Federal Highway Administration 400 Seventh St. S.W. Washington, D.C. 20590 Phone: 202-366-4649 Email: rob.draper@fhwa.dot.gov</p>	<p>Works in the area of scenic byways and T-21 funding. Rural heritage and cultural tourism.</p>
<p>Denis Ebodaghe USDA/CSREES Stop2220 1400Independence Ave, S.W. Washington, DC 20250 Phone: 202-401-4385 Email: debodaghe@reeusda.gov</p>	<p>National Program Leader, Small Farms.</p> <p>www.reeusda.gov/smallfarm</p>
<p>Jane Eckert Eckert Agrimarketing 8054 Teasdale Avenue St. Louis, MO 63130 Phone: 314-862-6288 Email: eckertagrimkting@aol.com</p>	<p>Agritourism and Direct Marketing speaker. Consulting services include on-site farm evaluation; direct farm marketing; development of farms into tourist destinations; and farm diversification and alternative enterprises. New book: Fresh Grown Publicity. Agritourism website www.farmstop.com http://www.eckertagrimarketing.com</p>
<p>Linda Epstein Office of Small and Disadvantaged Business Utilization 1400 Independence Ave, SW Room 1566, South Building Washington, DC 20250 Phone: 202-720-2212 Email: Linda.epstein@usda.gov</p>	<p>Heads up the USDA BRAVO program. This program assists</p>
<p>Mark Falcone Deputy Director Loan Making Division Farm Loan Program</p>	<p>National coordinator for loans for beginning farmers and ranchers. Good resource for identifying funding from other resources throughout the country. Also, go to your local FSA office for assistance.</p>

Name and Organization	Area of Knowledge
<p>Farm Service Agency 1400 Independence Ave, S.W. Washington, DC 20250-0522 202-720-1632 email mfalcone@wdc.fsa.usda.gov</p>	
<p>Cornelia Butler Flora North Central Regional Center for Rural Development 317D East Hall Iowa State University Ames, IA 50011 515-294-1329 Email: cflora@iastate.edu</p>	<p>Great resource for community development and working with community organizations. Considerable information available to assist local communities and individuals to get organized. Same for all Centers. Web site for Center's publications and projects is http://www.ag.iastate.edu/centers/rdev/RuralDev.html</p>
<p>Patricia Forsyth Marketing Service Worldspan 300 Galleria Parkway, N.W. Atlanta, GA 30339 Phone: 770-563-7885 Email: pforsyth@worldspan.ibmmail.com</p>	<p>Services are placing a firm on global tourism networks used by travel agencies.</p>
<p>Marianne Fowler Senior VP for Programs Rails to Trails Conservancy 1100 Seventeenth St. NW, 10th Floor Washington, DC 20036 202-331-9696 rtc.marianne@transact.org</p>	<p>Assistance to establish trails that were formerly railroad tracks. But it does more in establishing trails. See the web site for more information http://www.railstrails.org</p>
<p>Doug Frechtling Associate Professor of Tourism Studies Department of Tourism and Hospitality Management School of Business and Public Management George Washington University 2206 Eye Street NW Washington, DC 20052 202-994-4456 frechtli@gwis2.circ.gwu.edu</p>	<p>Considerable research on tourism in the US. Global information, management, planning, business plans, etc.</p>
<p>Jane Potter Gates Coordinator Alternative Farming Systems Information Center National Agricultural Library USDA 10301 Baltimore Blvd. Room 304 Beltsville, MD 20705 Phone: 301-504-5724 Email: jgates@nal.usda.gov</p>	<p>The Center has considerable information on sustainability farming systems, small farms, and alternative agricultural enterprises. It has been in operation for over 15 years. She has considerable knowledge in this area and can help find information. Web site is: http://www.sare.org</p>

Name and Organization	Area of Knowledge
<p>Scott Gerloff Historic Connections PO Box 326 Mount Vernon, VA 22121 Phone: 703-360-6390 Email: meears@aol.com</p>	<p>Consultant who works in the area of heritage preservation, agritourism, rural development. Obtains funding to hold workshop on heritage and rural development. Wrote Main Street for the National Trust on Historic for Preservation</p>
<p>John Glennon National Coordinator Fishing Tackle Loaner Program American Sportfishing Association 1033 North Fairfax Street, Suite 200 Alexandria, VA 22314 703-684-5856 saoffice1@usa.pipeline.com</p>	<p>Fishing promotion program. See ASA web site for more information. http://www.asa.org</p>
<p>Gary T. Green Research Project Manager USDA Forest Service 320 Green Street Athens, GA 30602 Phone: 706-296-4269 Email:</p>	<p>Project manager for the National Survey on Recreation and the Environment. See Ken Cordell for more information. Website: http://www.srs.fs.fed.us/trends</p>
<p>Stephan Goetz, Director Northeast Regional Center for Rural Development The Pennsylvania State University 7 Armsby Building University Park, PA 16802 Phone: 814-863-4656 Email: sgoetz@psu.edu</p>	<p>Has established a list serve on recreation and tourism studies and research.</p>
<p>Mary Gold Assistant Coordinator Alternative Farming Systems Information Center National Agricultural Library USDA 10301 Balitmore Ave, Room 304 Beltsville, MD 20705 Phone: 301-504-6559 e-mail: mgold@nal.usda.gov</p>	<p>Alternative Farming Information, Community Supported Agriculture, Sustainable Agriculture. Helps collect articles, design of web site and personal assistance. The Center has been under development since 1985. Web site is http://www.nal.usda.gov/afsic</p>
<p>Pandor Hadjy Rural Business-Cooperative Service Stop 5045 1400 Independence Ave. S.W. Washington, DC 20250 202-720-4291 Email: pandor.hadjy@usda.gov</p>	<p>National involvement in the development of recreation loan policy and regulations for farmers and ranchers. To find what is available, contact your local USDA office or find the nearest USDA office by contacting: Administrator Rural Business-Cooperative Service (address same as Hadjy)</p>

Name and Organization	Area of Knowledge
<p>Edward H. Hall III Tourism/Transportation Specialist Bureau of Indian Affairs, DOT MS-4058-MIB, 1849 C St. NW Washington, DC 20240 202-219-0952</p>	<p>Works with T-21 on Tribal Lands and partnerships with private landowners and communities. Good resource if you need help with developing a joint Tribal and private partnership and need funds.</p>
<p>Neil R. Hamilton Agricultural Law Center The School of Law Drake University 27th and Carpenter Des Moines, IA 50311 Phone: 515-271-2065 Email: neil.hamilton@drake.edu</p>	<p>Experience in liability, laws and court cases involving directing marketing and agritourism. He wrote a book titled "The Legal Guide to Direct Farmers Marketing." It is a very good resource on "How to do it."</p>
<p>Ronald R. Helinski Conservation Policy Specialist Wildlife Management Institute 1101 14th Street NW, Suite 801 Washington, DC 20005 202-371-1808 WMLrh@aol.com</p>	<p>Fish and wildlife habitat work. Paper on how to use Federal programs to develop fish and wildlife enterprises. A good source as to what is going on elsewhere.</p>
<p>Christine Henry 1100 Pennsylvania Avenue, NW Washington, DC 20506 Phone: 202-606-8687 Email: chenry@imls.gov</p>	<p>Institute of Museum and Library Services program officer http://www.imls.gov</p>
<p>Ferd Hoefner Sustainable Agriculture Coalition 110 Maryland Ave, NE, Box 76 Washington, DC 20002 Phone: 202-547-5754 Email: fhoefner@msawg.org</p>	<p>Promote sustainable agriculture policy.</p>
<p>Fen Hunt National Program Leader Natural Resources & Environmental Economics USDA/CSREES 1400 Independence Avenue, SW Washington, DC 20250 Phone: 202-720-4114 Email: fhunt@csrees.usda.gov</p>	<p>Natural Resources Program Leader and liaison with the National Extension Tourism Design Team.</p>
<p>Roberta Jeanquart Executive Director National Association of Resource Conservation and Development Councils 444 North Capitol St. NW Suite 345 Washington DC 20001 Phone: 202-434-4781 e-mail: robertaj@sso.org</p>	<p>NARDC is establishing a Rural Livability Information Center which will provide web site links to existing data bases and other sources to help rural communities. The web site is http://www.rcdnet.org</p>

Name and Organization	Area of Knowledge
<p>Jerold D Kappel Director, Development 1575 I Street, NW Suite 400 Washington, DC 20005 Phone: 202-289-1818 E-mail: jkappel@aam-us.org</p>	<p>Works for the American Association of Museums.</p>
<p>Debi Kelly Project Manager Missouri Alternatives Center 531- Clark Hall Columbia, MO 65211 Phone: 573-882-1905 Fax: 573-884-4339 Email: kellyd@umsystem.edu http://agebb.missouri.edu/mac</p>	<p>A great resource center for value-added, alternative enterprises and agritourism. It is one of the major resource locations.</p>
<p>Kathy Lawrence National Campaign for Sustainable Agriculture PO Box 396 Pine Bush, NY 12566 Phone: 845-744-8448 Email: kathy@sustainableagriculture.net</p>	<p>The National Campaign For Sustainable Agriculture, Inc. is dedicated to educating the public on the importance of a sustainable food and agriculture system that is economically viable, environmentally sound, socially just, and humane. http://www.sustainableagriculture.net</p>
<p>Vernon R. Leeworthy NOAA/NOS/Special Projects Office 1305 East West Highway, SSMC4, F19 Silver Spring, MD 20910 Phone: 301-713-3000x138 Email: bob.leeworthy@noaa.gov</p>	<p>Coastal wetlands and refuges program leader.</p>
<p>Dan Lukash Senior Program Officer Office of Museum Services 1100 Pennsylvania Avenue, NW Washington, D.C. 20506 Phone: 202-606-4644 E-mail: dlukash@imls.gov</p>	<p>Works for the Institute of Museum and Library Services http://www.imls.gov</p>
<p>Ron Macher Publisher/Farmer Small Farm Today SFT, 3903 West Ridge Trail Road Clark, MO 65243 Phone: 1-800-633-2535</p>	<p>Good resource on alternative agriculture, value added, marketing. Publishes the Small Farm Today magazine. See web site http://www.smallfarmtoday.com</p>
<p>Esther Mackintosh Vice-President 1600 Wilson Blvd., Suite 902 Arlington, VA 22209- Phone: 703-908-9700 ext. 13 E-mail: emackintosh@statehumanities.com</p>	<p>Vice President for the Federation for State Humanities Councils</p>

Name and Organization	Area of Knowledge
<p>James A. Maetzold National Alternative Enterprise and Agritourism Leader NRCS/USDA PO Box 2890 Washington, DC 20013 Phone: 202-720-0132 Email: jim.maetzold@usda.gov</p>	<p>Prepared resource manuals and a tool kit for field staff assisting farmers, ranchers, and local communities interested in alternative enterprises and agritourism. Has extended knowledge base on where to get information.</p> <p>http://www.nrcs.usda.gov/technical/RESS/altenterprise</p>
<p>Carole Mahoney Director of Heritage Tourism The Civil War Trust 2101 Wilson Boulevard, Suite 1120 Arlington, VA 22201 703-312-7593 cmahoney@civilwar.org</p>	<p>Any property near or contains Civil War activity can receive technical and financial assistance. Either public or private land is eligible. Interpretative signage assistance available. Like to form partnership. See web site CivilWar.org and another site Civil WarTrust at http://www.CivilWar.org</p>
<p>Meg Maguire President Scenic America 801 Pennsylvania Ave. SE, Suite 300 Washington DC 20003 202-543-6200</p>	<p>Landscape Assessment Kit. \$19.00. A tool to determine the condition of your community landscape--rural or urban.</p> <p>http://www.scenic.org</p>
<p>Bruce Matthews 601 N. Fairfax Street, Suite 140 Alexandria, VA 22314 Phone: 703-519-0013 Email: bmatthews@rbff.org</p>	<p>President and CEO of Recreational Boating and Fishing Foundation. Promotes fishing and boating in the U.S.</p> <p>http://www.rbff.org</p>
<p>Antonio McLaren USDA/CSREES 1400 Independence Avenue, SW Washington, DC 20250 Phone: 202-720-5997 Email: amclaren@usda.gov</p>	<p>Works in the area of direct marketing and agritourism</p>
<p>Tim Merriman PO Box 2246 Fort Collins, CO 80522 Phone: 970-484-8283 Toll Free: 888-900-8283 Email: naexec@aol.com</p>	<p>Executive Director of National Association for Interpretation.</p> <p>http://www.interpnet.com</p>
<p>Dee Minic TIA 1100 New York Ave, NW Washington, DC 20005 Phone: 202-408-8422 Email: dminic@tia.org</p>	<p>Executive Director of Tourism Works for America. Puts together the publication that markets the U.S. at home and abroad. Knowledge in trends. For more information go to http://www.tia.org</p>

Name and Organization	Area of Knowledge
<p>Ron Morrow ATTRA PO Box 3657 Fayetteville, AR 72702 Phone: 501-442-9842 Email: ronm@ncat.org</p>	<p>Technical Services Manager for Appropriate Technology Transfer for Rural Areas. ATTRA will fill special requests for farmers, ranchers, extension staff and similar groups. Focus is on small sustainable farms, value-added agriculture, agritourism, direct marketing, and etc. Over 200 publications are available on http://www.attra.ncat.org</p>
<p>James D. Murray Program Leader Outreach Division National Sea Grant Office Room 11752 NOAA/Sea Grant, R/SG 1315 East-West Highway SSMC-3, Eleventh Floor Silver Spring, MD 20910 Phone: 301-713-2431 X 152 Email: jim.d.murray@noaa.gov</p>	<p>National directory of Sea Grant state, regional and national offices can be found at http://www.nsgo.seagrant.org/dir.html</p>
<p>Philip Ogilvie George Washington University 600 21st, N.W. Washington, DC 20052 Phone: 202-994-1814 Email: pwo@gwu.edu</p>	<p>Senior associate with International Institute of Tourism Studies. Has researched cultural and art heritage to determine the attributes and factors which describe this type of tourism. Very good speaker about heritage tourism and what makes it tick.</p>
<p>Bryan Petrucci American Farmlands Trust PO Box 987 DeKalb, IL 60115 Phone: 815-753-9351 Email: bpetrucci@niu.edu</p>	<p>Director of the Farms Division and developed comprehensive internet site on grass based livestock management systems. http://www.grassfarmer.com</p>
<p>Claudia Polley President 305 Montecito Dr. Corte Madera, CA 94925 Phone: 415-924-4271 E-mail naaahp@aol.com E-mail capolley@aol.com</p>	<p>President of the National Association of African American Heritage Preservation</p>
<p>Jana Prewitt Seventh Generation Strategies 3906 Quisenberry Dr Alexandria, VA 22309 Phone: 703-799-7845 Email: sevengens@aol.com</p>	<p>Consultant working in the area of community planning and strategies for economic development, tourism and recreation.</p>

Name and Organization	Area of Knowledge
<p>Luther Propst Executive Director The Sonoran Institute Tucson, AZ Phone: (520) 290-0828 Email: sonoran@sonoran.org</p>	<p>Wrote book--Balancing Nature and Commerce in Gateway Communities--has about 50 examples. See web site http://www.sonoran.org</p>
<p>Louise Reynnells Rural Information Center, USDA,ARS National Agricultural Library, Room 304 Beltsville, MD 20705 Phone: 1-800-7701</p>	<p>The center has rural information for individuals and communities. It has information on agriculture, communities and rural funding. Several staff members are available to fill special requests. Web site is: http://www.nal.usda.gov/ric/ruralres/aboutric.htm</p>
<p>Bob Ratcliff DOI/BLM 1849 C Street, NW (LS-204) Washington, DC 20240 Phone: 202-452-5040 Email: bob_ratcliffe@blm.gov</p>	<p>Deputy manager for National Recreation Program.of the Bureau of Land Management.</p>
<p>Gwen Roland Communications Specialist Southern SARE Region 1109 Experiment Street Griffin, GA 30223 Phone: 770-412-4786</p>	<p>Works on the SARE –Sustainable Agriculture, Research and Education program. www.griffin.peachnet.edu/sare</p>
<p>Marilyn Schlake Nebraska Edge Program Coordinator NxLevel Agricultural Coordinator Center for Applied Rural Innovation 58 Finley Hall University of Nebraska Lincoln, NE 68583 Phone: 402-472-4138 or 800-328-2851 Email: mschlake@unlnotes.unl.edu</p>	<p>NxLevel mission is to develop and disseminate business orientated training program that assist in strengthening an entrepreneurial spirit in communities. “Tilling the Soil of Opportunity” is a planning course for agricultural entrepreneurs. She maintains a list of state coordinators. Web site: http://nebraskaedge.unl.edu</p>
<p>Nancy Miller Schamu Executive Director 444 North Capitol St., NW Suite 342 Washington, DC 20001-1512 Phone: 202-624-5465 E-mail: nmncshpo@sso.org</p>	<p>Executive Director of the National Conference of State Historic Preservation Officers (NCSHPO)</p>

Name and Organization	Area of Knowledge
<p>Rodger E. Schmitt National Recreation Group Manager Bureau of Land Management Department of Interior Main Interior Building, WO250 1849 C Street Washington DC 20240 202-452-7738 rschmitt@wo.blm.gov</p>	<p>Rodger can put you in touch with regional BLM recreation managers and leaders. He is a good contact for gateway planning actions. BLM has done a considerable amount of work in hunting and fishing as well as nature-based recreation. Information can readily be adapted for private landowners.</p>
<p>D. K. Shifflet & Associates Ltd. 7115 Leesburg Pike, Suite 300 Falls Church, VA 22043 Phone: 703-536-0579</p>	<p>A leading company in research on tourism and travel.</p>
<p>Bruce Shupp B.A.S.S.,Inc. 5845 Carmichael Road Montgomery, AL 36117 Phone: 334-272-9530 Email: conservation@bassmaster.com</p>	<p>National Conservation Director. Very aware of policies affecting the promotion of fishing and boating in the U.S.</p>
<p>David Sears 1400 Independence Ave, NW Room 4225-S Mail Stop 3205 Washington, D. C. 20250-3205 Phone: 202-690-2394 Email: david.sears@usda.gov</p>	<p>Director of National Rural Development Partnership. For more information, go to http://www.rurdev.usda.gov/nrdp</p>
<p>Tracey B. Simmons National Trust for Historic Preservation 1785 Massachusetts, Avenue, NW Washington, D.C. 20036 Phone: 202-588-6267 Email: tracey_simmons@nthp.org</p>	<p>Marketing and Program Manager for Historic Hotels of America. For more information go to http://historichotels.nationaltrust.org</p>
<p>Jac Smit President Urban Agriculture Network 1711 Lamont St. NW, Washington DC 20010 202-483-8130 URBANAG@compuserve.com</p>	<p>Focus is on establishing food groups/coops and garden plots in urban areas. Contracts with area farmers are established for direct farm sales to the city food coops.</p>

Name and Organization	Area of Knowledge
<p>Sam Stokes Rivers, Trails and Conservation Assistance National Park Service Department of Interior Main Interior Building, 1849 C Street Washington DC 20240 Phone: 202-565-1190 sstokes@wo.nps.gov</p>	<p>Facilitates community-based conservation. They have funds to assist in conservation activities. There are several regional offices.</p>
<p>Shawn Stolworthy 462 E 1000 N Firth, ID 83236 Phone: 208-357-7837 Email: shawn@cornmazes.com</p>	<p>Great Adventure Corn Mazes—custom designs, GPS mapping and supplies. http://www.cornmazes.com</p>
<p>Richard Straight National Agroforestry Center East Campus-INL Lincoln, NE 65582 Phone: 402-437-5178 Email: rstraight@fs.fed.us</p>	<p>Forest Service Lead Agroforester http://www.unl.edu/nac</p>
<p>Jack Thigpen Coastal Recreation and Tourism Specialist North Carolina Sea Grant Program Manteo, North Carolina 27954 Phone: 252-441-3663 jthigpen@pinn.net</p>	<p>Has surveyed birding and wetlands recreation attitudes of the public, and tournament fishing. Has studied the social values and attitudes of the public. Coastal recreational fishing. Good resource for onsite assistance.</p>
<p>Bill Thomas Alternative Farming Systems Information Center USDA, ARS, National Agricultural Library 10301 Baltimore Ave, Room 132 Beltsville, MD 20705 Phone: 301-504-5724 Email: wthomas@nal.usda.gov</p>	<p>Alternative Farming Information, Community Supported Agriculture, Sustainable Agriculture. Helps collect articles and provides personal assistance. The Center has been under development since 1985. Web site is http://www.nal.usda.gov/afsic</p>
<p>Floyd Thompson USDA Forest Service 201 14 th Street SW Washington, DC 20250 Phone: 202-205-1423 Email: fthompson02@fs.fed.us</p>	<p>Recreation and Tourism Program leader including recreation, heritage and wilderness resources.</p>
<p>Anthony J. Tighe Intergovernmental Affairs Specialist Partnership, Planning and Stabilization Div National Endowment for the Arts 1100 Pennsylvania Ave. NW Washington, DC 20506 Phone: 202-682-5616 Tighet@arts.endow.gov</p>	<p>Information on the arts. How to use them in tourism and recreation. He has the lead role of developing rural tourism partnerships. Funds are available to develop rural tourism for the arts.</p>

Name and Organization	Area of Knowledge
<p>Cappy Tosetti PO Box 486 Gleneden Beach, OR 97388 Phone: 541-764-2023 Email: cappy@harborside.com</p>	<p>Consultant and owner of “Bumper Crop Marketing”—a columnist, writer, conference/workshop speaker. For more information go to</p>
<p>USDA Forest Service Economic Action Program Information www.fs.fed.us/cooperativeforestry</p>	<p>Rural Community Assistance program. Forest Products Conservation and Recycling program. Market Development and Expansion program.</p>
<p>Carol Truppi HRG Consultants, Inc 7921-B Glenbrook Road Bethesda, MD 20814 Phone: 301-656-9471 Email: ctruppi@hrgconsultants.com</p>	<p>Consultants in heritage tourism, planning, zoning,</p>
<p>Patti Van Tuyl Senior Program Officer Enterprise Office Phone: 202-606-8299 E-mail: pvantuyl@neh.gov</p>	<p>Works for the National Endowment for the Humanities http://www.neh.gov</p>
<p>Glenn and Barbara Weaver 2131 N. Doziers Station Road Columbia, MO 65202 Phone: 573-474-2528 Email: weaverg@missouri.edu</p>	<p>Consultants specializing in tourism planning, research and education.</p>
<p>Amy Jordan Webb Heritage Tourism Program National Trust for Historic Preservation 1032 Hawthorn Avenue Boulder, CO 80304 Phone: 303-413-1986 Amyjwebb@comcast.net</p>	<p>A great resource if you have a heritage project or the potential for one. Either community or individual. http://www.nthp.org</p>
<p>Jill Wiley Program Associate Save Outdoor Sculpture National Institute for the Conservation of Cultural Property 3299 K Street NW, Suite 602 Washington, DC 20007 Phone: 800-422-4612 jwiley@nic.org</p>	<p>Help and assistance in heritage sculpture. Funding is available for projects.</p>
<p>Zy Weinberg 1001Connecticut Ave NW, Suite901 Washington, DC 20036 Phone: 202-331-7950 Email: zw@nafmnp.org</p>	<p>National Association of Farmers’ Market Nutrition Programs executive director</p>

Name and Organization	Area of Knowledge
<p>James K Wyerman Director of National Conservation Programs Defenders' of Wildlife Washington, DC 20036 Phone: 202-659-9510</p>	<p>Wildlife conservation assistance.</p>
<p>Ann Harvey Yonkers American Farmland Trust 1200 18th Street, NW Suite 800 Washington, D.C. 20036 Phone: 202-331-7300 Email: ayonkers@farmland.org</p>	<p>Freshfarm Market Manager. http://www.farmland.org</p>
<p>Janise Zygmont USDA/AMS 1400 Independence Ave, SW, Room 4009-S Washington, DC 20250 Phone: 202-720-2704 Email: Janise.zygmont@usda.gov</p>	<p>Staff leader on "Federal-State Marketing Improvement Program" grants for direct marketing and agritourism.</p>
FOREIGN COUNTRIES	
<p>Dorene Collins Ministry of Agriculture, Food and Rural Affairs 1 Stone Road West, 3rd Floor SW Guelph ON Canada, N1G 4y2 Phone: 519-826-3153 Email: dcollins@omafra.gov.on.ca</p>	<p>Marketing and Customer Service Program Lead. Works in agritourism and direct marketing of agricultural products. For more information, check www.gov.on.ca/omafra</p>
<p>Jeanie Hall Small Business Assistance Officer NEVACC Shejpparton, Victoria 3632 Australia Mb 0438 527 047 Phone: 03 5831 7051 Fax: 03 5831 1520 Email: sbaonew@mcmedia.com.au</p>	<p>Rural development specialist working in all areas with interests in alternative enterprises and agritourism</p>
<p>Wayne Knox Fresh From the Farm 11 Argyle Street North, Suite 207 Caledonia, Ontario, N3W 186 Phone: 866-989-8962 Email: wayne@freshfromthefarm.com</p>	<p>Promotes the establishment of a national internet web site that will identify direct food and fiber marketers and their location. Website is to be self sustaining through membership fees. http://www.freshfromthefarm.com</p>
<p>Michelle Munfor 406-41 Markbrook Lane Toronto. ON Canada, M9V 5EB</p>	<p>Works in agritourism</p>

Name and Organization	Area of Knowledge
Kurtz Orchards Anne Just, Marketing Manager PO Box 457 Niagara-on-the Lake Ontario, Canada LOS 1JO Phone: 905-468-2937	Country market and orchard tours, excellent store and restroom facilities, agrieducation, agritourism, reaching about 1 million visitors a year. Anne Just was a NAFDMA marketing winner. http://www.kurtzorchards.com
Bill Reynolds Alberta Agriculture, Food and Rural Development J.G. O'Donoghue Building 7000-113 Street Edmonton, AB, Canada T6H 5T6 Phone: 780-427-4424 Email: billreynolds@gov.ab.ca	Co-Leader in the Ag Tourism Initiative in Alberta

STATE DIRECTORY

ALABAMA	
Name and Organization	Area of Knowledge
Georgia Aycock Extension Resource Management Specialist 163 Spidle Hall Auburn University, AL 36849-5643 Phone: 332-844-2215 Email: gaycock@acesag.auburn.edu	
Norman Burton Ala-Tom RC&D Coordinator 127A Clarke Street Grove Hill, AL, 36451 334-275-3186 email: norman.burton@al.usda.gov	Experience in organizing cooperatives, opening a country store, and marketing foods several states away. Worked with minority and limited resource farmers.
J. Thomas Chesnutt Extension Tourism Specialist 218 Extension Hall Auburn University, AL 36949-5631 Phone: 334-844-3517 Email: jchesnut@acesag.auburn.edu	Tourism and agritourism
William Hosking Extension Marine Economist & Marine Programs Coordinator Auburn Marine Extension & Research Center 4170 Commanders Drive Mobile, AL 36003 Phone: 334-438-5690 Email: whosking@acesag.auburn.edu	

Name and Organization	Area of Knowledge
<p>Dwight James 140 Cedar Hills Lane Tuscumbia, AL 35674 Phone: 256-383-4831</p>	<p>Owner of Cedar Hills Farm and specializes in pumpkins—traditional, heirloom and hybrid. He also consultants in this area.</p>
<p>R. Warren McCord Extension State Program Leader Auburn University 113 Duncan Hall Auburn, AL 36849 Phone: 334-844-4450 Fax: 334-844-5544 Email: rmccord@acesag.auburn.edu www.aces.edu</p>	<p>State program leader in community development</p>
<p>Jacquelyn P. Robinson Extension Specialist Auburn University-Community Workforce Development 216 Extension Hall Auburn, AL 36849 Phone: 334-844-5353 Fax: 334-844-9022 Email: jrobinso@acesag.auburn.edu www.aces.edu</p>	<p>Community workforce</p>
<p>H. Lee Stribling Extension Wildlife Scientist 322 Funchess Hall Auburn University, AL 36849-5643 Phone: 334-844-9247 Email: hstribl@acesag.auburn.edu</p>	
<p>Russell Wright Extension Fisheries Specialist Swingle Hall Auburn University, AL 36849-5628 Phone: 334-844-9311 Email: rwright@acesag.auburn.edu</p>	
ALASKA	
<p>Jim Douglas Resource Development and Youth Agent 3032 Vintage Blvd Suite 104 Juneau, AK 99801 907-465-8756 907-465-8742 jyces@uas.alaska.edu</p>	<p>tourism</p>

Name and Organization	Area of Knowledge
<p>Bernice Joseph Alaska Commissioner's Office Department of Community and Economic Development Atwood Building 550 W. 7th Avenue, Suite 1770 Phone: 907-269-8100 Email: bernice_joseph@dced.state.ak.us</p>	<p>Tourism and agritourism development</p>
ARIZONA	
<p>Maria Allison Department of Recreation Management and Tourism Arizona State Univ. Tempe, AZ 85287 Phone: 480-965-4219 Email: Icmata@asu.edu.</p>	<p>Rural tourism and agritourism development</p>
<p>Kathleen Andereck Arizona State University PO Box 37100 Phoenix, AZ 85069 Phone: 602-543-6639 Email: kandereck@asu.edu</p>	<p>Associate professor in Department of Recreation and Tourism Management.</p>
<p>Cate Bradley National Park Service 1415 N. 6th Avenue Tucson, AZ 85705 Phone: 520-670-6501 Email: cate_bradley@nps.gov</p>	<p>Landscape Architect, Rivers and Trails Program</p>
<p>D. Mark Exline Southwest Consultants on Adventures North American and International PO Box 2407 Lakeside, AZ 85929 Phone: 520-368-4891 Email: swadventures@yahoo.com</p>	<p>He is a guide, but has considerable knowledge on how to setup, market, and manage a hunting, fishing or outdoor business. He is looking for good places to take his clients and he is capable of helping you build a "good place."</p>
<p>Nancy Krause International Trade Specialist 2901 N. Central Avenue Suite 970 Phoenix, AZ 85012 Phone: 602-640-2513, X12 Email: nkrause@mail.doc.gov</p>	<p>Tourism, agritourism, and value added.</p>

Name and Organization	Area of Knowledge
<p>Michael E. Leyva Program Manager, Tourism Development Arizona Department of Commerce 3800 North Central Avenue, Suite 1400 Phoenix, AZ 85012 Phone:602-280-8129 Email: mikel@ep.state.az.us</p>	<p>They have a kit called “Tools for Tourism.” http://www.state.az.us/commerce</p>
<p>Deborah Young Associate Director, Programs Arizona Cooperative Extension 301C Forbes Bldg. The University of Arizona Tucson, AZ 85721 Phone: 520-621-5308 Email: djyoung@ag.arizona.edu</p>	
ARKANSAS	
<p>Craig Andersen Extension - Vegetable Crops University of Arkansas - Dept. of Hort. 316 Plant Science Fayetteville, AR 72701 Phone: 501-575-2639 Fax: 501-575-8619 Email: crander@uark.edu</p>	<p>Small farm viability; organic agriculture; niche market; sustainable agriculture</p>
<p>Richard Drewry RC&D Coordinator 402 N. Walnut, Suite 109 Harrison, AR 72601 Phone: 870-741-7475x117 Email: richard.drewry@ar.usda.gov</p>	<p>Experience in developing ecotourism and an ecotourism manual/workbook which the RC&D markets.</p>
<p>Glen Bishop Department of Parks, Recreation and Hospitality Administration 105 Williamson Hall Arkansas Tech University Russellville, AR 72801 Phone: 501-968-0607 Email: glen.bishop@mail.atu.edu</p>	
<p>Kelly Bryant Extension Economist-Farm Management Box 3508 Monticello, AR 71656 Phone: 870-460-1091 Email: bryantk@uamont.edu</p>	<p>Small farm viability, value-added, sustainable agriculture, business planning, marketing alternative enterprise products www.uaex.edu</p>

Name and Organization	Area of Knowledge
<p>Paul Cooper Extension Specialist -Vegetable Crops P.O. Box 3508 Monticillo, AR 71656 Phone: 870-460-1091 Fax: 870-460-1415 Email: cooperp@uamont.edu</p>	<p>Small farm viability; organic agriculture; sustainable agriculture</p>
<p>Bobby Coats Agricultural Policy Analyst P.O. Box 391 Little Rock, AR 72203 Phone: 501-671-2195 Fax: 501-671-2258 Email: rcoats@uaex.edu www.aragriculture.com/agfoodpolicy/default.asp</p>	<p>Small farm viability, diversified agriculture, risk management, sustainable agriculture</p>
<p>Luke Howard Food Processing Specialist University of Arkansas-Institute of Food Science 2650 N. Young Avenue Fayetteville, AR 72704 Phone: 501-575-2978 Fax: 501-575-2165 Email: lukeh@uark.edu www.uark.edu/depts/ifse</p>	<p>Value added; niche market. Publications: Starting a food Processing Business; and Adding Value to AR Agriculture: Getting Started.</p>
<p>Gerald Klingaman Extension Specialist - Ornamentals Dept. of Hort - U of A 316 Plant Sciences Fayetteville, AR 72700 Phone: 501-575-2612 Fax: 501-575-8619 Email: gklinga@uark.edu</p>	<p>Diversified/ alternative agriculture Horticulture</p>
<p>Kimberly B. Magee Instructor - Community Development P.O. Box 391 Little Rock, AR 72203 Phone: 501-671-2081 Fax: 501-671-2046 Email: kmagee@uaex.edu www.uaex.edu</p>	<p>Supplemental income strategies; agri-education; community development, home-based business education; arts, museums, cultural; business planning; income tax school coordinator</p>

Name and Organization	Area of Knowledge
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<p>Wayne P. Miller Extension Economist-Economic & Comm. Dev. P.O. Box 391 Little Rock, AR 72203 Phone: 501-671-2085 Fax: 501-671-2046 Email: wmiller@uaex.edu www.uaex.edu</p>	<p>Value added, niche market, community development; economic development, retail trade, public policy. Publications: Contributions of Agriculture to the AR Economy; Economics and Fiscal Impact of In-Migration Retirees on AR Economy; and Series of Publications on AR property taxes.</p>
<p>Mark R. Peterson Extension Specialist - Community Development P.O. Box 391 Little Rock, AR 72203 Phone: 501-671-2253 Fax: 501-671-2046 Email: mpeterson@uaex.edu www.uaex.edu</p>	<p>Community development, arts, cultural, museums. Publications: But We Just Did a Strategic Plan: Twelve Keys to a Successful Strategic Visioning and Action Process; and harnessing the Power of Vision.</p>
<p>Ronald L. Rainey, Ph.D. Extension Economist P.O. Box 391 Little Rock, AR 72203 Phone: 501-671-2175 Fax: 501-671-2297 Email: rrainey@uaex.edu</p>	<p>Small farm viability; value-added; diversified/ alternative agriculture; risk management; sustainable agriculture</p>
<p>James Robbins Extension Specialist - Nursery Crops & Ornamentals CES POB 391 Little Rock, AR 72203 Phone: 501-671-2307 Fax: 501-671-2303 Email: jrobbins@uaex.edu</p>	

Name and Organization	Area of Knowledge
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<p>Lott Rolfe, III Extension Specialist – Community Development P.O. Box 391 Little Rock, AR 72203 Phone: 501-671-2086 Fax: 501-671-2046 (fax) Email: lrolfe@uaex.edu www.uaex.edu</p>	<p>Small farm viability, organic agriculture, sustainable agriculture, agri-education, community development, leadership development.</p>
<p>Scott Stiles Specialist I - Agricultural Economics P.O. Box 1080 State University, AR 72467 Phone: 870-972-2087 Fax: 870-972-3885 Email: sstiles@uaex.edu</p>	<p>Risk management. Publications: Should I Lease or Buy: Estimating Irrigation Costs; and Methods to Determine Optimal Harvesting Capacity for Cotton. Contact Stiles for three web sites for references for these publications and others.</p>
<p>Keith Striegler Extension Specialist - Fruit Crops University of Arkansas 316 Plant Science Fayetteville, AR 72701 Phone: 479-575-2790 Fax: 479-575-8619 Email: kstrig@uark.edu</p>	<p>Small farm viability; value added; organic agriculture; niche market; diversified/alternative agriculture; sustainable agriculture</p>
<p>Tony E. Windham, Ph.D. Extension Economist-Management/Section Leader University of Arkansas, Cooperative Extension Service P.O. Box 391 Little Rock, AR 72203 Phone: 501-671-2196 Fax: 501-671-2297 Email: twindham@uaex.edu</p>	<p>Risk management, business planning, Cost of Production Estimates at www.aragriculture.org/farmingplanning/Budgets/default.asp</p>

Name and Organization	Area of Knowledge
Jim Worstell Coordinator Delta Enterprise Network 920 Hwy 153 Almyra, AR 72003 Phone: 870-673-6346 E-mail: jvworstell@aol.com	Assists farmers and cottage industry owners to develop and run value added businesses. His focus is uniting communities and entrepreneurs for sustainable value added enterprises.
CALIFORNIA	
Anderson Almonds 6401 Hultberg Road Hilmar, CA 95234 Phone: 209-667-7494 Email: info@andersonslmond.com	Organic almond grower before organic certification was available. www.andersonalmonds.com
Ajamu& Talibah Al-Rafiq PO Box 1030 San Andreas, CA 95249 Phone: 209-754-5751 Email: tajamu@aol.com	Producers and weavers of cashmere. Does custom dehairing and brokering. Weaves sweaters and other clothing and markets world wide.
Tony and Carol Azevedo Double T A-Cres Ranch and Museum 22368 West 2 nd Avenue Stevinson, CA 95374 Phone: 209-634-0187	Organic dairy producer, carriage collector and on farm museum, events such as weddings, reunions, corporate parties, fund raisers using old loafing pole barn, barn, and other buildings, serves food at events.
Harriet Burgess President American Land Conservancy 456 Montgomery Street, Suite 1450 San Francisco, CA 94104 Phone: 415-403-3850	Interested in purchasing land for preservation and conservation. Funding seems to be available.
Richard Cain Senior VP Marketing and Sales Plog Research, Inc. 18631 Sherman Way Reseda, CA 91355 Phone: 818-345-7363 Email: rfcain@exchange-plog.nfor.com	Research and consulting
Michael Dimock 1055 W. College Ave Number 136 Santa Rosa, CA 95401 Phone: 707-528-2222 Email: mdimock@sonic.net	Agricultural Innovations Network, president and consultant.

Name and Organization	Area of Knowledge
<p>Wendy D'Elosua 729 N. Golden State Blvd #102 Turlock, CA 95380 Phone: 209-669-3678 Email: bigtree_organic@hotmail.com</p>	<p>General manager of Big Tree Organic Farms cooperative specializing in almonds.</p>
<p>Allen Gracia 7772 County Road 9 Orland, CA 95963 Phone: 530-865-3865</p>	<p>President of Living Farms—consultants in sustainable agriculture.</p>
<p>Robert W. Garrison Nature Tourism Planning 3027 25th Street Sacramento, CA 95618 Phone: 916-451-8060 Email: rwg@inreach.com</p>	<p>Nature-based planner.</p>
<p>Holly George Livestock/Natural Resource Advisor County Director</p>	<p>Livestock enterprise diversification, agritourism, business planning, assisted in developing “Agritourism and Nature Tourism in California: A How to Manual for Farmers and Ranchers”</p>
<p>Kathleen Frawley Sweet Courage Herb Farm Sacramento, CA 916-682-3079</p>	<p>Agri entrepreneur—eggs, herbs, produce, plant, topiary, handmade tea, potpourri, vinegar and other wonderful things</p>
<p>Carrie Hudson PO Box 546 Morongo Valley, CA 92256 Phone: 760-363-6138 Email: cmhfarms@juno.com</p>	<p>Agronomist, agriculturist, entrepreneur</p>
<p>Desmond Jolly One Shields Avenue University of California Davis, CA 95616 Phone: 530-752-7774 Email: dajolly@ucdavis.edu</p>	<p>Director of the Small Farm Center and provides assistance to small farmers for alternative enterprises, agrieducation, agritainment and agritourism. For more information on publications and directory on agritourism go to www.sfc.ucdavis.edu. Formed an agritourism committee</p>
<p>Scott Lawrence 11500 Clay Station Rd. Herald, CA 95638 Phone: 209-748-2304</p>	<p>Owner along with Gary Silva, Sr of the S&L Fisheries pond stocking business of bass, crappie and bluegill.</p>
<p>Kevin Lee 1044 Fulton Mall #207 Fresno, CA 93721 Phone: 559-237-4919 Email: hmongamer@att.net</p>	<p>Staff assistant to the Hmong American Community, Inc. Assists in the production and marketing of fruits and vegetables.</p>

Name and Organization	Area of Knowledge
Brian Leahy 1115 Mission Street Santa Cruz, CA 95060 Phone 831-423-2263 Email: bleahy@ccof.org	California Certified Organic Farmers executive director
Barbara Lind ALOFT-A Local Organic Farmland Trust 338 West Lexington, Avenue, Suite 204 El Cajon, CA 92020 Phone: 619-590-BLCT Email: bsind@earthlink.net	Project coordinator for a non profit land trust to save agricultural land in San Diego county. http://www.bclt.org
Ramiro Lobo Cooperative Extension 5555 Overland Ave., Bldg. 4 San Diego, CA 92123 Phone: 619-694-3666 Email: relobo@ucdavis.edu	Festival management Agricultural tourism Ecotourism Attraction development Impact assessment - economic, social Tourism planning - county, state
Michael McElhiney USDA/NRCS 3800 Cornucopia Way, Suite E Modesto, CA 95358 Phone: 209-491-9329 X102 Email: Michael.mcelhiney@ca.usda.gov	District conservationist working in alternative enterprises, agritourism and conservation of natural resources. http://www.ca.nrcs.usda.gov
Sam Powell Box 35 Kalamath River, CA 96050	Alternative enterprise rancher
Francisco Resendiz 4342 Geer Road Hughson, CA 95326 Phone: 209-883-0100	The Resendiz family owns/operates 90 acres of fruit trees and vegetables. Markets though on farm “Fruit Barn” which sells homemade pies, fresh fruit, nuts, greenhouse tomatoes, attends 17 farmers markets, school tours, festivals, education and agritainment.
Ellen Rilla Director, Marin County Extension 1682 Novato Blvd, Suite 150B Novato, CA 94947 Phone: 415-499-4204 drilla@ucdavis.edu	Experience in alternative enterprises and agritourism. Bringing the city and the country together. Member of CA Agritourism Committee.
Jay Ruskey 1362 Farren Road Goleta, CA 93117 Phone: 805-685-4189 Email: calimoya@hotmail.com	Agricultural consultant and fruit sales of Calimoya— California Cherimoyas Producers of Exotic Fruits.

Name and Organization	Area of Knowledge
<p>Darren Schmall Pizza Farmer 27877 Avenue 8 Madera, CA 93637 Phone: 1-800-557-1222 Email: pizzafarmer@psnw.com</p>	<p>Pizza Farm is an agriculture awareness program. It combines agri-tainment, agri-education and agri-tourism. For more information go to: www.pizzafarm.org</p>
<p>Wayne Schrader Cooperative Extension 5555 Overland Ave., Bldg. 4 San Diego, CA 92123 Phone: 619-694-2854 Email: wlschrader@ucdavis.edu</p>	
<p>Bonne Scott 14605 Chispa Road Atascadero, CA 93422 Phone: 805-461-3270 Email: SCOTTSIRIS@aol.com</p>	<p>Grower and marketer of iris's. Owner of Scott's Iris Gardens</p>
<p>Kenneth Scott California Polytechnic State University San Luis Obispo, CA 93407 Phone: 805-756-5000 Email: kscott@calpoly.edu</p>	<p>Chair and professor of Agribusiness. Is a great resource for business planning, financial planning and marketing.</p>
<p>Ann Silva 18700 S. Bacchetti Rd Tracy, CA 95376 Phone: 209-835-9093 Email: whitehallestates@yahoo.com</p>	<p>Manufacturing and marketing of cheeses at the Whitehall Estates Cheese Co.</p>
<p>Roger Waddell Phone: 831-728-4846 Cell phone: 831-251-4281 Email: waddellgr@aol.com</p>	<p>Owner and operator of organic fruit and vegetable farm called Old School Organics.</p>
<p>Diane Wallace Cooperative Extension 5555 Overland Ave., Bldg. 4 San Diego, CA 92123 Phone: 619-694-2864 Email: dbwallace@ucdavis.edu</p>	
<p>Karen Whitaker Tourism Marketing Manager Shasta Cascade Wonderland Association 1699 Hwy. 273 Anderson, CA 96007 530-365-7500 karen@shastacascade.org</p>	<p>Markets tourism and recreation. Partners with Ore-Cal RC&D. Multi county association that develops and promotes a high quality standard of tourism and recreation in northern CA.</p>

Name and Organization	Area of Knowledge
Jim Vancura Ore-Cal RC&D 308 Main Street Dorris, CA 96023 Phone: 530-397-7463 oreca@cot.net	Established a joint Oregon and California tourism and recreation program. Good experience resource. web site www.cot.net/~oreca
Jim Van Sant PO Box 11930 Oakdale, CA 95361 Email: horta@ix.netcom.com	Horticulture grower
Sandra Vonderkuhlen 30969 Mesa Crest Road Valley Center, CA 92082 Phone: 707-765-0402	Alternative enterprise rancher
Dennis Winans 3419 W. Shaw, Suite 102 Fresno, CA 93711 Phone: 559-275-1223 Email: dennisw@ccsbdc.org	Small Business Development Center director. Provides assistance in business planning and loan application www.ccsbdc.org www.ccjv.org
Linda Young 3632 Houghton Avenue Corning, CA 96021 Phone: 530-824-3343 Email: lyoung@shastalink.K12.ca.us	Young and Scott Orchards. Does agri education
COLORADO	
Delwin E. Benson Dept. of Fishery & Wildlife biology Colorado State University Fort Collins, CO 80523 Phone: 970-491-6411 Email: delben@cnr.colostate.edu	Private lands access High altitude information Public lands access or issues Environmental impact assessment Tourism planning
Donald Bruns Recreation Planner USDI, Bureau of Land Management 2850 Youngfield Street Lakewood, CO 80215 Phone: 303-239-2732 Email: Don_bruns@co.blm.gov	
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Name and Organization	Area of Knowledge
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<p>Brian McAleer Summit County Extension 37 County Road 1005 County Commons Frisco, CO 80443 Phone: 970-668-3595 Email: summit@coop.ext.colostate.edu</p>	
<p>Megan Phillips Colorado Big Country RD&D 47411 Hwy 65 PO Box 310 Mesa, CO 81643 Phone: 970-487-3515 Email: nerpa@earthlink.net</p>	<p>Colorado League Resource Conservation District Vice Chairman. Developing alternative enterprises and agritourism.</p>
<p>Rod Sharp Regional Ag. Economics Specialist 2764 Compass Dr Suite 236 Grand Junction, CO 81506-8746 970-245-9149 970-241-3643 rsharp@coop.ext.colostate.edu www.ext.colostate.edu</p>	<p>Value-added; niche market; diversified/ alternative agriculture; risk management; supplemental income strategies; agritourism</p>
<p>Tammy VerCauteren Rocky Mountain Bird Observatory Conserving Birds ~~ Rocky Mountains and Great Plains 1510 South College Ave Suite 300 Fort Collins, CO 80524 http://www.rmbo.org 970-482-1707 Email: tammy.vercauteren@rmbo.org</p>	<p>Works on a program called "Prairie Partners." RMBO is in the process of building a coalition of landowners and managers, across the Great Plains that are actively involved in conservation of lands important to prairie birds. Works with Federal, state, and NGO's.</p>

Name and Organization	Area of Knowledge
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CONNECTICUT	
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<p>Richard Ashley Professor Dept of Plant Science University of Connecticut 1376 Storrs Rd Storrs, CT 06269 Phone: 860-486-2924 Phone: 860-486-0682 Email. rashley@canr.uconn.edu www.hort.uconn.edu/ipm</p>	<p>Sustainable agriculture</p>
<p>Norman Bender Senior Extension Educator University of Connecticut - Dept of Extension 562 New London Turnpike Norwich, CT 06360 Phone: 860-887-1608 Fax: 860-886-1164 Email: nbender@canr.uconn.edu</p>	<p>Small farm viability, value added, risk management; supplemental income strategies, tourism, agritourism</p>
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<p>Rob Durgy Research Assistant University of Connecticut - Dept of Extension 24 Hyde Avenue Vernon, CT 06066 Phone: 860-870-6935 Fax: 860-875-0220 Email: rdurgy@canr.uconn.edu</p>	<p>Organic agriculture; sustainable agriculture</p>

Name and Organization	Area of Knowledge
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<p>Philip J. Morneault Community Planner USDA/NRCS 16 Professional Park Road Storrs, CT 06268 Phone: 860-487-4028 Email: pmorneault@ct.nrcs.usda.gov</p>	<p>Experience in greenways and community common ground--Norwalk, CT. Great example of working in a community and getting a consensus on a very difficult and diverse project</p>
<p>Tom Morris Associate Professor University of Connecticut - Dept of Plant Science 1376 Storrs Rd. Storrs, CT 06269-4067 Phone: 860-486-0637 Fax: 860-486-0682 Email: tmorris@canr.uconn.edu</p>	<p>Organic agriculture; sustainable agriculture</p>
DELAWARE	
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Name and Organization	Area of Knowledge
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DISTRICT OF COLUMBIA	
<p>Barbara Wolfson Community Relations and Development DC Heritage Tourism Coalition c/o Humanities Council of Washington, DC 1331 H Street, NW Washington, DC 20005 Phone: 202-362-4051</p>	<p>Putting a tourism coalition together in Washington, DC to promote its HERITAGE and not just its monuments. There is more to DC than the Capitol. Good experience for a very difficult job.</p>
FLORIDA	
<p>Wendal Collins Eco-Tourism Development 102 Mako Lane Jupiter, FL 33477 Phone: 561-744-5585</p>	<p>Tourism; agritourism; cultural and heritage tourism</p>
<p>Bob Degner Professor & Dir. of FL Agric. Market Research Ctr PO Box 110240 Gainesville, FL 32611-0240 Phone: 352-392-1871 Fax: 352-392-1886 Email: rldegner@mail.ifas.ufl.edu</p>	<p>Value-added; niche market;</p>
<p>Gregory Garvey Executive Director South Florida RC&D 15600 SW 288th Suite 304 Homestead, FL 33033 Phone: 305-246-4319 Email: sfrcd@aol.com</p>	<p>Experience in developing shrimp farming.</p>
<p>Lori Pennington-Gray Department of Recreation, Parks and Tourism University of Florida 325 Florida Gym PO Box 118209 Gainesville, FL 32611 Phone: 352-392-4042 Email: penngray@hhp.ufl.edu</p>	<p>Assistant Professor and works with the Center for Tourism Research and Development. For more information, check http://www.hhp.ufl.edu/rpt</p>

Name and Organization	Area of Knowledge
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<p>Steve Holland University of Florida, Center of Tourism P.O. Box 118209 Gainesville, FL 32611</p>	<p>Tourism</p>
<p>Jo Ann Jolley Agro-Ecology Program Manager Florida Atlantic University 3790 RCA Boulevard Suite #7401 Palm Beach Gardens, FL 33410 Phone: 561-691-8546</p>	<p>Sustainable agriculture</p>
<p>Chuck Maxwell President Maxwell Eco-tours 190 Church Road Merrit Island, FL 32953 Phone: 407-453-8061</p>	<p>Tourism</p>
<p>Jennifer Myers Agriculture Management Agent Sarasota County Cooperative Extension 2900 Ringling Blvd Sarasota, FL 34237 Phone: 941-316-1000</p>	<p>Sustainable agriculture</p>
<p>Rhonda Robinson J.B. Starkey's Flatwoods Adventures 12959 SR 54 Odessa, FL 33556 Phone: 813-920-5288</p>	<p>Tourism</p>
<p>Stephen D. Tutko Tour Director Babcock Wilderness Adventures 8000 SR 31 Punta Gorda, FL 33982 Phone: 800-500-5583</p>	<p>Tourism</p>

Name and Organization	Area of Knowledge
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Bruce Ward 732 N. 9th Street, Suite B Defuniak Springs, FL 32433 Phone 850-892-8172 Email: bhw@mail.ifas.ufl.edu	Extension Director involved in alternative enterprises and agritourism.
Sarah Workman 118 Newins-Ziegler Hall, Room 350 PO Box 110410 Gainesville, FL 32611 Phone: 352-846-3496 Email: sworkman@ufl.edu	Works in the area of agroforestry and agritourism. http://www.sfrc.ufl.edu
Al Wysocki Assistant Professor PO Box 110240 Gainesville, FL 32611 Phone: 352-392-1826 Phone: 352-846-0988 Email: afwysocki@mail.ifas.ufl.edu	Value-added; niche market
GEORGIA	
Becky Basset Georgia Dept. of Industry, Trade and Tourism 1000 Bay Avenue PO Box 2768 Columbus, GA 31901 Phone: 706-649-7228 Email: ppgarep@mindspring.com	Regional Tourism Representative, Southern Rivers
Albert C Cagle Cagle's Dairy 362 Stringer Road Canton, GA 30115 Phone: 770-345-5591 Email: bernese@caglesdairy	Dairy producer/processor for 50+ years, agritourism, agrieducation, school tours, festivals and events, parents, 3-children and families operate the farm today outside Atlanta, GA http://www.caglesdairy.com

Name and Organization	Area of Knowledge
<p>Mary Jo Dudley Plantation Trace Regional Tourism Representative PO Box 767 Dawson, GA 31742 Phone: 229-995-3035 Email: ptgarep@mindspring.com</p>	<p>Promotes agritourism along with regional tourism http://www.georgiaonmymind.org</p>
<p>Horace Hudson Agricultural Leadership, Education and Communication Room 326 Hoke Smith Annex The University of Georgia Athens, GA 30602-4356 Phone: 706-542-8935 Email: hhudson@uga.cc.uga.edu</p>	
<p>Gergory Kist Central Savannah River RC&D 3456 D Peach Orchard Road Augusta, GA 30906 Phone: 706-798-7967</p>	<p>Establishing river travel on the Savannah River--raft, B&B, food, supplies enroute as it is a several day trip.</p>
HAWAII	
<p>Harry Ako Associate Professor University of Hawaii St. John 511 Honolulu, HI 96822 Phone: 808-956-2012 Email: hako@hawaii.edu</p>	<p>Diversified/alternative agriculture</p>
<p>H.C. Bittenbender Ext. Specialist in Fruit & Nuts University of Hawaii at Manoa St. John 112A Honolulu, HI 96822 Phone: 808-956-6043 Email: hcbitt@hawaii.edu</p>	<p>Diversified/alternative agriculture</p>
<p>Richard Bowen Specialist University of Hawaii Sher 223 Honolulu, HI 96822 Phone: 808-956-8419 Email: rbowen@hawaii.edu</p>	<p>Small farm viability; diversified/alternative agriculture; sustainable agriculture; tourism</p>

Name and Organization	Area of Knowledge
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HAWAII (CONT'D)	
Catherine Cavaletto Associate Horticulturalist University of Hawaii St. John 113 Honolulu, HI 96822 Phone: 808-956-7909 Email: cavalett@hawaii.edu	Value-added;farmer to chef/ resturant food; niche market
Linda Cox Community Economic Development Specialist 1920 Edmonson Rd. , FT 62 University of Hawaii Honolulu, HI 96744 Phone: 808-965-7602 Email: lcox@hawaii.edu	Niche markets, tourism, agritourism, agritainment, consumer management, community development, home-based business education, arts, museums, cultural, cultural and heritage tourism, and marketing alternative enterprise products. http://www.ctahr.hawaii.edu
Joseph DeFrank Specialist in Weed Science University of Hawaii St. John 212 C Honolulu, HI 96822 Phone: 808-956-5698 Email: defrank@hawaii.edu	Organic agriculture; diversified/ alternative agriculture
Kent Fleming Associate Specialist Kona Extension Office Kona, HI Phone: 808-322-9136 Email: fleming@hawaii.edu	Value-added; niche market; risk management; tourism; agritourism;
Paula Helfrich Hawaii Island Economic Development Bd PMB-281 200 Kanoelehua Avenue Hilo, HI 96720 Phone: 808-966-5416 Email: clipper@interpac.net	Assists in the development of tourism, agri-tourism and economic development.
James Hollyer Project Manager University of Hawaii Gilmore 112 Honolulu, HI 96822 Phone: 808-956-9539 Email: hollyer@hawaii.edu	Small farm viability; diversified/alternative agriculture; sustainable agriculture

Name and Organization	Area of Knowledge
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HAWAII (CONT'D)	
<p>Alvin Huang Associate Researcher University of Hawaii AGSCI 302H Honolulu, HI 96822 Phone: 808-956-3840 Email: ahuang@hawaii.edu</p>	Value-added
<p>Wayne Iwaoka Association Professor University of Hawaii Ag. Sci. 302A Honolulu, HI 96822 Phone: 808-956-6456 Email: wiwaoka@hawaii.edu</p>	Value-added
<p>Jill Lankford School of Travel Industry Management University of Hawaii at Manoa 2560 Campus Road, George Hall 112 Honolulu, HI 96822 Phone: 808-956-8025 Email: jlankfor@uhmtravel.tim.hawaii.edu</p>	Program coordinator for STEP—Sustainable Tourism and the Environment Program
<p>PingSun Leung Professor University of Hawaii Gilmore 123 Honolulu, HI 96822 Phone: 808-956-8562 Email: psleung@hawaii.edu</p>	Small farm viability;niche market; diversified/alternative agriculture; supplemental income strategies;
<p>QingXiao Li Associate Pest Chemist University of Hawaii Ag. Sci. 402J Honolulu, HI 96822 Phone: 808-956-2011 Email: qingl@hawaii.edu</p>	Diversified/alternative agriculture; sustainable agriculture
<p>Bill Mertens Anuheafarm PO Box 1715 Makawao, HI 96768 Phone: 808-283-9032 Email: billanuheafarm@compuserve.com</p>	<p>Grower or protea flowers, shipping flowers and gift boxes throughout the world</p> <p>http://www.anuheafarm.com</p>
<p>Susan Miyasaka Association Agronomist Beaumont Res Ctr Phone: 808-974-4105 Email: miyasaka@hawaii.edu</p>	Diversified/ alternative agriculture

Name and Organization	Area of Knowledge
<p>Mike Nagao Horticulturist University of Hawaii Beaumont Research Center 461 W. Lanikaula St. Hilo, HI 96720 Phone: 808-974-4105 Email: mnagao@hawaii.edu</p>	<p>Diversified/alternative agriculture</p>
<p>Stuart Nakamoto Specialist University of Hawaii at Manoa AGSCI 314B Honolulu, HI 96822 Phone: 808-956-8125 Fax: 808-956-4883 Email: snakamo@hawaii.edu</p>	<p>Small farm viability; value added; farm-to-chef/restaurant food; niche market; diversified/alternative agriculture; sustainable agriculture;</p>
<p>Robert E. Paull Chair/Researcher St. John 516 Honolulu, HI Phone: 808-956-7369 Email: paull@hawaii.edu</p>	<p>Diversified/alternative agriculture</p>
<p>Glenn Teves Jr. Extension Agent Molokai Extension Office Phone: 808-567-6932 Email: tevesg@ctahr.hawaii.com</p>	<p>Small farm viability; diversified/alternative agriculture</p>
<p>Hector Valenzuela Specialist University of Hawaii St. John 111 Honolulu, HI 96822 Phone: 808-956-7903 Email: hector@hawaii.edu</p>	<p>Small farm viability; organic agriculture; diversified/alternative agriculture; sustainable agriculture;</p>
<p>Ronald Wall Extension Specialist in Family Economics University of Hawaii Krauss Ann 5 Honolulu, HI 96822 Phone: 808-956-2253 Email: rwall@hawaii.edu</p>	<p>Supplemental income strategies</p>
<p>Deborah Ward Association Extension Agent Komohana Agricultural Complex Phone: 808-959-9155 Email: dward@hawaii.edu</p>	<p>sustainable agriculture</p>

Name and Organization	Area of Knowledge
<p>John Yanagida Professor University of Hawaii Sherman 220 Hon, HI 96822 Phone: 808-956-2809 Email: jyanagid@hawaii.edu</p>	<p>Small farm viability; diversified/alternative agriculture; risk management; sustainable agriculture; supplemental income strategies;</p>
IDAHO	
<p>Charles Cheyney Butte County Extension Agent P.O. Box 832 Arco, Idaho 83213 Phone: 208-527-8587 Email: ccheyney@uidaho.edu www.extension.ag.uidaho.edu/butte/default.htm</p>	<p>small farm viability; sustainable agriculture; consumer management; home-based education; business planning; marketing of alternative enterprises</p>
<p>Carol Graham International Selkirk Loop PO Box 920 Bonners Ferry, ID 83805 Phone: 208-267-0822 Email: info@selkirkloop.org</p>	<p>Selkirk Loop in an international travel loop focused on rural tourism, agirtourism and nature-based. It goes from Idaho to Canada and back into Washington. www.selkirkloop.com</p>
<p>Jan Griffitts Marketing and Advertising Consultant PO Box 913 Sandpoint, ID 83864 Phone: 208-265-4380 Email: jan@looptravel.com</p>	<p>Specializing in the Tourism and Recreation Industry</p>
<p>John Hunt Dept. of Resource, Recreation & Tourism College of Forestry, Wildlife and Range Sciences University of Idaho Moscow, Idaho 83844-2338</p>	<p>Tourism policy education-local, regional, state, national, international Tourism associations leadership and organizations development, public lands issues, ecotourism, impact assessment and tourism planning/marketing.</p>
<p>Laurale Neal City Council President 329 E. 3rd Street PO Box 13 Kuna, ID</p>	<p>Gateway city to “Birds of Prey.” Good resource on tourism and recreation development.</p>
<p>Robert Ohlenschlen Extension Educator and Extension Professor University of Idaho, Cooperative Extension System 246 3rd Avenue East Twin Falls, ID 83301 Phone: 208-734-9590 Email: boohlens@uidaho.edu</p>	<p>Risk management; sustainable agriculture; agri-education; business planning; marketing of alternative enterprises. User Guide for the Idaho One Plan Nutrient Management Software.</p>

Name and Organization	Area of Knowledge
<p>Rick Parker Agricultural, Consumer & Environmental Science 315 Falls Ave. PO Box 1238 Twin Falls, ID 83303 Phone: 208-732-6402 Email: rparker@csi.edu</p>	<p>Division Director and promotes rural tourism and agritourism and alternative enterprises</p>
<p>Jo Ann Robbins Extension Educator, Crops & Horticulture University of Idaho 117 North River St Hailey, Idaho 8333 Phone: 208-788-5585 Email: jrobbins@uidaho.edu www.extension.ag.uidaho.edu/blaine</p>	<p>Small farm viability; value added; farm-to-chef/restaurant food; organic agriculture, niche market, diversified/alternative agriculture; sustainable agriculture; risk, management, supplemental income strategies; marketing of alternative enterprises.</p>
<p>Ron Thaemert Extension Educator University of Idaho Cooperative Extension P.O. Box 608 Shoshone, Idaho 83352 Phone: 208-886-2406 Email: lincoln@uidaho.edu</p>	<p>diversified/alternative agriculture; agri-education</p>
ILLINOIS	
<p>The Condill's The Great Pumpkin Patch R.R. #1 Box 100 Arthur, IL 61911 217-543-2394</p>	<p>Big pumpkin patch fall activity, agritourism and agrieducation</p>
<p>Daniel Fesenmeier Natural Laboratory for Tourism and eCommerce University of Illionis 104 Huff Hall, 1206 south Fourth st. Champaign, IL. 61820 Phone: 217-244-3891 Email. drfez@uiuc.edu</p>	<p>Tourism research and data analysis.</p>
<p>Deborah Cavanaugh-Grant Extension / Research Specialist University of Illinois P.O. Box 410 Greenview, IL 62642 Home: 217-968-5512 Email: cavanaugh@mail.aces.vivc.edu www.aces.vivc.edu/~asap</p>	<p>Small farm viability; value added; Organic agriculture; niche market; diversified/alternative agriculture; sustainable agriculture; marketing of alternative enterprises. Publication: -Advancing Sustainable Agriculture through Small Group Discussions.</p>

Name and Organization	Area of Knowledge
ILLINOIS (CONT'D)	
Scott Hoerr 9809 North Route 91 Peoria, IL 61615 Phone: 309-243-5757	Grower of apples and pumpkins, fall season of pumpkins and apple picking, fall festival days, bakery with food items, corn maze http://www.appleblossomfarm.com
Karen Hudson PO Box 615 Elmwood, IL 61529 Phone: 309-742-8895 Email: khudson@elmnet.net	President of Families Against Rural Messes which focus is on animal waste disposal problems of mega operations. For more information go to: E-mail: info@farmweb.org http://www.farmweb.org
Nancy Riggs IL-IN Sea Grant College Program University of Illinois 69 Mumford Hall Urbana, IL 61801 Phone: 217-333-8055 Email: nriggs@uiuc.edu	
John and Patricia Sondgeroth 204 East U.S. 52 Mendota, IL 61342 Phone: 877-588-5326 (toll free) Email: jp@heartandmeats.com	Raises Piedmontese feeds and slaughters and direct markets to through stores in IL. Owns a USDA federally inspected slaughtering plant. http://www.heartlandmeats.com
Richard Warner IL-IN Sea Grant College Program University of Illinois 350 NSRC 1101 W. Peabody Urbana, IL 61801 Phone: 217-333-6444 Email: dickw@uiuc.edu	
Professor Bruce E. Wicks and Laura Payne University of Illinois Dept. of Leisure Studies 104 Huff Hall 1206 S. Fourth St. Champaign, IL 61820 Phone: 217-333-6160 Email: b-wicks@uiuc.edu	Agritourism Workshop that will be web based. Seven modules for agritourism, marketing, business planning, enterprise development and risk/liability. http://www.leisurestudies.uiuc.edu/agritourism

Name and Organization	Area of Knowledge
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INDIANA	
<p>Kathy Altman Director, Value-added Business Development and Marketing Office of the Commissioner of Agriculture ISTA Center, Suite 414 150 West Market Street Indianapolis, IN 46204 Phone: 317-232-8765 Email: kaltman@commerce.state.in.us</p>	<p>Promotes rural and agritourism development for the state of Indiana.</p>
<p>Roy Ballard Extension Educator B-03 City County Bld 311 W. 1st St New Albany, IN 47150 812-948-5470 812-945-1168 roy.ballard@ces.purdue.edu</p>	<p>Small farm viability; value added; organic agriculture; niche market; diversified/alternative agriculture; risk management, sustainable agriculture; supplemental income strategies; agritourism; Agri-education;</p>
<p>Allen Bontreger 57028 C.R.43 Middlebury, IN 46540</p>	<p>Agriculture entrepreneur- products are lady finger popcorn, free range eggs/chicken/turkey and natural beef.</p>
<p>Linda Brothers, Chairman RHIT Department Et 205, 799 W Michigan Street Indianapolis, IN 46202 Phone: 317-274-2599 Email: lbrothe@hyrax.iupui.edu</p>	
<p>Craig L. Dobbins Professor, Ag Economics 1145 Nranet Bldg West Lafayette, IN 47907 Phone: 765-494-9041 Email: cdobbins@purdue.edu</p>	<p>Small farm viability; value added; organic agriculture; niche market; diversified/alternative agriculture; risk management, sustainable agriculture; supplemental income strategies; agritourism; Agri-education;</p>
<p>Leslie Dorworth Purdue University-Calumet Dept. of Biological Sciences Hammond, IN 46323 Phone: 219-989-2726 Email: dorworth@calumet.purdue.edu</p>	
<p>Alan Ewert Department of Recreation and Park Administration Indiana University, Room 133, HPER Bldg. Bloomington, IN 47405 Phone: 812-855-8116 Email. aewert@indiana.edu</p>	

Name and Organization	Area of Knowledge
<p>Joe Huber Joe Huber Family Farm and Restaurant 2421 Scottsville Road Starlight, IN 47106 Phone: 812-923-5255 Email: joe@joehubers.com</p>	<p>Tree crops, berries, vegetables, farm market, pick your own, restaurant, corporate events, reunions, family picnics, daylilies, fall festival, 27-acre parking lot fills in fall.</p>
<p>James Keith Clark and Floyd Counties Convention and Tourism Bureau 315 Southern Indiana Avenue Jeffersonville, IN 47130 Phone: 812-282-6654</p>	<p>Executive director of the tourism bureau. For more information, check http://www.sunnysideoflouisville.org</p>
<p>Lynn M. Jamieson Indiana University Recreation & Park Admin. Bloomington, IN 47405-4801 Email: lyjamies@indiana.edu</p>	
<p>Barbara Masberg Dept. of Recreation and Park Admin. Indiana University HPER 133 Bloomington, IN 47405 Email: bmasberg@indiana.edu</p>	
<p>Jon Smith Indiana Department of Natural Resources 402 W. Washington Street Boom @ 274, IGCD Indianapolis, IN 46204 Phone: 317-232-1646 Email: jsmith@dnr.state.in.us</p>	<p>Director of Division of Historic Preservation and Archaeology. Heritage tourism, agritourism</p>
<p>Daniel G. Wilson Extension Educator Decatur County Office 545 S. 2000 Greensburg, IN 47240 Phone: 812-663-8388 Email: dan.wilson@ces.purdue.edu</p>	<p>Small farm viability; value added; farmer to chef, organic agriculture; niche market; diversified/alternative agriculture; sustainable agriculture; supplemental income strategies; agritourism; Agri-education;</p>
IOWA	
<p>Jerry DeWitt Sustainable Agriculture Program Iowa State University 2104 Agronomy Hall Ames, IA, 50011 Phone: 515-294-1923 E mail: jdewitt@iastate.edu</p>	<p>Director of sustainable program, alternative agriculture. http://extension.agron.iastate.edu/sustag</p>

Name and Organization	Area of Knowledge
<p>Becky Kelley Sylvanus Farms 1741 Creamery Road Afton, IA 50830 Phone: 641-347-5310 Email: kelley@mddc.com</p>	<p>Conservation and habitat improvement is the main goal, out-of-state outfitter leases 600 acres for deer, turkey, pheasant and quail. Converted railroad crew car to bunkhouse for family visitors now rent to anglers/families and added new 8-room lodge. Kept trails for guests to self education about nature.</p>
<p>Sam Lankford Director, Sustainable Tourism & Environment Program University of Northern Iowa School of HPELS Cedar Falls, IA 50614 Phone: 319-273-6840 Email: sam.lankford@uni.edu</p>	<p>Tourism; agritourism;community development;cultural and heritage tourism Publications: Tourism and Sustainability; Perceptions of Outdoor Recreation Opportunities and Support for Tourism Development; Instilling Community Confidence and Commitment in Tourism; Recreation Experience Model.</p>
<p>Sandra Scholl Community Resources Specialist Iowa State University 3420 University Avenue, Suite B Waterloo, IA 50701 Phone: 319-234-6811 Email: sscholl@iastate.edu</p>	<p>Extension to communities including rural tourism and agritourism</p>
KANSAS	
<p>Jana Beckman Coordinator, Kansas Center for Sustainable Ag Kansas Center for Sustainable Ag & Alternative Crop 2021 Throckmorton Manhattan, KS 66506 Phone: 785-532-1440 Email: jabeckma@oznet.ksu.edu</p>	<p>Small farm viability; value added; farm-to-school/institution food; farm-to-chef/restaurant food; organic agriculture, niche market, diversified/alternative agriculture; sustainable agriculture; business planning, and marketing of alternative enterprises. http://www.oznet.ksu.edu/kcsaac</p>
<p>Karen L.B. Gast Associate Professor / Extension Specialist Kansas State University 2021 Throckmorton Plant Sciences Center Manhattan, KS 66506 Phone: 785-532-1439 Email: kgast@oznet.ksu.edu www.oznet.ksu.edu/pr_KFmd</p>	<p>Small farm viability;niche market; diversified/alternative agriculture;</p>

Name and Organization	Area of Knowledge
<p>David Coltrain Extension Assistant Kansas Cooperative Development Center Dept. of Ag. Econ Kansas State University Manhattan, KS 66506 Phone: 785-532-1523 Email: coltrain@agecon.ksu.edu</p>	<p>value added;niche market; bioenergy/products. http://www.agecon.ksu.edu/accc/kcdc/</p>
<p>Rhonda Janke Associate Professor and Extension Specialist Dept. of Horticulture, Forestry, & Rec Resources Kansas State Univ 2021 Throckmorton Hall Manhattan, KS 66506 Phone: 785-532-0409 Email: rjanke@oznet.ksu.edu</p>	<p>Small farm viability; value added;organic agriculture; niche market; risk management; diversified/alternative agriculture; sustainable agriculture; marketing of alternative enterprises; business planning http://www.oznet.ksu.edu/dp_hfrr</p>
<p>Lynn and Karen Kaufman UnderHill Farms Moundridge, KS, 67107 Phone:316-345-8415</p>	<p>Venison, Fallow Deer, and Rocky Mountain Elk ranchers, value added venison products</p>
<p>Kan Nagengast Executive Director Kansas Rural Center 304 Pratt Whiting, KA. 66552 Phone: 785-748-0959</p>	<p>Alternative agriculture Value added Entrepreneurial management</p>
<p>Alisa VanZant Agritourism Project Manager Kansas Department of Commerce 1000SW Jackson St. Suite 100 Topeka, KS 66612 Phone: 785-368-7260 Email: avinzant@kansascommerce.com</p>	<p>Promotes agritourism by holding workshops and provide other assistance. Works with the Department of Agriculture. http://www.kansascommerce.com</p>
KENTUCKY	
<p>Curtis Absher Assistant Director University of Kentucky 309 Garrigus Bldg Lexington, KY 40546 Phone: 859-257-1846 Email: cabsger@uky.edu</p>	<p>Small farm viability; value added; organic agriculture; niche market; diversified/alternative agriculture; sustainable agriculture;</p>

Name and Organization	Area of Knowledge
<p>Rick Bates Tourism Specialist Center for Rural Development 2292 South Hwy 27 Somercat, KY 42501 Phone: 606-677-6000 Email: rbates@uky.edu</p>	<p>Tourism; agritourism</p>
<p>Kelly Ludwig Kentucky Dept of Agriculture Office of Ag Marketing and Product Promotion 500 Mero St. 7th Floor Frankfort, KY 40601 Phone: 502-564-4696 Email: kelly.ludwig@kyagr.com</p>	<p>Working with the KY tourism bureau in developing an agritourism industry in KY. State legislature passed funding and procedures.</p>
<p>Anthony Moreno Director, Div. of International Marketing Kentucky Dept. of Agriculture 500 Mero St. 7th Floor Frankfort, KY 40601 Phone: 502-564-4696 Email: tony.moreno@kyagr.com</p>	<p>Working with the KY tourism bureau in developing an agritourism industry in KY. State legislature passed funding and procedures.</p>
<p>Bonnie Tanner Assistant Director University of Kentucky 206 Scorell Hall Lexington, KY 40546 Phone: 859-257-3887 Email: btanner@ca.uky.edu</p>	<p>Farm to school/institution food; farmer to chef/ restaurant food</p>
<p>Payyt Rai Smith Home-Based Business Specialist University of Kentucky 205 Scorell Hall Lexington, KY 40546 Phone: 859-257-3888 Email: psmith@ca.uky.edu</p>	<p>Supplemental income strategies</p>
<p>Allan J. Worms, Ph.D. Dept. of Forestry University of Kentucky Lexington, KY 40546-0073 Phone: 606-257-4646 Email: aworms@ca.uky.edu</p>	

Name and Organization	Area of Knowledge
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LOUISIANA	
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<p>Harsha Chacko University of New Orleans School of HRT New Orleans, LA 70148 Phone: 504-280-6385 Email: hechr@uno.edu</p>	
<p>Brenda Henning Louisiana State University Office of Sea Grant Development Wetland Resources Bldg. Baton Rouge, LA 70803 Phone: 504-388-6342 Email: wrdean@lsuvm.sncc.lsu.edu</p>	<p>Cultural tourism, ecotourism, tourism association leadership & organizational development, impact assessment-economic, environmental, tourism planning-community, county, state, community assessment, commissioner training, and economic development</p>
<p>Michael Lefmann Assistant Executive Director - Louisiana Sea Grant Louisiana State University 234 Sea Grant Bldg Baton Rouge, LA 70803 Phone: 225-578-6290 Email: mikelif@lsu.edu</p>	<p>Niche market; tourism; agri-tourism; agri-tainment; community development; home-based business education; cultural and heritage tourism; business planning; marketing of alternative enterprises. Publications: Changing Demographics and Its Implications on the LA Tourism Industry; LA Tourism Collequine 2010: final report; LA Attractions, Trends and Opportunities http://www.laseagrant.org</p>
<p>Marilyn O'Leary Louisiana State University Office of Sea Grant Development Wetland Resources Bldg. Baton Rouge, LA 70803 Phone: 504-388-6349 Email: moleary@lsu.edu</p>	
<p>Michael Todd Jones Research Associate III Louisiana State University 211 Sea Grant Bldg Baton Rouge, LA 70803 Phone: 225-578-6564 Email: mjonell@lsu.edu</p>	<p>Niche market; tourism; community; arts, museum, cultural; cultural and heritage tourism. Publications: E-Minds at Work: Results of a Conducted Survey of Business and Information Technology Use in LA Tourism. http://www.latour.lsu.edu http://www.laseagrant.org</p>

MAINE	
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<p>Charles Armstrong Cranberry Professional University of Maine Cooperative Extension Service 5722 Deering Hall, Room 410 Orono, ME 4469 Phone: 207-581-2940 Email: charlesa@umext.maine.edu</p>	<p>Value added; organic agriculture; sustainable agriculture</p>
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Name and Organization	Area of Knowledge
<p>Jim McConnon 5741 Libby Hall, Rm. 106 Orono, ME 04469-5741 Phone: 207-581-3165 Email: jimmm@umce.umext.umaine.edu</p>	<p>Home based business specialist</p>
<p>Louis Bassano UMaine Cooperative Extension Whitneyville, ME 04654 Phone: 207-255-3345 Email: lbassano@umext.maine.edu</p>	<p>Rural community and economic development and home based business educator.</p>
<p>Vivianne Holmes UMaine Cooperative Extension Androscoggin County-Sagadahoc Office 24 Mail Street Libson Falls, ME 04252 Phone: 207-353-5550 Email: vholmes@umext.maine.edu</p>	<p>Sustainable agriculturists, educator for women-owned farms and agricultural enterprises including agritourism.</p>
<p>Joyce Kleffner UMaine Cooperative Extension 63 Boggy Brook Road Ellsworth, ME 04605 Phone 207-667-8212 Email: joycek@umext.maine.edu</p>	<p>Home based business educator, rural crafts and food product enterprises.</p>
<p>Will LaPage College of Natural Sciences, Forestry and Agriculture 5755 Nutting Hall Orono, ME 04469 Phone: 207-581-2834 Email: will_lapage@umenfa.maine.edu</p>	<p>Works in the area of environmental interpretation and tourism.</p>
<p>Roger Merchant 59 East Main Street Dover-Foxcroft, ME 04426 Phone: 207-564-3301 Email: rogerm@umce.umext.maine.edu</p>	<p>Community economic development and cultural heritage tourism educator.</p>
<p>Vaughn Rasar RC&D Coordinator Heart of Maine RC&D Council Route 2 PO Box 370 Newport, ME 04953 Phone: 207-368-4460 E-mail: heartme@mint.net</p>	<p>Works in the development of very successful value added farm enterprises. Also, he has carried out entrepreneurial training programs for farmers and cottage industries.</p>

Name and Organization	Area of Knowledge
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MARYLAND	
<p>Mike Creek 10 Miller Way Thurmont, MD 21788 Phone: 301-271-3264</p>	<p>Sales and Marketing Manager. He is a consultant and has very good hard facts from a survey on direct marketing.</p>
<p>Sam Cool Fee Fishing and Fruit Farmer 14425 Edgemont Road, Smithsburg, MD 21783 Phone: 301-824-6353 www.cool-homes.com</p>	<p>Strong source on fee fishing-catch and release-operations. Expanded to camping. Has developed many value added activities to the farm fruit tree, strawberry, blackberry operation. Sells direct to local grocery markets. Makes and sells handicrafts. See www.cool-homes.com</p>
<p>Ted and JoAnn Dawson Tailwinds Farm 41 Tailwinds Lane North East, MD 21901 Phone: 410-658-8187</p>	<p>Experience in trail rides, riding lessons, horse-drawn carriages, hay rides, pony rides, summer camp, horse shows, special events and bed & breakfast.</p> <p>http://www.fairwindsstables.com</p>
<p>David Ellenberg, Coordinator c/oRodgers Tavern 259 Broad St. Perryville, MD 21903 Phone: 410-642-0286 Email: dbinberg@redrose.net</p>	<p>Considerable experience in setting up Greenways and Scenic Byways</p>
<p>Caragh Fitzgerald Extension Educator, Agriculture and Natural Resources, Howard County Maryland Extension Service 3525 Ellicott Mills Drive Ellicott City, MD 21043 Phone: 410-313-2707 Email: cf80@umail.umd.edu</p>	<p>Assists farmers in alternative enterprises and agritourism activities. Organized and held an all day workshop. Howard County/Maryland has a wide variety of agritainment and direct marketing of agriculture production.</p>
<p>Valerie M Gonlin Agribusiness Program Administrator Department of Agriculture 50 Harry S. Truman Parkway Annapolis, MD 21401 Phone: 410-841-5770 Email: gonlinvm!mda.state.md.us</p>	<p>Works in the Marketing Animal Industries and Consumer Services division.</p>
<p>Brett Grohsgal Even'Star Organic Farm 48322 Far Cry Road Lexington Park, MD 20653 Phone: 301-866-1412 Email: evenstarfarm@starpower.net</p>	<p>Former chef that has a vegetable farm and sells to restaurants.</p>

Name and Organization	Area of Knowledge
<p>Jonathan Kays Western Maryland (WMREC) 18330 Keedysville Rd. Keedysville, MD 21756 Phone: 301-432-2767, x323 Email: jk87@umail.umd.edu</p>	<p>Small farm viability, value-added, niche market, diversified agriculture, risk management, sustainable agriculture, supplemental income strategies, agritourism, marketing alternative enterprise products, natural resources and forest products. Publications: Forest Landowners Guide to Evaluating and Choosing a Natural Resource Based Enterprise - (www.nraes.org) ; Developing a Fee-Fishing Enterprise: An Opportunity in Recreational Tourism (FS754) http://www.naturalresources.umd.edu ; Recreational Access and Landowner Liability in Maryland (EB357) www.naturalresources.umd.edu. Website (www.naturalresources.umd.edu) has special section on natural resource income opportunities with links to a wealth of online resources for specific enterprises as well as other Maryland Cooperative Extension publications.</p>
<p>Robert and Sharon Kazary Blackberry Ridge Farm 13556 Westernport Road Grantsville, MD 21536 Phone: 301-895-4123</p>	<p>Operates a U-Pick berry and vegetable farm and rents two cabins on farm. Previous B&B owners and Sharon is a B&B consultant.</p>
<p>Mike Koch Firefly Farms Organic, Inc. 1363 Brennemand Road PO Box 44 Bittinger, MD 21522 Phone: 301-245-4630 Email: mike@fireflyfarms.com</p>	<p>Cooperate marketer turned goat raiser and cheese maker. Award winning goat cheeses, saanen goats http://www.fireflyfarms.com</p>
<p>Dan Kuennen Director, Rural Development Center Eastern Shore 2147 Richard Henson Center UMES Princess Anne, MD 21853 Phone: 410-651-6183 email: dk42@umail.umd.edu</p>	<p>Assist in obtaining grants for rural community development and agricultural businesses.</p>
<p>Lory Lynch Dept of Agriculture and Natural Resources University of Maryland AREC - Room 2200 Symons Hall College Park, MD 20742 Phone: 301-405-1264 Email: llynch@arec.umd.ed</p>	<p>Conservation, environment, and land use issues, USDA/CREP Advisory Council member, riparian buffers</p>

Name and Organization	Area of Knowledge
<p>Bruce Mertz, Executive Director Future Harvest-CASA 106 Market Court Stevensville, MD 21666 Phone: 410-604-2681 Email: fhcasa@umail.umd.edu</p>	<p>Future Harvest focus is on small scale sustainable agriculture. They have established farmers' markets, assist in alternative enterprises and value-added products.</p> <p>http://www.futureharvestcasa.org</p>
<p>Randy Nixon 2800 Nixon's Farm Lane PO Box 70 West Friendship, MD 21794 Phone: 410-442-2151 Email: nixonsfarm@nixonsfarm.com</p>	<p>Catering, picnics, weddings, interactive dinner theater, plays, corporate events</p>
<p>Ginger Myers Agricultural Marketing Specialist Howard County Economic Development Authority 6751 Columbia Gateway Drive, Columbia, MD 21046 Phone: 410-313-6500 Email: gmyers@hceda.org</p>	<p>Assists farmers in establishing agritourism and alternative enterprise business plans, regulations, and etc. that needs to be followed in establishing a business on the farm.</p>
<p>Laura Romaneo Maryland Cooperative Extension Worcester County PO Box 219 Snow Hill, MD 21863 Phone: 410-632-1972 Email: lr111@umail.umd.edu</p>	<p>Works in the areas of sustainable agriculture, alternative agriculture and agritourism</p>
<p>David and Lilly Smith Springfield Farm 16701 Yeoho Farm Sparks, MD 21152 Phone: 410-472-0738 Email: dsmith0011@comcast.net</p>	<p>Retired to farm and raises, pasture-fed poultry, free range eggs, broilers, turkeys (white and heritage), ducks, rabbit, beef, pork and pink veal. Has grown from 78 layers and 225 broilers to 3000 layers, 400 turkeys and 5,000 broilers, farm tours, education, organic pastures</p>
<p>Bob Tjaden Assistant Director for Ag and Natural Resource Programs, Cooperative Extension 1210 Symons Hall, College Park, MD 20742 Phone: 301-405-7992 Email: rt20@umail.umd.edu</p>	
<p>Mark Rose 303 Post Office Road, Suite B4A Walford, MD 20602 Phone: 301-932-4638 Email: mark.rose@md.usda.gov</p>	<p>Southern Maryland RC&D coordinator and works in the area of agritourism and alternative enterprises.</p>

Name and Organization	Area of Knowledge
<p>Joan Schulz Agribusiness Development Program Marketing, Animal Industries and Consumer Services 50 Harry S. Truman Parkway Annapolis, Maryland 21401 Phone: 410-841-5770 Email: schulzjw@mda.state.md.us</p>	<p>Farmers Market Coordinator for Maryland. Also works in animal industries and consumer service.</p>
MASSACHUSETTS	
<p>Louis Berger Group 75 Second Avenue, Suite 700 Needham, MA 02494 Phone: 781-444-3330</p>	<p>Land use planning, recreation and tourism. For more information, check www.louisberger.com</p>
<p>Thomas Guerino Executive Director Massachusetts Rural Development Council, Inc 216 Draper Hall 40 Campus Center Way University of Massachusetts Amherst, MS 01003 Phone: 413-545-9595 Email: tguerino@external.umass.edu</p>	<p>Promotes agritourism</p>
<p>Deborah S. Koch Kochworks 23 Pomeroy Terrrace, 1st Floor Northampton, MA 01060 Phone: 413-586-2092 Email: kockworks@attbi.com</p>	<p>Works in rural tourism</p>
<p>Linda Lowry HRTA Department University of Massachusetts Extension 203A Flint Laboratory Amherst, MA 01003-0099 Phone: 413-545-4041 Fax: 413-545-1235 Email: llowry@hrta.umass.edu</p>	
<p>Cathy Roth Extension Educator University of Massachusetts Extension 44 Bank Row Pittsfield, MA 01201 Phone: 413-623-6053 Email: croth@umext.umass.edu</p>	<p>Experience in agroecology and matching agriculture and development. Obtained support of citizens for agriculture in a resort/retirement community. Worked with all the stakeholders and formed a coalition.</p>

Name and Organization	Area of Knowledge
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MICHIGAN	
<p>Phil Alexander Community Development Michigan State University 800 Livingston Blvd, Suite 4A-2 Gaylord, MI 49735 Phone: 989-731-0272 Direct Line: 989-731-0269 Fax: 989-731-0744 Email: alexande@msue.msu.edu www.tourism.msu.edu</p>	<p>Tourism, agritourism and community development</p>
<p>Ed Barlow Creating the Future, Inc. 1783 Briarcliff, Suite 1000 St. Joseph MI. 49085 616-429-2601 Barlow@gtm.net</p>	<p>Consultant and futurist. www.creatingthefuture.com</p>
<p>Glen Bishop 13655 McKinley Road Rodney, MI 49342 Phone: 231-796-5358 Email: bishopglen@hotmail.com</p>	<p>Owner and operator of cave tourism.</p>
<p>Phyliss Dowsett Southwest Michigan Tourist Council 2300 Pipestone Road Benton Harbor, MI 49022 616-925-6301 email: swmichigan.org swmichigan@parrett.net</p>	<p>Experience in marketing agritourism in southwest MI through U-Pick and festivals for all seasons and reasons. Rest area promotion and advertising in Chicago area. Organized a 2-day alternative enterprise and agritourism workshop.</p>
<p>Friske Orchards Farm Market 10743 North U.S. 31 Atwood Ellsworth, MI 49729 Phone: 231-599-2604 Email: info@frishe.com</p>	<p>Grower of fruits, vegetables and berries, processing and marketing. Farm market has bakery and varies specialties products by season, Miss Pumpkin and Apple, wagon rides, fall festival, gift shop store http://www.friske.com</p>
<p>Tom Guthrie Project Director MIFFS "Market Line" PO Box 4903 East Lansing, MI 48826 Phone: 517-432-0712</p>	<p>Good resource on developing markets for organic products. Farmer and consumer based information system.</p>
<p>Donald Holecek, Director Travel, Tourism and Recreation Resource Center Michigan State University 172 Natural Resources Bldg. East Lansing, MI 48824 Dholecek@msu.edu</p>	<p>Tourism, parks and recreation research</p>

Name and Organization	Area of Knowledge
<p>James Kropp Huron-Clinton Metropolitan Authority 13000 High Ridge Drive Brighton, MI 48116 Phone: 810-227-2757 X153</p>	<p>Involved in park planning</p>
<p>Ed Mahoney Department of Parks, Recreation and Tourism Resources 131 Natural Resources Building Michigan State University East Lansing , MI 48824 Phone: 517-353-5190 Email: mahoneye@msu.edu</p>	<p>Experience in recreation enterprise assessment, management, marketing, and valued added agriculture.</p>
<p>Dave Smyth Extension Resource Agent, Parks & Recreation Bureau of Parks and Recreation Dept of Resources 131 Natural Resources Building East Lansing, MI 48824 Phone: 517-353-5190 smythd@msue.msu.edu</p>	<p>Tourism; business planing http://www.msue.msu.edu/parks</p>
<p>Daniel Stynes Department of Park, Recreation and Tourism Resources Michigan State University 131 Natural Resources Building East Lansing, MI 48824 Phone: 517-353-5190 Email stynes@msu.edu</p>	<p>Very knowledgeable about tourism and recreation data.</p>
<p>Christine Vogt Assistant Professor Department of Park, Recreation and Tourism Resources 172 Natural Resources Building East Lansing, MI 48824 Phone: 517-353-0793 Email: vogtc@msu.edu</p>	<p>Niche markets, tourism, community development, cultural and heritage tourism, business planning, marketing alternative enterprises, consumer decision making and information search, and trails and gateways. Publications: Differences Between Motorized and Nonmotorized Trail Users; Understanding Vacationing Motorist Niche Markets; and Attrition in a Diary Study of Vacation Planning. http://www.prr.msu.edu/Main/</p>

Name and Organization	Area of Knowledge
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MINNESOTA	
<p>Randal Baker Department of Geography 351 Stewart Hall 720 Fourth Avenue South St. Cloud, MN 56301 Phone: 320-255-2271 Email: rbaker@stcloudstate.edu</p>	<p>Director of Travel and Tourism.</p>
<p>Mary L. Barrick Minneapolis Park and Recreation Board 200 Grain Exchange 400 South 4th Street Minneapolis, MN 55415 Phone: 612-661-4827</p>	<p>Good source of information for park management, planning and community action programs. She is a good contact.</p>
<p>William Bomash Extension Educator Communication and Educational Technology Services University of Minnesota 474 Coffey Hall, 1420 Eckles Ave. St. Paul, MN 55108 Phone: 612-625-8776 Email: willie@umn.edu</p>	<p>Developed and designed internet training for rural residents and teaches the same throughout the state of MN. www.extension.umn.edu</p>
<p>Janelle Eggert Rural Development USDA/RD 900 Robert St. NE, Ste 103 Alexandria, MN 56308 Phone: 320-763-3191 ext 107 Email: Janelle.eggert@mn.usda.gov</p>	<p>Community and Cooperative Development Specialist with interests in rural tourism and agritourism.</p>
<p>Daniel L. Erkkila, Associate Director Tourism Center, University of Minnesota North Central Experiment Station 1861 Hwy 169 E Grand Rapids, MN 55744-3396 Phone: 218-327-4361 Email: derkkila@extension.umn.edu</p>	<p>Tourism business retention & expansion Public lands access or issues Ecotourism Impact assessment-economic, social, environmental Tourism planning-community, county, state</p>
<p>Margot Fehrenbacher City of St. Paul 1300 HA, 25 W. Seventh St. Paul, MN 55102 Phone: 651-266-6660 Email: margot.fehrenbacher@ci.stpaul.mn.us</p>	<p>MN Market Hall Project—Is a market hall for small independent producers.</p>

Name and Organization	Area of Knowledge
<p>Bill Gartner, Director Tourism Center, University of Minnesota 116 ClaOff Bldg. 1994 Buford Avenue Saint Paul, MN 55108 Phone: 612-624-4947 Email: wgartner@extension.umn.edu</p>	
<p>Kent Gustafson, Extension Educator Tourism Center, University of Minnesota 116 ClaOff Bldg. 1994 Buford Avenue Saint Paul, MN 55108 Phone: 612-625-8274 Email: kgustaf@umn.edu</p>	<p>Held workshops in Minnesota on agritourism and is developing a paper on agritourism and liability do's and don't's.</p> <p>http://www.tourism.umn.edu</p>
<p>Chris Jennings Director of Tourism Minnesota Division of Tourism 500 Metro Square, 121 7th PL E. St. Paul, MN 55101 Phone: 612-296-2755</p>	
<p>Scott J. Josiah Center for Integrated Natural Resources and Ag. Mgt. College of Natural Resources College Of Agriculture, Food, and Environmental Sciences University of Minnesota St. Paul, MN 55108 Phone: 612-624-7418 Email: josia001@maroon.tc.umn.edu</p>	<p>Works in Forestry products, alternative agriculture and enterprise diversification.</p>
<p>Glenn Kreag Tourism and Recreation Extension Educator Minnesota Sea Grant 2305 E 5 St Duluth, MN 55812 Phone: 218-726-8714 Email: gkreag@d.umn.edu</p>	<p>Experience in natural resource and nature-based tourism.</p> <p>http://www.seagrant.umn.edu</p>
<p>Lisa McDonald Community Solutions Fund 1619 Dayton Avenue, Suite 323 St. Paul, MN 55108 Phone: 651-647-0440</p>	

Name and Organization	Area of Knowledge
<p>Minnesota Institute for Sustainable Agriculture University of Minnesota 411 Borlaug Hall 1991 Buford Circle St. Paul, MN 55108 Phone: 800-909-6472 Email: misamail@umn.edu</p>	<p>Bringing together the agricultural and University communities to develop and promote sustainable agriculture</p> <p>http://www.misa.umn.edu</p>
<p>Cynthia Messer Tourism Center University of Minnesota 116 Classroom Office Building 1994 Buford Avenue St. Paul, MN 55108 Phone 612-624-6236 Email: cmesser@umn.edu</p>	<p>Extension educator working in areas of rural tourism development, agritourism and preparation of training materials and presents workshops.</p> <p>http://www.tourism.umn.edu</p>
<p>Rae Montgomery Extension Educator Communication and Educational Technology Services University of Minnesota 405 Coffey hall, 1420 Eckles Ave St. Paul, MN 55108 Phone: 612-624-2773 Email: rmontgomery@extension.umn.edu</p>	<p>Works on developing and designing internet training for rural residents and travels throughout MN teaching it.</p>
<p>Jill Peterson Virginia Campus: 1001 Chestnut Street West Virginia, MN 55792 Phone: 218-749-0316 Email: j.peterson@mail.mnscu.edu</p>	<p>Rural tourism and agritourism</p>
<p>Toni Smith University of Minnesota 611 Broadway, #40 Wabasha, MN, 55981 Phone: 612-565-2662 Email: Tsmith@extension.umn.edu</p>	<p>Community development. Team building and partnerships. Years of experience in developing alternative enterprises on farms and small towns, promotion, developing niche markets. A very good resource.</p>
<p>John Swift Iron Range Resources and Rehabilitation Board PO Box 441 1006 Highway 53 South Eveleth, MN 55734 Phone: 218-744-7400 Email: jswift@irrrb.org</p>	<p>Commissioner and interested in rural development, rural tourism and agritourism</p>

Name and Organization	Area of Knowledge
Colleen Tollefson Minnesota Office of Tourism 500 Metro Square 121 7th Place East St. Paul, MN 55101 Phone: 651-297-2635 Email: colleen.tollefson@state.mn.us	Promotes tourism through trade and economic development
Michael Wellcome Bemidji State University 3801 Bemidji Avenue North, Suite 4 Bemidji, MN 56601 Phone: 218-755-4900 Email: mwellcome@bemidjistate.edu	Director of Center for Research and Information and has a data base for MN.
MISSISSIPPI	
John Anderson Assistant Specialist, Dept Ag Economics Mississippi State University P.O. Box 5187 Mississippi State, MS 39762 Phone: 662-325-2750 Email: anderson@agecon.msstate.edu www.agecon.msstate.edu	Value added; risk management; business planning
Judith E. Breland Extension Home Economist P.O. Box 681 Wiggins, MS 39577 Email: stone@aac.msstate.edu	
Keith Coble Associate Professor, Dept. of Ag Economics Mississippi State University P.O. Box 5187 Mississippi State, MS 39762 Phone: 662-325-2750 Email: coble@agecon.msstate.edu www.agecon.msstate.edu	Risk management
Beth Duncan Specialist Mississippi State University P.O. Box 9642 Mississippi State, MS 39762 Phone: 662-325-2160 Email: bethd@ext.msstate.edu	Home based business education

Name and Organization	Area of Knowledge
<p>Charles Forrest Specialist, Dept of Ag Economics Mississippi State University P.O. Box 5187 Mississippi State, MS 39762 Phone: 662-325-2750 Email: forrest@agecon.msstate.edu www.agecon.msstate.edu</p>	<p>Value-added;business; business planning</p>
<p>Lisa G. Landon Area Extension Agent - Home Economics Rt. 4, Box 266 Lucedale, MS 39452</p>	
<p>David Laughlin Professor, Department of Agricultural Economics Mississippi State University P.O. Box 5187 Mississippi State, MS Phone: 662-325-2750 Email: laughlin@agecon.msstate.edu</p>	<p>Business planning</p>
<p>Randall Little Assistant Professor, Dept. of Ag Economics Mississippi State University P.O. Box 5187 Mississippi State, MS 39762 Phone: 662-325-2750 Email: little@agecon.msstate.edu</p>	<p>Diversified/alternative agriculture; business planning</p> <p>http://www.agecon.msstate.edu</p>
<p>Jason Lusk Assistant Professor, Dept of Ag Economics Mississippi State University P.O. Box 5187 Mississippi State, MS 39764 Phone: 662-325-2750 Email: jlusk@agecon.msstate.edu</p>	<p>Value-added</p> <p>http://www.agecon.msstate.edu</p>
<p>Steve Martin Assistant Specialist, Dept of Ag Economics Mississippi State University P.O. Box 5187 Mississippi State, MS 39763 Phone: 662-325-2750 Email: smartin@agecon.msstate.edu</p>	<p>Risk management</p> <p>http://www.agecon.msstate.edu</p>

Name and Organization	Area of Knowledge
<p>Bill McGinnis Mississippi Development Authority Division of Tourism P.O. Box 849 Jackson, MS 39205 Phone: 601-359-3603 Email: bmcginnis@ms.org</p>	<p>Supplemental income strategies; tourism</p>
<p>Henrietta C. Miller Extension Home Economist RR1, Box 170 Fayette, MS 39069 Jefferso@ces.msstate.edu</p>	
<p>James E. Miller Extension Outreach/Research Specialist Mississippi State University P.O. Box 9690 Mississippi State, MS 39762-9690 Phone: 662-325-3174 Email: jmillier@ext.msstate.edu</p>	<p>Supplemental income strategies</p>
<p>David Nagel Extension Horticulture Mississippi State University P.O. Box 9555 Mississippi State, MS 39762 Phone: 662-325-2311 Email: davidn@ext.msstate.edu</p>	<p>Small farm viability; niche market; diversified/ alternative agriculture; supplemental income strategies</p>
<p>Dr. Michael D. Ouart Assistant Director & State Program Leader Mississippi State University P.O. Box 9601 Mississippi State, MS 39762-9601 Phone: 662-325-8737 Email: mouart@ext.msstate.edu</p>	<p>Small farm viability; sustainable agriculture</p>
<p>Tim Reid Communications Coordinator Mississippi-Alabama Sea Grant Consortium P.O. Box 7000 703 East Beach Drive, Caylor Bldg., Suite 200 Ocean Springs, MS 39566-7000 Phone: 228-875-9341 Email: tim.reid@usm.edu</p>	<p>Niche market; diversified/alternative agriculture; tourism; agritourism; agri-education; community development</p> <p>http://www.masgc.org</p>

Name and Organization	Area of Knowledge
Bill Tomlinson President Wildlife Technical Service P.O. Box 820188 Vicksburg, MS 39182 Phone: 601-634-0097 Email: wtsi@netdoor.com	Supplemental income strategies
Ron Walker Box 9643 Mississippi State, MS 39762 Phone: 601-325-3141 Email: ronw@ext.msstate.edu	Hospitality customer service
Shirley W. Wiltshire Extension Home Economist 508 South Julia Street Poplarville, MS 39470	
Gary L. Young LMAV Watershed Coordinator USDA Forest Service 193 Business Park Dr Suite E Ridgeland, MS 39157 Phone: 601-206-5466 Email: gyoung@ducks.org	Supplemental income strategies
MISSOURI	
Elizabeth Barham Department of Rural Sociology 200B Gentry Hall University of Missouri Columbia, MO 65211 Phone: 573-882-7302 Email: barhame@missouri.edu	Value-added, niche market, alternative agriculture, sustainable agriculture, tourism, agritourism, community development, cultural and heritage tourism, marketing alternative enterprises, labels of origin for regionally identified products. Publications: "Towards a Theory of Values-based Labeling."
James Wesley Becker Regional Specialist, Community Development Madison County Extension Center Courthouse Basement Fredericktown, MO 63645 Phone: 573-783-3303 Email: beckerj@ext.missouri.edu	Tourism planning-community Tourism impact-economic

Name and Organization	Area of Knowledge
<p>Floyd R. Clark Regional Specialist, Community Development Shannon County Extension Center Courthouse P.O. Box 186 Eminence, MO 65466 Phone: 573-226-5544 Email: clarkf@ext.missouri.edu</p>	<p>Tourism policy education, tourism associations, festival management, cultural tourism, heritage customer service, ecotourism, attraction development, tourism planning, financial advice, photography services and product development.</p>
<p>Tommy Deberry RC&D Coordinator Northeast Missouri RC&D Rt.1, Box 73G Memphis, MO 63555-9734 Phone: 660-465-8551 X 4 Email: tom.deberry@mo.usda.gov</p>	<p>Small farm viability; value added; farm-to-school/institution food; farm-to-chef/restaurant food; organic agriculture; niche market; diversified/alternative agriculture; sustainable agriculture; supplemental income strategies; tourism; agritourism; Agri-ed</p>
<p>Jamie Dunning USDA-Rural Development 601 Business Loop 70w Parkade Center, Suite 235 Columbia, MO 65203</p>	<p>Promotes rural tourism and agritourism as part of rural development</p>
<p>Jose L. Garcia Extension Assistant Professor and Coordinator Department of Rural Sociology University of Missouri Columbia, MO 65211 Phone: 573-884-3794 Email: garciajl@missouri.edu</p>	<p>Outreach and extension in Community food Systems and Sustainable Agriculture Program. Alternative enterprise activities, direct marketing, production techniques</p> <p>http://www.agebb.missouri.edu/sustain</p>
<p>William Heffernan Department of Rural Sociology 105A Sociology Columbia, MO 65211 Phone: 573-882-4563 Email: heffernanw@missouri.edu</p>	<p>A Food Circle is a new way of conceiving of and organizing our agricultural and food systems. When we conceive of our food system as a circle, we acknowledge that we are connected with every other person in that circle through the act of food production and consumption. For regional offices/more information go to www.foodcircles.missouri.edu</p>
<p>Rick Hopkins American Pasturage, Inc PO Box 190 Marionville, MO 65705 Phone: 417-258-2394 Email: rdhopkins@americanpasturage.com</p>	<p>Organic producer and marketer of beef, veal and lamb. Experimenting with growing vegetables in rotation with pastures for direct market sales. Very active in land preservation and sustainability production systems</p> <p>http://www.americanpasturage.com</p>

Name and Organization	Area of Knowledge
<p>Jim Jones PO Box 600 Stockton, MO 65785 Phone: 417-276-6010 Email: jonesctr@hotmail.com</p>	<p>Director of the Center for Advancement of American Black Walnut.</p>
<p>Debi Kelly Project Manager Missouri Alternatives Center 531- Clark Hall Columbia, MO 65211 Phone: 573-882-1905 Email: kellyd@umsystem.edu</p>	<p>A great resource center for value-added, alternative enterprises and agritourism. It is one of the major resource locations.</p> <p>http://agebb.missouri.edu/mac</p>
<p>Thom and Renate Kirk Heirloom Acres 8337 Ridgeway Lane New Bloomfield, MO 65063 Phone: 573-491-3721</p>	<p>Growers of organic vegetables and fruits, Indian Runner and Pekin Ducks, organic poultry and eggs, jams, jellies, and pumpkin and antiques</p>
<p>Thomas E. Keohan Regional Specialist, Business & Industry Taney County Extension Center Courthouse Annex P.O. Box 218 Forsyth, MO 65653 Phone: 417-546-2371 Keohant@ext.missouri.edu</p>	
<p>Gary Lesoing 108 West North Main Richmond, MO 64085 Phone: 816-776-6961 Email: lesoingg@missouri.edu</p>	<p>West Central Region Agronomy Specialist, county program director and works in alternative enterprises and agritourism</p>
<p>Catherine Jones MO Rural Opportunities Council Harry S. Truman Building, Room 770 301 West High Street, PO Box 118 Jefferson City, MO 65102 Phone: 573-751-1238 Email: moroc@mail.state.mo.us</p>	<p>Executive Director of the Council.</p>
<p>Jeff Lamb RC&D Coordinator Big Springs RC&D P.O. Box 747 404 Watercross Drive Van Buren, MO 63965 Phone: 573-323-8496 Email: jeff.lamb@mo.usda.gov</p>	<p>Small farm viability; value added; farm-to-school/institution food; farm-to-chef/restaurant Food; organic agriculture; niche market; diversified/alternative agriculture; sustainable agriculture; supplemental income strategies; tourism; agritourism; agri-education.</p>

Name and Organization	Area of Knowledge
Rita Mueller RC&D Coordinator Southwest Missouri RC&D Plaza S.W. Center 283 U.S. Hwy. 60 West Republic, MO 65738 Phone: 417-732-6485 Email: rita.mueller@mo.usda.gov	Small farm viability; value added; farm-to-school/institution food; farm-to-chef/restaurant food; organic agriculture; niche market; diversified/alternative agriculture; sustainable agriculture; supplemental income strategies; tourism; agritourism; agri-education.
Scott Paterson RC&D Coordinator Prairie Rose RC&D 106 NE 2nd Street P.O. Box 59 Concordia, MO 64020-0059 Phone: 660-463-1000 Email: scott.paterson@mo.usda.gov	Small farm viability; value added; farm-to-school/institution food; farm-to-chef/restaurant food; organic agriculture; niche market; diversified/alternative agriculture; sustainable agriculture; supplemental income strategies; tourism; agritourism; agri-education.
Cecil Pritchett 1020 N. Missouri Nevada, MO 64776 Phone: 417-667-0200	Involved in miniature cattle
Buddy & Carolyn Raasch Carolyn's Country Cousins Pumpkin Patch and Market 17607 Northeast 52 nd Street Liberty, MO 64068 Phone: 816-781-9196 Email: raaschew@mindspring.com	Spring, fall and winter seasons. Track train, pumpkin, petting farm, strawbale maze, tours, live music, education tours, family passes, goat climbs, pig races, make your scarecrow http://www.carolynscountrycousins.com
Lisa Ruller RC&D Coordinator Top of The Ozaks RC&D 6726-D South Hwy 63 Houston, MO 65483 Phone: 417-967-2028 Email: lisa.ruller@mo.usda.gov	Small farm viability; value added; farm-to-school/institution food; farm-to-chef/restaurant food; organic agriculture; niche market; diversified/alternative agriculture; sustainable agriculture; supplemental income strategies; tourism; agritourism; agri-education.
James Scott Community Policy Analysis Center 363 McReynolds Center University of Missouri Columbia, MO 65211 Phone: 573-882-6542 Email: scottj@missouri.edu	The Community Policy Analysis Center (CPAC) is committed to providing research, outreach, and training that supports improved policy decisions in Missouri communities. www.cpac.missouri.edu

Name and Organization	Area of Knowledge
<p>Thomas Jefferson Agricultural Institute 601 W. Nifong Blvd. Suite 1D Columbia, MO 65203 Phone: 573-449-3518</p>	<p>The Institute staff conducts a variety of agriculture education programs. To help support family farmers, the Institute has a primary emphasis on crop diversification. www.jeffersoninstitute.org</p>
<p>Gale R. Trussell Regional Specialist, Community Development Camden County Extension Center 113 Kansas Street P.O. Box 1405 Camdenton, MO 65020 Phone: 573-346-2644 Email: trusselg@ext.missouri.edu</p>	
<p>Steve Walker RC&D Coordinator Bootheel RC&D 18450 Ridgeview Lane Dexter, MO 63841-0776 Phone: 573-624-5939 X 6 Fax: 573-624-6940 Email: steve.walker@mo.usda.gov</p>	<p>Small farm viability; value added; farm-to-school/institution food; farm-to-chef/restaurant food; organic agriculture; niche market; diversified/alternative agriculture; sustainable agriculture; supplemental income strategies; tourism; agritourism; Agri-edu</p>
<p>T. Jean Ward Continuing Education University of Missouri 810 Clark Hall Columbia, MO 65211 Phone: 573-882-3627 Email: wardt@ext.missouri.edu</p>	
<p>Pam Wiggins Ag Innovation Center Missouri Department of Agriculture 1714 Prospect Drive, PO Box 276 Macon, MO 63552 Phone: 660-385-6553 Email: pam_wiggins@mail.mda.state.mo.us</p>	<p>Agribusiness, valued-added, direct marketing and agritourism,</p>
<p>Steve Wilson RC&D Coordinator Osage Valley RC&D 1306 N. 2nd Street, Suite E Clinton, MO 64735 Phone: 660-885-5567 X 6 Fax: 660-885-6812 Email: steve.wilson@mo.usda.gov</p>	<p>Small farm viability; value added; farm-to-school/institution food; farm-to-chef/restaurant food; organic agriculture; niche market; diversified/alternative agriculture; sustainable agriculture; supplemental income strategies; tourism; agritourism; Agri-ed</p>

Name and Organization	Area of Knowledge
MONTANA	
Cynthia Berst Bright Cat Productions PO Box 20044 Billings, MT 59104 Phone: 406-855-5765 Email: brightcatproductions@yahoo.com	Value-added, supplemental income strategies, home-based business education, business planning and marketing of alternative enterprise products. Ag Technology Show Coordinator. http://www.westernbusinessnews.com
Howard Boggess 2802 Patricia Lane Billings, MT 59104	Cultural and heritage tourism. He is an enrolled member of the Crow Tribe and a very interesting and delightful speaker.
Victor Bjornberg Tourism Development Coordinator Travel Montana, Montana Department of Commerce Box 200533, Helena, MT 59620 Phone 406-841-2871 Email: victor@visitmt.com	Tourism, agritourism, community development, and cultural and heritage tourism. Publications: Farm and Ranch Recreation Business Workshop Resource Directory, community Tourism Assessment Handbook, Western Rural Development Center and 2003-07 Montana Strategic Plan for Tourism and Recreation at http://www.travelmontana.state.mt.us http://www.visitmt.com
Pachy Burns PO Box 1510 Big Timber, MT 590011 Phone: 406-932-4518 Email: pachy@mcn.net	She owns and operates Blue Pines Ranch and markets educational working ranch experience and custom lamb orders. Specializes in inviting woman only to the ranch.
Mike Carlson Coordinator, Eastern Plains RC&D 123 West Main Sidney, MT 59270 Phone: 406-433-5024 Email: eprcd@midrivers.com	Small farm viability, diversified agriculture, sustainable agriculture, community development, and marketing alternative enterprise products. http://www.eprcd.org
Jonda Crosby Alternative Energy Resources Organization 25 S. Ewing, Suite 214 Helena, MT 59601 Phone: 406-443-7272 Email: aero@ero.mt.org	Works in the area of sustainable agriculture and communities, smart growth and transportation choices, and renewable energy.
Ty Duncan Center Director PO Box 7751 Havre, MT 59501 Phone: 406-265-3776 Email: mcdcmsun.edu	Value-added, diversified agriculture, community development, business planning, cooperative development and bioenergy/products. http://www.mcdc.coop

Name and Organization	Area of Knowledge
<p>Lill Erickson Executive Director, Corporation for the Northern Rockies PO Box 1448 Livingston, MT 59047 Phone: 406-222-0730</p>	<p>Sustainable agriculture http://www.northrock.org</p>
<p>Ted & Debra Flynn 669 Flynn Lane Townsend, Mt 59644 Phone: 406-266-3534</p>	<p>Operate a working ranch with vacations for intermediate and experienced riders, involved in conservation and preservation of rangeland. www.workingranchvacations.com</p>
<p>Rick Gray Associate Dean University of Montana, Helena College of Tech 1115 N. Roberts Helena, MT 59601 Phone: 406-444-6800 Email: info@hct.umt.edu</p>	<p>Home-based business education and business planning.</p>
<p>Robyn Hampton BizSavvy PO Box 15 Helena, MT 58624 Phone: 406-495-0084 Email: robyn@bizsavvy.com</p>	<p>Supplemental income strategies, consumer management, community development, and business planning. http://www.biz-savvy.com</p>
<p>Steve Holland Director, Montana Manufacturing Extension Center 313 Roberts Hall PO Box 173800 Bozeman, MT 59717 Phone: 406-994-3812 Email: sholland@coe.montana.edu</p>	<p>Value-added, risk management, food manufacturing, engineering and consulting. http://www.mtmanufacturingcenter.com</p>
<p>Al Jones Regional Development Officer MT Department of Commerce 2004 Miles Avenue, Billings, MT 59102 Phone: 406-655-1696 Email: aljonesrdo@attbi.com</p>	<p>Value-added, direct marketing, farmer/chef, niche market, organic production, risk management, tourism, community development, home-based business education, cultural and heritage tourism, business planning, marketing, and bioenergy products.</p>
<p>Tod Kasten Regional Development Officer MT Dept of Commerce PO Box 520 Circle, MT 59215 Phone: 406-485-3374 Email: kranches@midrivers.com</p>	<p>Small farm finance, value-added, direct marketing, farmer/chef, niche market, organic production, risk management, tourism, community development, home-based business education, cultural and heritage tourism, business planning, marketing, and bioenergy products. http://www.commerce.state.mt.us</p>

Name and Organization	Area of Knowledge
<p>Jim Knight Extension Wildlife Specialist 219 Linfield Hall Bozeman, MT 59047 Phone: 406-994-5579 Email: jknight@montana.edu</p>	<p>Diversified agriculture, supplemental income strategies, wildlife enterprises and fee hunting.</p> <p>http://www.animalrangeextension.montana.edu/Wildlife/WILDLIFE.HTM</p>
<p>Kristine Komar Double K Outfit PO Box 2185 Hamilton, MT 59840 Phone 406-375-9953 Email: Kristine.komar@att.net</p>	<p>Community development, arts, museums, cultural and cultural and heritage tourism.</p>
<p>Don Loyd Chairman “Destination: Madison County” PO Box 160641 Big Sky, MT 59716 Phone: 406-995-2582 Email: don_loyd@prodigy.net</p>	<p>Agritourism, agri-tainment, cultural and heritage tourism and business planning.</p>
<p>Erin Lutts Rural Economic Development Representative Mid-rivers Communications 211 N. Merrill Ave Glendive, MT 59330 Phone: 406-377-7438 Email: elutts@midrivers.com</p>	<p>Value-added, tourism, community development and arts, museums and cultural, grants for non-profit community development needs, telecommunications, rural development lobbying and legislation.</p> <p>http://www.midrivers.com</p>
<p>Gordie Mc Manus Sofast Communications 300 2nd Ave. North Great Falls, MT 59401 Phone: 406-268-0000 Email: gordo@sofast.net</p>	<p>Niche marketing on the internet, banking and insurance on the internet, home-based business and education on the internet. Insurance broker for 25 years and a banker for four years.</p> <p>http://www.sofast.net</p>
<p>Cliff Montagne Associate Professor Department of Land Resources Environmental Sciences Montana State University Bozeman, MT Phone: 406-994-5079 Email: montagne@montana.edu</p>	<p>Small farm viability, organic agriculture, diversified agriculture, sustainable agriculture, tourism, agritourism, agri-education, and community development.</p>

Name and Organization	Area of Knowledge
<p>Vicki and Bob Munson Kootenai River Network 205 California Ave PO Box 491 Libby, MT 59923 Phone: 406-887-2126 Email: krn@libby.org</p>	<p>Tourism, community development, home-based business education, cultural and heritage tourism, business planning, and marketing of alternative enterprise products.</p>
<p>Norma Nickerson Director, Institute for Tourism & Recreational Research - School Of Forestry University of Montana Science Complex Room 441 Missoula, MT 59812 Phone: 406-243-5686 Email: nnickers@selway.umt.edu</p>	<p>Cultural tourism Heritage tourism Public lands access or issues Private lands access or issues Agricultural tourism Ecotourism Impact assessment-economic, social, environmental Tourism planning-community, county, state</p>
<p>Patty Nordlund Community and Workforce Development Manager Big Sky EDA 222 North 32nd Street, Suite 200 Billings, MT 59101 Phone: 406-256-6871 Email: nordlund@bigskyeda.org</p>	<p>http://www.bigskyeda.org</p>
<p>Gloria O'Rourke Montana Economic Development Services 118 E. Seventh Street, Suite 2A Anaconda, MT 59711 Phone: 406-563-5475 Email: Gloria@medamembers.org</p>	<p>Value-added, tourism, agritourism, agri-education, community development, home-based business education, arts, museums, cultural, cultural and heritage tourism, and business planning.</p> <p>http://www.medamembers.org/communities</p>
<p>Jon A. Rudbach Asst. V.P. Research and Economic Development University of Montana Missoula, MT 59812 Phone: 406-243-2148 Email: trilt@aol.com</p>	<p>Value-added, niche markets, community development, business planning, marketing alternative enterprise products and bioenergy/products.</p>
<p>Dave Sharpe Community Development Specialist Montana State University Extension 101 Taylor Hall Bozeman, MT 59717-3580 Phone: 406-994-5608 Email: dsharp@montana.edu www.montana.edu/wwwcommd</p>	<p>Ranch enterprises Farm enterprises Trial enterprises Community Economic Development Tourism Agritourism</p>

Name and Organization	Area of Knowledge
<p>JT Smith Economic Development Coordinator 2 S. Pacific St. CL 14 Phone: 406-683-3724 Email: econ_dev@bmt.net</p>	<p>Value-added, niche market, diversified agriculture, sustainable agriculture, tourism, agrieduction, community development, cultural and heritage tourism, and business planning. http://www.beaverhead.org</p>
<p>Chcuk Sperry Rocky Mountain Center for Economic Democracy 4820 Chief Looking Glass Road Florence, MT 59833 Phone: 406-273-0988 Email: csperry@marsweb.com</p>	<p>Works on economic development, rural tourism and agritourism</p>
<p>Gene Surber Natural Resources Specialist Room 217 Linfield hall MSU Bozeman, MT 59717 Phone: 406-994-3414 Email: gsurber@montana.edu</p>	<p>Diversified agriculture, risk management, and sustainable. Publications: Stream and Riparian Area Management: A home study course for managers: Pastures, Prairies and Amazing Grazers: Water Quality Concerns after Wildfires. www.animanrangeextension.montana.edu/natural/natural.htm http://www.homepage.montana.edu/~stream</p>
NEBRASKA	
<p>Jeanine Balgemann POBox 791 Valentine, NE 69201 Phone: 402-376-1374 jpb52799@inebraska.com</p>	<p>President of the Outlaw Trail Scenic Byway</p>
<p>Brian J. Hill Associate Professor of Tourism University of Nebraska at Kearney C-208 West Center Kearney, NE 68849 Phone: 308-865-8727 Email: hill@platte.unk.edu</p>	<p>NE Tourism Resource Center</p>
<p>Merri Johnson Program Assistant Five Rivers RC&D PO Box 626 Tecumseh, NE 68450 Phone: 402-335-3347</p>	<p>Tourism, agritourism, community development, cultural and heritage tourism</p>
<p>Kenneth Lemke Director of Economic Development PO Box 10 Peru, NE 68421 Phone: 402-872-2393 Email: klemke@bobcat.peru.edu</p>	<p>Tourism, cultural and heritage tourism</p>

Name and Organization	Area of Knowledge
<p>Jo Lowe Newwork Coordinator Nebraska Development Network 1200 N st #610 Lincoln, NE 68508 Phone: 402-471-6002 Email: jlowe@mail.state.ne.us</p>	<p>Small farm viability, value added, farm/institution, farm/chef, organic agriculture, diversified agriculture, sustainable agriculture, supplemental income strategies, tourism, agritourism and community development.</p>
<p>Rose Jaspersen Director, Nebraska Microenterprise Partnership Fund PO Box 99 Walthill, NE 68067 Phone: 402-685-6866</p>	<p>The Partnership Fund raises funds from various national- and state-level sources and then awards grants, loans, and related products to microenterprise programs through an annual “request for proposal” process. http://www.nebbiz.org</p>
<p>Howard McNiff Coordinator Fiver Rivers RC&D PO Box 626 Tecumseh, NE 68450 Phone: 402-335-3347 Email: howard.mcniff@ne.usda.gov</p>	<p>Value added, farm/institution, farm/chef, niche market, diversified agriculture, sustainable agriculture, community development, home based business education, marketing alternative enterprise products.</p>
<p>Ron Moore RC&D Coordinator 1517 Broadway Suite 125 Scottsbluff, NE 69361 Phone: 308-632-1311 Email: ron.moore@ne.usda.gov</p>	<p>RC&D has developed birding tourism opportunities for their communities.</p>
<p>Paul Rohrbangh Director Nebraska Sustainable Agricultural Society Rt. 1 Box 66 Steinaner, NE 68441 Phone: 402-869-2396 Email: nesusaa@alltel.net</p>	<p>Small farm viability, value added, farm/institution, farm/chef, organic agriculture, niche market, diversified agriculture, sustainable agriculture, supplemental income strategies, agritourism, and agritainment.</p>
<p>Rural Routes Institute of Agriculture and Natural Resources University of Nebraska Extension Service Lincoln, NE 68508 Phone: 800-464-0258</p>	<p>A rural assistance site to help with farm crisis, health systems, and other agriculture related topics. http://www.extension.unl.edu/</p>
<p>Craig Schrodeder The Atrium Building 1200 N Street, Suite 610 Lincoln, NE 68508 Phone: 402-471-6002 Email: craig@mail.state.ne.us</p>	<p>Nebraska Rural Development Council director. http://www.rdc.state.ne.us</p>

Name and Organization	Area of Knowledge
NEVADA	
<p>Chris Freeman Retired from the State Conservation Commission 1260 Connestoga Dr. Carson City, NV 775-883-2148</p>	<p>Small farm viability; value added; niche market; organic agriculture; diversified/alternative agriculture; supplemental income strategies; tourism; bioenergy/products</p>
<p>Jim Holleran Director of Hotel, Restaurant and Resort Mgt Sierra Nevada College, Lake Tahoe 800 College Drive PO Box 4269 Incline Village, NV 89450 Phone: 702-872-9573 Email: jholleran@sierranevada.edu</p>	<p>Personal experience in saving the natural resources around Lake Tahoe from development. Plus, a good resource for recreation business management.</p>
NEW HAMPSHIRE	
<p>Nancy DuBosque Berliner Executive Director, NH Rural Development Council Phone: 603-229-0261 Fax: 603-228-4827 E-mail: nhrdc@mcttelecom.com</p>	<p>Community development, resource connections, tourism</p>
<p>Linda Brushett Marketing Specialist/Consultant Email: brushett@nh.ultranet.com</p>	<p>Small farm viability, value-added, niche market, Agritourism, community development, marketing of alternative enterprises Publications: Market Planning for Value-Added Agricultural Products (for copy call Extension at 603-862-1520</p>
<p>Charlie French CED Specialist UNH Cooperative Extension 318 James Hall, University of New Hampshire Durham, NH 03857 Phone: 603-862-0316 Email: charlie.french@unh.edu</p>	<p>Value-added, farmer to chef, tourism, community development, cultural and heritage tourism, tourism planning, master plan development, electronic commerce http://www.dred.unh.edu/charlie.htm</p>
<p>Nada Haddad Agriculture Educator, UNH Cooperative Extension Member of NH Coalition for Sustaining Agriculture UNH Cooperative Extension Office, Rockingham County 113 North Road Brentwood, NH 03833 Phone: 603679-5616 E-mail: nada.haddad@UNH.edu</p>	<p>Small farm viability, value-added, farm to school/institution food, niche market Publications, workbooks: Preserving Rural Character through Agriculture: Resource Kit (contact Nada via e-mail)</p>

Name and Organization	Area of Knowledge
<p>Gail McWilliam Jellie Director, NH Department of Agriculture, Markets, and Food Telephone: (603) 271-3551 Department Fax: (603) 271-1109 E-mail: gmcwilliam@agr.state.nh.us Website: http://agriculture.nh.gov/index.htm</p>	<p>Value-added, niche market, diversified agriculture, risk management, sustainable agriculture, agritourism, marketing of alternative enterprises Publication: Who's Who in New Hampshire Agriculture found at: http://agriculture.nh.gov/pdf/publications/Who_Who_in_NH_Agriculture.pdf</p>
<p>M. Joyce Administrator NH Dept. of Resources and Economic Development, Division of Travel and Tourism 172 Pembroke Road - PO Box 1856 Concord, New Hampshire 03302-1856 Phone: 1-800-386-4664 Email: mjoyce@dred.state.nh.us</p>	<p>Value-added, niche market, diversified agriculture Tourism, agritourism, business planning, marketing of alternative enterprises Website: http://www.nhstories.org/</p>
<p>Janice Kitchen Director, Office of Economic Initiatives Small Business Development Center Phone: (603) 227-0417 Fax: (603) 226-4132 E-mail: jkitchen@unh.edu</p>	<p>Niche market, supplemental income strategies, consumer management, home-based business education, business planning, marketing of alternative enterprises Website: http://www.nhsbdc.org/staff.htm</p>
<p>Bill Konrad Director of Community and Business Programs USDA Rural Development 10 Ferry Street Concord, NH 03301 Phone: 603-223-6045 Email: william.konrad@nh.usda.gov</p>	<p>Small farm viability, diversified agriculture, risk management, consumer management, community development</p>
<p>Professor Douglas E. Morris Department of Resource Economics and Development. 316 James Hall, University of New Hampshire 56 College Road Durham, NH 03824 Tel: 603-862-3233 E-mail: demorris@christa.unh.edu</p>	<p>Tourism, agritourism, economic impact analysis, market analysis, tourism planning, community development Publications: Judson's Island, a text written in the form of a murder mystery to acquaint students and community members with the impact of tourism development upon local areas</p>
<p>Mark J. Okrant Professor of Geography and Tourism Development Plymouth State College Plymouth, NH 03264 Phone: 603-535-2364 Email: inhs@mail.plymouth.edu</p>	<p>Tourism, agritourism, community development, arts, museums, cultural, marketing of alternative enterprise products. Publications: Judson's Island (community planning text) and Importance Performance Analysis: Is a Theoretical Economic Basis Needed in Tourism Analysis.</p>

Name and Organization	Area of Knowledge
<p>Microcredit New Hampshire Contact: Candace Whittemore, Customer Relations Phone: 1-800-769-3482, extension 227 E-mail: cwhittemore@microcreditnh.org</p>	<p>MicroCredit-NH provides small loans (with no collateral or credit checks) that banks cannot provide. This helps microbusiness owners develop business credit. Loans start at \$500 and increase to \$5,000. NH Coalition for Sustaining Agriculture website http://www.buzgate.org</p>
<p>Mike Sciabarrasi Agriculture Business Management 320 James Hall University of New Hampshire Durham, NH 03824 Phone: 603-862-3234 Email: mike.sciabarrasi@unh.edu</p>	<p>Small farm viability, value-added, risk management, supplemental income strategies, consumer management, home-based business education, business planning, marketing of alternative enterprise products. http://www.ceinfo.unh.edu/agbiomrs.htm</p>
NEW JERSEY	
<p>Helen Heinrich Professional Planner, Research Associate for NJ Farm Bureau 71 Green Village Road Madison, NJ 07940 Phone: 973-377-3956 Email: helenh2@earthlink.net</p>	<p>Small farm viability, diversified agriculture, supplemental income strategies, agritourism, land use planning, farmland preservation planning, agriculture enterprise district planning. Publications: Right to Farm in New Jersey-contact <Monique.purcell@ag.state.nj.us> Agritourism in the Route 206 Farm Belt-contact, <khojsak@co.burlington.nj.us> Farmland Preservation-contact <mccrackt@co.somerset.nj.us></p>
<p>Dr. Michael P. Weinstein President & CEO New Jersey Marine Sciences Consortium Building #22 Fort Hancock, NJ 07732 Phone: 732-872-1300 X 21 Email: mweinstein@njmsc.org</p>	<p>Tourism, community development, cultural and heritage tourism, aquaculture. Publications: Ecotourism Guides to North, Central and Southern New Jersey. Order from KKOSKO@njmsc.org, New Jersey Ecotourism Guide. http://www.njmsc.org</p>
NEW MEXICO	
<p>Kari Bachman Program Coordinator Ideas for Cooking and Nutrition (I CAN) Extension Home Economics Department New Mexico State University Post Office Box 30003, Dept. 3AE Las Cruces, NM 88003 505-646-2009 505-646-5263 (fax) kbachman@nmsu.edu</p>	

Name and Organization	Area of Knowledge
<p>Priscilla Bloomquist New Mexico State University Extension CEDTT Box 3AE Las Cruces, NM 88003 Phone: 505-646-5995 Email: pbloomqu@nmsu.edu</p>	<p>Agritourism, hospitality customer service, impact assessment, and tourism planning</p>
<p>Liping Cai New Mexico State University Extension CEDTT Box 3AE Las Cruces, NM 88003 Phone: 505-646-0031 Email: lcai@nmsu.edu</p>	<p>Cultural tourism, impact assessment, tourism planning, international tourism policy and education.</p>
<p>Mike Cook New Mexico State University Extension Technical Writer Las Cruces, NM 88003 Phone: 505-646-8009 Email: miccook@nmsu.edu</p>	<p>Heritage tourism-ghost towns</p>
<p>T. Angela Cook Recreation Division Outreach, Travel and Tourism USDA forest Service—SW Region 517 Gold Avenue SW Albuquerque, NM87102 Phone: 505-842-3237 Email: acook/r3@fs.fed.us</p>	<p>Experience in Federal Land Recreation and Tourism Management of managing visitor days and time, marketing and promotion.</p>
<p>Sid and Cheryl Goodloe Southern Rockies Agricultural Land Trust PO Box 598 Capitan, NM 88316 Phone: 505-354-2379 Email: sralt@hotmail.com</p>	<p>Set up a land trust to save rangeland.</p>
<p>Steve Guldan Associate Professor/Superintendent Box 159 Alcalde, NM 87511 Phone: 505-852-4241 Email: sguldan@nmsu.edu</p>	<p>Diversified agriculture, sustainable agriculture</p>
<p>Anna Lyles Mesilla Valley Maze 3855 West Picacho Las Cruces, NM Phone: 505-526-1919 Email: lylesfarms@zianet.com</p>	<p>Fall corn maze, pumpkin event, agrieducationm, agritourism</p>

Name and Organization	Area of Knowledge
<p>Stephen G. Maurer Publications Director Public Lands Interpretive Association 6501 Fourth St. NW, Suite I Albuquerque, NM 87107 Phone: 505-345-9498</p>	<p>Good resource for information on developing interpretative center, signage, etc.</p>
<p>Patrick Moreo Department Head Hotel, Restaurant and Tourism Management New Mexico State University Box 3AE Las Cruces, NM 88003 Phone: 505-646-8099 Email: pmoreo@nmsu.edu</p>	<p>Tourism associations leadership and organizational development, festival management-volunteerism, cultural tourism, hereitage tourism-arts, and nature tourism</p>
<p>Allison Southworth Program Coordinator (Hospitality) New Mexico State University Extension Box 3AE Las Cruces, NM 88003 Phone: 505-646-8028 Email redtt@nmsu.edu</p>	
<p>Lynn Walters Director Cooking with Kids Nutrition Education Program 3508 Camino Jalisco Santa Fe, NM 87507 Phone: 505-473-4703 Fax: 505-473-4703 (fax) Email: lwalters@umn.edu</p>	<p>Farm-to-school/institution food; farmer-to-chef/ resturant food; agri-education.</p>
<p>Karen Watson Project Director/Coordinator Economic Development New Mexico State University Extension Box 3AE Las Cruces, NM 88003-0031 Phone: 505-646-3742 Email: karwatso@nmsu.edu</p>	
NEW YORK	
<p>David and Debora Backus 221 State Rt. 104B Mexico, NY 13114 Phone: 315-963-3001 Email: dbbuckus@aol.com</p>	<p>Owns and operates “Texas Orchards” farm market and gift shop. Started slow on a good idea and shows how important location is. Operates many fun fair ideas to pull in customers.</p>

Name and Organization	Area of Knowledge
<p>Bruce Bonesteel Farm Market and Nursery 2689 State Route 11 North Bangor, NY 12966 Phone: 518-483-0354</p>	<p>Family owned and operated market selling fresh fruits & vegetables, garden furniture, handmade gifts, plant and landscaping, education tours, toy train display</p>
<p>Krys Cail 840 Upper Front Street Binghamton, NY 13905 Phone: 607-772-8954 Email: klc32@cornell.edu</p>	<p>Extension specialist working on alternative enterprises and agritourism in Broome County</p> <p>http://www.cornell.edu</p>
<p>Kara Calder Communications and Visitor Services Dir. Ontario County Tourism Five Lakes Suite 20 Ontario Street Canandaigua, NY 14424 Phone: 716-394-4067 Email: kcalder@tourismny.com</p>	<p>She is a CPA and can give some good financial aspects to farm tourism and recreation. The do's don'ts and what to be prepared for. It is not all roses.</p>
<p>Herb Clark Tourism Specialist Department of Economic Development, Planning and Tourism 303 Court St. Little Valley, NY 14755 Phone: 716-938-9111x242 Email: herbcl@lv.co.cattaraugus.ny.us</p>	<p>Works for Cattaraugus County. He is a CPA. Has considerable experience in helping tourism and recreation people in planning and managing a tourism business.</p>
<p>Martin N. Culik Executive Director Cornell Cooperative Extension of Genesee County 420 East Main Street Batavia, NY 14020 Phone: 716-343-3040 Fax: 716-343-1275 Email: mnc3@cornell.edu</p>	<p>Sustainable agriculture; consumer management; community development</p>
<p>Anna Dawson 362 Eichybush Road Kinderhook, NY, 12106 Phone: 518-758-7342 Email: annadawson@berk.com</p>	<p>Operates "The Learning Link". It is a learning center to teach people about agriculture, growing, processing, preserves. Looking to assist people who want to learn and get into a value added business.</p>
<p>Thomas Lyson, Director Farming Alternatives Program College of Agriculture and Life Sciences Department of Rural Sociology Warren Hall Ithaca, NY 14853 Phone: 607-255-9832</p>	<p>New York has a very strong and active program in the development of alternative farming methods. The program has produced several good publications. The web site is: http://www.cals.cornell.edu/dept/ruralsoc/fap/fap.html</p>

Name and Organization	Area of Knowledge
<p>Dan Guenther Poughkeepsie Farm Project PO Box 3143 Poughkeepsie, NY 12603 Phone: 845-485-8984 Email: cagraves@vassar.edu</p>	<p>Manager of the CSA with over 100 members who participate in the growing, harvesting and distribution of the produce. Experience in the direct marketing of agricultural produce.</p>
<p>Lee Johnson, Executive Director CCE of Yates County 110 Court Street Penn Yan, NY 14527-1132 Phone: 315-536-5123 Email: ljohnson@cce.cornell.edu</p>	<p>Agricultural tourism</p>
<p>Jim and Adele Hayes HCR 1 Box 152 Warnerville, NY 12187 Phone: 518-234-2105 Email: Sapbush@aol.com</p>	<p>Owners and operators of a grass based poultry, lamb, beef, pork, turkeys and geese. Unique marketing techniques. Very knowledgeable in production and marketing.</p>
<p>Duncan Hilchey Agricultural Development Specialist Department of Rural Sociology 216 Warren Hall Cornell University Ithaca, NY 14853 Phone: 607-255-9832 Email: dlh3@cornell.edu</p>	<p>Specialist in alternative agriculture--Assessment tools, marketing, promotion, packaging, valued added. He has produced a number of recreation, alternative farming booklets and business plans. Working linking wines and cheese together in agritourism. See web site http://www.cals.cornell.edu/dept/ruralsoc/fap/fap.html</p>
<p>Ron and Linda Kelly Lake View Orchards 133 County Highway 123 Mayfield, NY 12117 518-661-5017</p>	<p>A real story on how and what it takes to build an alternative enterprise. Apples, cider, baked goods, maple syrup/products, and honey products</p>
<p>Diane Kuehn Instructor/Coastal Tourism Specialist SUNY CESF 1 Forest Drive, 205 Marshall Hall Syracuse, NY 13210 Phone: 315-470-6561 Fax: 315-470-6567 Email: dmkuehn@esf.edu</p>	<p>Niche market; tourism; agri-tourism; tourism planning; arts, museums, cultural; cultural and heritage tourism; interpretation of historic and natural resources. Publications: Agritourism in NY: Management and Operations; 1996 Angler Effort and Expenditures on NY; Great Lakes Waters; Consideration for Agritourism Development http://www.cce.cornell.edu/seagrant/tourism/index.htm</p>

Name and Organization	Area of Knowledge
<p>Cheryl Leach Extension Support Specialist Northeast Center for food Entrepreneurship Cornell University /NYSAES West North Street Geneva, NY 14456 Toll Free Phone: 888-624-6785 Phone: 315-787-2622 Email: 315-787-2284</p>	<p>Coordinates small business training and other activities to support small entrepreneurs.</p> <p>http://www.nysaes.cornell.edu/necfe</p>
<p>Steven A. McKay Extension Educator, Farmer, Tour Facilitator 479 Route 66 Hudson, NY 12537 Phone: 518-828-3346 Fax: 518-828-3069 (fax) Email: sam44@cornell.edu</p>	<p>Small farm viability; value added; farm-to-chef/restaurant food; organic agriculture; niche market; organic agriculture; diversified/alternative agriculture; sustainable agriculture; supplemental income strategies; tourism; agritourism; agri-education; community development, marketing of alternative enterprises, ethnic agritourism.</p>
<p>Mark Malchoff NY Sea Grant 3059 Sound Avenue Riverhead, NY 11901-1098 Phone: 516-727-3910 Email: mmalchof@cce.cornell.edu</p>	
<p>Phil Metzger South Central New York RC&D Phone: 607-334-4715 Email: socnyrcd@norwich.net</p>	<p>Agri-cluster project that creates marketable product—a cluster of agricultural and related rural attractions—through a dynamic, individualized business program. Agritourism, alternative enterprises, marketing</p>
<p>Tom Nally Cornell Cooperative Extension 480 North Main Street Canandaigua, NY 14424 Phone: 716-394-3977 Email: trn2@cornell.edu</p>	
<p>Glenda Neff NY Farms! POBox 1491 Auburn, NY 13021 Phone: 315-255-9267 Email: nyfarms@baldcom.net</p>	<p>Coordinates the Taste, Face and Place of NY Farms! Photo contest among other jobs. It promotes agriculture and buy locally.</p>
<p>Madeline Pennington, Executive Director CCE of Washington County County Bldg., Annex 1 Lower Main Street Hudson Falls, NY 12839 Phone: 518-747-2861 Email: mpenning@cce.cornell.edu</p>	

Name and Organization	Area of Knowledge
<p>Lalia Rach, Associate Dean New York University Center for Hospitality, Tourism and Travel 48 Cooper Square, Room 103 New York, NY 10003 Phone: 212-995-9105 Email: rach@is2.nyu.edu</p>	<p>Very knowledgeable about trends in tourism.</p>
<p>Joe Regenstein Professor of Food Science 8 Stocking Hall Cornell University Ithaca, NY 14853 Phone: 607—255-8041 Email: jmr9@cornell.edu</p>	<p>Value-added, farm to school/institution food, farmer to chef/restaurant food, organic agriculture, niche market, diversified/alternative agriculture.</p>
<p>Monika Roth Agricultural Extension Educator Cornell Cooperative Extension of Tom Plains 615 Willow Ave. Ithaca, NY 14850 Phone: 607-272-2292 Email: Mr55@cornell.edu</p>	<p>Small farm viability; value added; farm-to-school/institution food; farm-to-chef/restaurant food; organic agriculture; niche agriculture; diversified/alternative agriculture; sustainable agriculture; supplemental income strategies; agritourism; agri-education; agri-tainment; community development; home based business education; business planning; marketing of alternative enterprises; farmer to consumer direct marketing. Publication: USDA-AMS Feb 2000—Direct Marketing Today—Challenges and Opportunities.</p>
<p>Charles Schlough, 9819 Congress Street Trumansburg, NY 14886 Phone: 607 387-4257 (h) Phone: 607 255-8047 (w) Email: cas30@cornell.edu</p>	<p>Small farm viability, business planning</p>
<p>David Swaciak, Horticulture CCE of Cattaraugus County 28 Parkside Drive, Suite A Ellicottville, NY 14731 Phone: 716-699-2377 Email: pah9@cce.cornell.edu</p>	
<p>Douglas H. Ververs Sr. Extension Resource Educator-Team Coordinator CCE-Oswego County, 3288 Main Street Mexico, NY 13114 Phone: 315-963-7286 Email: dhv1@cornell.edu</p>	<p>Value added; farmer-to-chef/restaurant food; niche market; diversified/alternative agriculture; supplemental income strategies; tourism; agri-tourism; agritainment; home-based business education; cultural and heritage tourism; business planning, marketing of alternative enterprises. Publications: Considerations for Agritourism Development; Scenic Byways, Trails, Corridors and their Impacts http://www.cce.cornell.edu/oswego</p>

Name and Organization	Area of Knowledge
Carolyn Virtuoso Cornell Cooperative Extension P.O. Box 171 Westport, NY 12993 Phone: 518-962-4810 Email: cgvl@cornell.edu	
Karen Watt Watt Farms Country Market 3121 Oak Orchard Road Albion, NY 14411 Phone: 800-274-5897 Email: wattfarm@rochester.rr.com	Operates on farm market, berries, tree fruits, fudge, country store items, goes to festivals, trackless train, agrieducation, agritourism, experienced marketer
Dave White, Program Coordinator NY Sea Grant 101 Rich Hall SUNY Oswego Oswego, NY 13126 Phone: 315-341-3042 Email: dwhite@cce.cornell.edu	
Judy Wright Extension Educator Ag. Program Leader CCE of Cayuga County 238 Grant Avenue Auburn, NY 13021 Phone: 315-255-1183 Email: jlw213@cce.cornell.edu	
NORTH CAROLINA	
Becky Anderson Handmade In America Post Office Box 2089 Asheville, NC 28802 Phone: 828-252-0121 Email: beckyanderson1@aol.com	Handmade in America is a non profit rural economic development organization revitalizing the western 23 counties of NC. One area of work has been developing agritourism. Tourism is promoted through a 120-page booklet listing studios, galleries, restaurants, and historic inns. Another booklet is for farms and gardens. Email or call Becky Anderson.
Gene Brothers Box 8004 NCSU Raleigh, NC 27695-8003 Phone: 919-515-3699 Email: brothers@cfr.cfr.ncsu.edu	Tourism association leadership and organizational development, cultural tourism, public lands access or issues, private lands access or issues, hospitality customer service, attraction development, impact assessment-economic, social, environmental and tourism planning-community, county, state
Doug Carrigan Carrigan Farms 1261 Oak Ridge Farm Highway Mooresville, NC 285112 Phone: 704-664-1450	Fruit and strawberry grower, school tours, corporate events with up to 1,300 attending, weddings, reunions, 40 foot waterslide into pond. http://www.carriganfarms.com

Name and Organization	Area of Knowledge
<p>Sue Counts County Extension Director NC State University 971 West King Street Boone, NC 28607 Phone: 828-264-3061 Email: Sue_Counts@ncsu.edu</p>	<p>Director of several staff involved in providing technical assistance to farmers interested in alternative enterprises and agritourism. A very good resource.</p>
<p>Martha Glass Director, Agritourism Office 1001 Mail Service Center Raleigh, NC 27699 Phone: 919-733-3236 Email: Martha.glass@ncmail.net</p>	<p>Supplemental income strategies, agritourism, agritainment, very nice website http://www.ncagr.com/agritourism</p>
<p>Louise Glickman 468 Windswept Drive Asheville, NC 28801 Phone: 828-253-8551 Email: lsglickman@earthlink.net</p>	<p>A consultant on cultural and heritage tourism. Puts on workshops so people understand the business of tourism and steps necessary to work with the visitor industry. 30-years of experience in downtown revitalization, fund raising, museum and arts. development.</p>
<p>Lanny Hass Extension Educator North Carolina Cooperative Extension Small Business Management 2016 Fanning Bridge Road Fletcher, NC. 28732 Phone: 828-687-0570 Email: lanny_hass@ncsu.edu</p>	<p>Experience in small business and value added enterprises. He has visited several regions of the country assessing alternative enterprise opportunities and agritourism activities. He has been in deeply involved in the transitioning of tobacco farmers to alternative crops. http://www.nctourismresources.net</p>
<p>Karla Henderson, Chairman Department of Recreation and Leisure Studies University of North Carolina CB#3185 Evergreen House Chapel Hill, NC 27599 Phone: 919-962-1222 Karla@email.unc.edu</p>	
<p>Melissa Hendrickson Agribusiness Specialist Dept. of Agricultural and Natural Resources North Carolina State University Box 8109 Raleigh, NC 27695 Phone: 919-515-4655 Email: Melissa_hendrickson@ncsu.edu</p>	<p>Small enterprise development, alternative agriculture, farmers markets and agritourism</p>

Name and Organization	Area of Knowledge
<p>Carol Kline Handmade In America POBox 2089 Asheville, NC 28802 Phone: 828-252-0121 Email: carolkline@handmadeinamerica.org</p>	<p>Tourism, agritourism, and cultural and heritage tourism. http://www.handmadeinamerica.org</p>
<p>Michelle Patterson Patterson Farm, Inc 3060 Millbridge Road China Grove, NC 28023 Phone: 704-639-1541 Email: pattfarm@prodigy.net</p>	<p>Tomato and strawberry growers (pick-your-own, farm stand, farmers market) expanded into agritourism, school tours very successfully.</p>
<p>Mary Smith Extension Agent, Family and Life Sciences PO Box 218 Trenton, NC 28585 Phone: 252-448-9621 Email: Mary_s_smith@ncsu.edu</p>	<p>Works with small farms, agritourism and alternative enterprises</p>
<p>Carrie Steury Steury' Swiss Tours 175 Westside Dr. Vilas, NC 28692 Phone: 828-297-4774</p>	<p>Experience in developing and setting up rural country tours.</p>
<p>Jack Thigpen Extension Director NC Sea Grant Program P.O. Box 699 Manteo, NC 27954 Phone: 252-441-3663 Email: jthigpen@pinn.net www.ncsu.edu/seagrant</p>	<p>Tourism; agritourism, nature-based tourism</p>
<p>David Matthew Zuefle Department of Recreation, Parks, and Tourism UNCG POBox 26169 Greensboro, NC 27402 Phone: 336-334-4269 Email: zuefled@homans.uncg.edu</p>	<p>A young professor with considerable ability to help in tourism and recreation.</p>
NORTH DAKOTA	
<p>Steve and Dorothy Enger RR 2, Box 68A Hatton, ND 58240 Phone: 701-543-3955 Email: sdenger@ploarcomm.com</p>	<p>“Fall Family Fun on the Farm” education is the key in all the agritourism and agritainment activities of corn maze, straw maze, enterprise golf, haunted house, graveyard, tunnel of doom, rat racers, Tess the cow, pumpkin patch, face painting, school and group tours. http://www.engerfarm.com</p>

Name and Organization	Area of Knowledge
<p>Sandy Erickson Area Programs NDSU Extension Service 4023 North State Street #30 Bismarck, ND 58501 Phone: 701-328-5134 Email: serickso@ndsuent.nodak.edu</p>	<p>Works in the area of alternative enterprises and agritourism. Extension has developed a manual to assist farmers and ranchers in developing new enterprises.</p>
<p>Heidi Hande The Consensus Council 1003 E Interstate Ave , Suite 7 Bismarck, ND 58503</p>	<p>Involved organizing a birding workshop titled “Birding Cowboy Style: A Bird Habitat Enhancement Workshop.”</p>
<p>Chet Hill Value Added Ag Specialist 14120 Hwy 2 Williston, ND 58801 Phone: 701-572-4315 Email: chill@ndsuent.nodak.edu</p>	<p>Small farm viability; value added; organic agriculture; niche market; diversified/alternative agriculture; agrieducation; agritainment; marketing of alternative enterprises</p>
<p>Neil and Lonnette Kelley PO Box 221 Mountain, ND 58262 Phone: 701-993-8257 Email: info@melstedplace.com</p>	<p>Purchased a well-preserved rural Victorian home on 2-acres and worked part time off the farm. Neighbors suggested B&B for additional income and business has grown to a full 12-month calendar.</p>
<p>Nelson Brothers (Chuck and Larry) Certified Organic Grains and Soybeans 14481 25th St SE Ayr, ND 58007 Phone: Chuck 701-668-2348 Larry 701-668-2777</p>	<p>Large scale production and marketing of certified organic grains and soybeans with over a decade of experience.</p>
<p>Rudy Radke Agricultural Diversification Specialist Coord. NDSU Extension Service 4838 Rocking Horse Fargo, ND 58104-6049 Phone: 701-356-0222 Email: rradke@ndsuent</p>	<p>Small farm viability; value added; farm-to-chef/restaurant food; niche market; diversified/alternative agriculture; agritourism; agritainment; business planning; marketing of alternative enterprises</p> <p>http://www.hvic.com</p>
<p>Joseph Satrom Ducks Unlimited Inc. 2525 River Road Bismarck, ND 58503 Phone: 701-355-3511 Email: jsatrom</p>	<p>Director of Land Protection Programs, Great Plains Regional Office</p>

Name and Organization	Area of Knowledge
<p>Tim Schroeder Recreation and Leisure Services Department of Social Work University of North Dakota PO Box 7135 Grand Forks, ND 58202 Phone: 701-777-4339 Email: tim_schroeder@mail.und.nodak.edu</p>	<p>Works on greenways along the Red River, corridor development, tourism and recreation.</p>
<p>Kathleen Tweeten NDSU Extension Specialist/Community Economic Development NDSU Extension 4023 N. State St Suite 30 Bismarck, ND 58503 Phone: 701-328-5134 Fax: 701-328-5123 Email; weeten@ndsuxt.nodak.edu</p>	<p>Value-added; supplemental income strategies; tourism; agritourism; agrieducation; agritainment; community development; home-based business education; business planning. Publications: Be Your Own Boss—Youth Entrepreneurship Curriculum; Agritainment-A Resource Handbook (On line); Home Based Business: Is It For Me.</p> <p>http://www.ag.ndsu.nodak.edu/community.htm</p>
<p>Melanie Thornberg Dakota Adventures Box 400 Walhalla, ND 58282 Phone: 1-877-356-6006 Email: ecotours@utma.com</p>	<p>Organizes fossil digs, birding events and other nature-based tours. For more information go to http://solistours.netfirms.com</p>
<p>Paul Wellman Cordinator Reb River RC&D Chase Bldg. 516 Copper Ave. STE 101 Grafton, ND 58237 Phone: 701-352-0127 Email: paul.wellman@nd.usda.gov</p>	<p>Small farm viability;diversified/alternative agriculture; sustainable agriculture; supplemental income strategies; tourism; agri-tourism; agri-education; agritainment; community development; cultural and heritage tourism.</p>
OHIO	
<p>Neil Andrew Assistant Professor, Extension Specialist School of Natural Resources 367D Kottman 2021 Coffey Road Columbus, OH 43210 Phone: 614-292-9789 Email: andrew.1@osu.edu</p>	<p>Tourism, agritourism, agritainment</p> <p>http://www.snr.osu.edu</p>

Name and Organization	Area of Knowledge
<p>Stephen R. Baertsche Assistant Director Agriculture and Natural Resources Ohio State University 2120 Fyffe Road Columbus, OH 43210 Phone: 614-292-4077 Email: baertsche.1@osu.edu</p>	<p>Agritourism, nature tourism and natural resource conservation</p>
<p>Mary H. Bielen Sea Grant Extension Office 1 Maritime Plaza, 7th Floor Toledo, OH 43604-1866 Phone: 419-249-6554 Email: bielen.1@osu.edu</p>	
<p>Joe Burnham IV Burnham Orchards, Operations Manager 8019 State Route 113 Berlin Heights, OH 44814 Phone: 419-588-2138j Email: burnham@norwalkohio.com</p>	<p>Growers of quality apples and peaches</p>
<p>Ralph & Charla Devine 672 National Road Hebron, OH 43025 Phone: 740-928-8320 Email: divinefarms@adelphia.net</p>	<p>Sept-Oct fall festival and tours, pumpkins, straw mountain, maze, tunnels, pumpkin painting To schedule a tour email fun@divenefarms.com</p>
<p>Lowell and Mary Evans Blue Jay Orchard 17909 Rapids Road Hiram, OH 44234 Phone: 440-834-4318 Email: imevans&nacs.net</p>	<p>Farm market of blueberries, peaches, apples, gift and other crafts. 20 years experience in growing a small part time business. Balancing an off farm job with direct marketing agriculture.</p>
<p>Bill Grunkemeyer Assistant Professor, Program Leader 235 ACKERMAN 235 Ackerman, 700 Ackerman Rd Suite 235 Columbus, OH 43202 Phone: 614-292-5942 Email: grunkemeyer.1@osu.edu</p>	<p>value-added; niche market; community development; marketing of alternative enterprises http://www.comdev.ohio-state.edu/</p>
<p>Dave O. Kelch, Sea Grant District Specialist 42110 Russia Road Elyria, OH 44035 Phone: 216-322-0127 Email: kelch.3@osu.edu</p>	

Name and Organization	Area of Knowledge
<p>Rob Leeds Ohio State University Extension 560 Sunbury Road Delaware, OH 43015 Phone: 740-368-1925 Email: leeds2@osu.edu</p>	<p>Direct marketing, agritourism, agritainment.</p>
<p>W.Reed Madden Greene County Commissioner 35 Greene Street Xenia. OH 45385 Phone: 937-376-5006</p>	<p>Lives in the county with the longest running county fair in the Nation. He is tied very closely to the fair operations.</p>
<p>Sean McGovern, Executive Director Ohio Ecological Food and Farm Association PO Box 82234 Columbus, OH 43202 Phone: 614-267-3663 Email: oeffa@iwaynet.net</p>	<p>Information on alternative crops, livestock, production methods, direct marketing, holds training/information workshops, and a newsletter.</p>
<p>Richard Moore Extension Specialist, Assoc Professor 201B Thome, OARDC Wooster, OH 44691 Phone: 330-263-3700 Email: moore.11@osu.edu</p>	<p>Small farm viability; sustainable agriculture; supplemental income strategies; agritourism; agri-education; agri-tainment; community development http://www.comdev.ohio-state.edu/</p>
<p>Ron Overmeyer Agri. Bus. Enhancement Center 440 E. Poe Rd. Suite 201 Bowling Green, OH 43402 Phone: 419-354-6916 Email: overmeyer.1@osu.edu</p>	<p>Value-added; diversified/alternative agriculture; sustainable agriculture http://abe.osu.edu/</p>
<p>Julie Fox Business Development Specialist Piketon Research & Extension Center 1864 Shyville Rd. Piketon, OH 45661-9749 Phone: 614-292-4900 Email: fox.264@osu.edu</p>	<p>Home based business education; business planning http://www.comdev.ohio-state.edu/</p>
<p>Steven Richards Extension Associate School of Natural Resources 210 Kotlman 2021 Coffey Road Columbus, OH 43210 Phone: 614-292-2265 Email: richards.137@osu.edu</p>	<p>Tourism, agritourism, agritainment http://www.snr.osu.edu</p>

Name and Organization	Area of Knowledge
<p>Fred L. Snyder District Specialsit Rm. 12, Bldg. 3, Camp Perry Port Clinton, OH 43452 Phone: 419-635-4117 Email: snyder.8@osu.edu</p>	
<p>Walter D. Williams Ohio Sea Grant Program c/o Greater Cleve Growth Assoc. 200 Tower City Center 50 Public Square Cleveland, OH 44113-2291 Phone: 216-397-6012 Email: williams.960@osu.edu</p>	
OKLAHOMA	
<p>Jack Frye Southeast District Extension Office P.O. Box 1378 314 S. Broadway, Suite 101 Ada, OK 74821-1378 Phone: 405-332-4100 email: jfrye@okstate.edu</p>	<p>Agritourism, rural tourism and community development.</p>
<p>Cathie Green Wild Things Farm 700 Beaty Avenue Pocola, OK 74902 918-626-4053</p>	<p>Wild Things Farm is an agritourism and agrieducation farm under development.</p>
<p>Grant Huggins Noble Foundation, Inc. PO Box 2180 2510 Sam Noble Parkway Ardmore, OK 73402 Phone: 580-223-5810</p>	<p>Consults on soils, crops, wildlife, fisheries, forages, horticulture, livestock, hunting and fishing leases</p>
<p>Jerry & JoAnn Logan Honey Hill Farm 2501 Cedar Oak Drive Edmond, OK 73013 Phone: 405-341-5499 Email: jlogan7363@aol.com</p>	<p>Experienced and accomplished honey producer and marketer, conservationist</p>
<p>Dale Maronek Dept of Horticulture and Landscape Architecture 360 Agricultural Hall Oklahoma State University Stillwater, OK 74078 Phone 405-744-5415 Email: maronek@okstate.edu</p>	<p>Fruit and vegetable direct marketing</p>

Name and Organization	Area of Knowledge
Maura McDermott PO Box 588 Poteau, OK 74953 Phone: 918-647-9123 Email: mailbox@kerrcenter.com	Kerr Center for Sustainable Agriculture, communications director. Workshop on New Ideas for Agriculture in OK http://www.kerrcenter.com
Stan Ralstin Northwest Area Extension Office 205 W Maple, Suite 610 Enid, OK 73702-3627 Phone: 405-233-3052 email: nwarea@ionet.net	Agritourism, rural tourism and community development.
Rinda Skaggs Rock Creek Vineyard 2600 24 th Avenue NE Norman, OK 73071 Phone: 405-307-9968 Email: jameskaggs@prodigy.net	Involved in promotion of grape alternative enterprises through OK Wine Growers Association and legislative committee.
Clark Williams Marketing Specialist Department of Agriculture and Natural Resources 301 Jones Hall Langston University Langston, OK 730508	Works in the area of assisting agriculture producers in alternative agriculture enterprises, tourism and recreation.
Mike Woods Oklahoma State University 514 Ag Hall Stillwater, OK 74708 Phone: 405-744-9837 Email: mdwoods@okstate.edu	Agritourism, rural tourism and community development.
Kerr Center for Sustainable Agriculture PO Box 588 Poteau, OK 74953 Phone: 918-647-9123 Email: mailbox@kerrcenter.com	Encourage a more sustainable in Oklahoma, the U.S. and the world. Focus is on education. Staff prepares reports, give presentations and does research on production, marketing and viable rural community. http://www.kerrcenter.com
OREGON	
Anita Azarenko Tree Fruits Horticulture 4017 Ag & Life Sci Corvallis, OR 97331 Phone: 541-737-3464 Email: azarenka@bcc.orst.edu	Organic agriculture

Name and Organization	Area of Knowledge
<p>Ann Beier Senior Land Use Planner Umatilla County Dept of Resource Services and Development 216 S.E. 4th St Pendleton, OR 97801 Phone:541-278-6249</p>	<p>Good contact for gateway community planning. She has been involved in these activities. A gateway community is one that is next door to Federally owned land.</p>
<p>John Bernards 14555 SW McCabe Road McMinnville, OR 97128 Phone: 503-472-4194 Email: johngb@viclink.com</p>	<p>Farmer John’s Produce, successful marketer of fresh produce. Motto “Where you always get the pick of the crop”</p>
<p>Bart Eleveld Econ/Farm Management Agricultural & Resource Economics 213 Ballard Ext Hall Corvallis, OR Phone: 541-737-2942 Fax: 541-737-2563 Email: bart.eleveld@orst.edu</p>	<p>Sustainable agriculture</p>
<p>Larry Lev Economist Agricultural & Resource Economics 213 Ballard Ext Hall Corvallis, OR 97331 Phone: 541-737-2942 Fax: 547-737-2563 Email: larry.s.lev@orst.edu</p>	<p>Niche market</p>
<p>John Luna Sustainable Agriculture Horticulture 4017 Ag & Life Sci, Corvallis, OR 97331 Phone: 541-737-3464 Fax: 541-737-3479 Email: lunsj@bcc.orst.edu</p>	<p>Organic agriculture; supplemental income strategies</p>
<p>Dan McGrath Agriculture Vegetable Crop 4th & Lyons PO Box 765 Albany, OR 97321 Phone: 541-967-3871 Email: daniel.mcgrath@orst.edu</p>	<p>Sustainable agriculture</p>
<p>Garry Stephenson Ag. Small Farm Faculty 1849 Nw 9th Street Corvallis, OR 97330 Phone: 541-766-6750 Email: garry.stephenson@orst.edu</p>	<p>Small farm viability</p>

Name and Organization	Area of Knowledge
Brian Tuck Crops Faculty 400 E Scenic Dr Suite 277B The Dalles, OR 97058 Phone: 541-296-5494 Email: brian.tuck@orst.edu	Diversified/alternative agriculture
Yanun Zhao Value Added Foods Food Science & Technology 100 Wiegand Hall Corvallis, OR 97331 Phone: 541-737-3463 Email: yanyun.zhao@orst.edu	Value-added
PENNSYLVANIA	
Kelvin and Robin Amber RD #4 Box 1095 Little Marsh, PA 16950 Phone: 814-367-2643 Email: kraflynn@penn.com	Owners and operators of Flynn's Maple Products. Years of experience and many unique value-added marketing ideas. Ideas on how to grow your business and market.
Thomas Becker York County Cooperative Extension 112 Pleasant acres Road York, PA 17402 Phone: 717-840-7408 Email: tbecker@psu.edu	Works in the areas of sustainable agriculture, value-added, direct marketing
John Berry Extension Agent, Lehigh County Cooperative Extension, Penn State 4184 Dorney Park Road Allentown, PA, 18104 Phone: 610-391-9840 Email: jwb15@psu.edu	Experience in marketing agritourism and alternative enterprises. Information available on how to price products, market enterprises, and management.
Jim Binsberger Homestead Orchards Inc. 328 Twinbrook Road Perkasio, PA 18944 Phone 215-257-9286 or 343-8880	Agritainment consultant. Recently retired agritourism farmer that owned and operated a very successful multifaceted entertainment farm.

Name and Organization	Area of Knowledge
<p>Harry Blanchet Cooperative Extension County Agent/Director P.O. Box 148 Tionesta, PA 16353 Phone: 814-755-3544 Email: rhb8@psu.edu www.forest.extension.psu.edu</p>	<p>Small farm viability; value-added; organic agriculture; niche market; diversified/ alternative agriculture; risk management; sustainable agriculture; supplemental income strategies; tourism; agritourism; agrieducation; agritainment; consumer management; consumer management; community development; home-based business education; cultural and heritage tourism; marketing alternative enterprises; bioenergy/products</p>
<p>Steve Bogash Extension Agent 191 Franklin Farm Lane Chambersburg, PA 17201 Phone: 717-263-9226 Email: smb13@psu.edu</p>	<p>Horticulturists assisting in the production and direct marketing of fruits and vegetables.</p>
<p>Greg Bowman Program Coordinator Indian Creek Community Farm PO Box 255 Harleysville, PA 19438 Phone: 215-256-0364 Email: gbowman@fast.net</p>	<p>Works with small farms, alternative enterprises and marketing directly to the consumer.</p>
<p>Tom Butzler Extension Agent 7996 Nittany Valley Drive Mill Hall, PA 17751 Phone: 570-726-0022 Email: tmb124@psu.edu</p>	<p>Organic agriculture; niche market http://clinton.Extension.psu.edu</p>
<p>James Andrew Clark Extension Agent PO Box 1504 Smethport, PA 16749-0504 Phone: 814-887-5613 Email: jac20@psu.edu</p>	<p>Agrieducation</p>
<p>Tim Collins Extension Agent PSU Cooperative Extension 670 Old Harrisburg Suite 204 Gettysburg, PA 17325 Phone: 717-334-6271 X 317 Email: tuc1@psu.edu</p>	<p>Small farm viability; value added; organic agriculture; niche markets; diversified/alternative agriculture; sustainable agriculture; supplemental income strategies; tourism; agritourism; community development; arts, museums, cultural; cultural and heritage tourism; Bioenergy/products</p>
<p>Jim and Moie Kimball Crawford HCR-71 Box 168-B Hustontown, PA 17229 Phone: 814-448-3904</p>	<p>Owners of organic New Morning Farm. Markets direct to consumers at 2-3 locations for over 15 years in the Washington, D.C. area.</p>

Name and Organization	Area of Knowledge
<p>Leo Dunn Aquaculture Coordinator Bureau of Market Development 2301 North Cameron Street Harrisburg, PA 17110 Phone: 717-787-1858 Email: ledunn@state.pa.us</p>	<p>Provides assistance to farmers interested in aquaculture production and marketing.</p>
<p>George Devault 3502 Main Rd. E Emmaus, PA 18049 Phone: 610-965-6871 Email: devault@fast.net</p>	<p>Owner operator of Pheasant Hill Farm which produces organic fruits and vegetables. Good speaker and resource.</p>
<p>Eberly Poultry, Inc 1095 Mt. Airy Road Stevens, PA 17578 Phone: 717-336-6440</p>	<p>Processors of natural and organic poultry</p>
<p>Marcia Farbotnik Farbotnik Farms 3451 Street Road Doylestown, PA 18901 Phone: 215-297-5094 Email: mfarbot@yahoo.com</p>	<p>Specializes in goat's milk soaps and marketing under "Country Bath Creations"</p>
<p>Doyle Freeman Penn's Corner Farm Alliance 478 Juniper Road Cherry Tree, PA 15724 Phone: 814-743-6589 Email: ctfarms@helicon.net</p>	<p>He organized a farmer/chef alliance. Several farmers provide vegetables, meat and poultry to 9 restaurants in the Pittsburg, PA area. He is a farmer and the main manager and coordinator of the alliance. Raises 40 varieties of tomatoes, beef, goat, lamb, honey,</p>
<p>Chris Fullerton, Manager Tuscarora Organic Growers Cooperative HCR 71 Box 168-B Hustontown, PA 17229 Phone: 814-448-2173 Email: tuscarora@innernet.net</p>	<p>Markets products of organic growers in MD and PA to restaurants, health food stores and other markets.</p>
<p>Chuck Gale Extension Agent 702 Sawmill Rd. Suite 102 Bloomsburg, PA 17815 Phone: 570-784-6660 Fax: 570-784-5769 Email: cdg1@psu.edu</p>	<p>Risk management</p>

Name and Organization	Area of Knowledge
<p>Geoffrey Godbey School of Hotel, Restaurant and Recreation Management The Pennsylvania State University 228 Mateer Building University Park, PA 16806 814-863-8985 G7g@psu.edu</p>	
<p>Joseph Griffin 92 Covered Bridge Road Oley, PA 19547 Phone: 610-689-9151 Email: oley@talon.net</p>	<p>President of “The Oley Institute” which support sustainable communities and agriculture.</p>
<p>Shirley Gryczuk Northeast Region SARE 218 Buckhout Laboratory Pennsylvania State University University Park, PA 16802 Phone: 814-863-7217 Email: smg1@psu.edu</p>	<p>Knowledge and resource material on sustainable, small farm and alternative enterprise production, Marketing, management, and planning in the Northeast. Web site: http://www.uvm.edu/~nesare/index.html</p>
<p>Kay Hastings Neshaminy Manor Center Doylestown, PA 18901-2896 Phone: 215-345-3283</p>	<p>Agricultural tourism, hospitality customer service, attraction development, tourism planning-community, county and impact assessment-economic, social</p>
<p>Institute for Plant Based Nutrition Jim and Dorothy Oswald 333 Bryn Mawr Avenue Bala Cynwyd, PA 19004 Phone: 610-667-6876 Email: jmoswald@bellatlantic.net</p>	<p>Promoter of sustainable agriculture, low input agriculture and alternative forms of production. Publishes a newsletter. Available to speak. A non-profit scientific educational organization. http://www.plantbased.org</p>
<p>Jan Jarrett 212 Locust Street, Suite 410 Harrisburg, PA 17101 Phone: 717-214-7920 Email: Jarrett@pennfuture.org</p>	<p>Penn Future director of outreach and focus is “Citizens for Pennsylvania’s Future”</p>
<p>Jonathan Johnson Rural Pennsylvania 212 Locust Street, Suite 604 Harrisburg, PA 17101 717-787-9555 johnsonj@ruralpa.org</p>	<p>Works for the legislative agency of the PA General Assembly. Very interested in rural development and recreation/tourism. Focus is on policy formulation.</p>

Name and Organization	Area of Knowledge
<p>Lynn F. Kime Extension Agent Agricultural Economic Development 670 Old Harrisburg R Suite 204 Gettysburg, PA 17328 Phone: 717-334-6271 X 313 Email: lfk4@psu.edu</p>	<p>Small farm viability; niche market; diversified/alternative agriculture; risk management; sustainable agriculture; supplemental income strategies</p>
<p>Vern and Peg Knapp Knapping Knapp Farm 43778 Thompson Run Road Titusville, PA 16354 814-827-1092 knapping@csonline.net</p>	<p>Operates a B&B and farm for recreation. Guided pheasant, quail, chukar, fishing, deer and wild turkey hunts, Guided birdwatching. Also dog training, and horseback riding. He is a SWCD board member. Good resource.</p>
<p>William Leshar Way~Har Farms POBox 325 Bernville, PA 19506 Phone: 610-488-1281 Email: lolly@early.com</p>	<p>Owens and operates a dairy of 95 cows and markets all milk directly as ice cream or bottled milk. Operates a mobile trailer to market milk and ice cream. Uses rotational grazing for replacement and dairy herd. Also, does some farm tour groups.</p>
<p>A.E. Luloff Department of Agriculture Economics and Rural Sociology 111Armsby Building University Park, PA 16802 Phone: 814-863-8643 Email: bitnet:ael@psuvm</p>	<p>Rural sociologist. Also, works in tourism and tourism and recreation.</p>
<p>Harvey B. Manbeck Distinguished Professor 210 Agricultural Engineering Building Pennsylvania State University Univerity Park, PA 16802 Phone: 814-865-4074 Email: Hmanbeck@psu.edu</p>	<p>Value-added; risk management;</p>
<p>Winifred McGee County Extension Director Peen State Cooperative Extension 2120 Cornwall Rd. Suite 1 Lebanon, PA 17042 Phone: 717-270-4391 Fax: 717-272-5314 Email: wwm1@psu.edu</p>	<p>Value-added;niche market; diversified/ alternative agriculture; supplemental income strategies; tourism; agritourism; community development; home-based business education; business planning; marketing of alternative enterprises</p>
<p>Maryellen Molyneaux 272 Ruth Road Harleysville, PA 19438 Phone: 215-513-7300 Email: maryellen@nmisolutions</p>	<p>President of The Natural Marketing Institute. Company specializes in research, analysis, and new business development services (marketing/trade) for healthy and natural products. http://www.nmisolutions.com</p>

Name and Organization	Area of Knowledge
<p>Tom Murphy Penn State Cooperative Extension Agent 542 County Farm Rd. Suite 206 Montoursville, PA 17754 Phone: 570-433-3040 Email: tbm1@psu.edu</p>	<p>Small farm viability; value- added; organic agriculture; niche market; risk management; sustainable agriculture; marketing of alternative enterprises</p>
<p>Michelle M. Jaymes-Parks Dairy Industry Program Specialist 777 West Harrisburg Middletown, PA 17057 Phone: 717-948-6609 Email: mjaymesparks@das.psu.edu</p>	<p>Niche market; diversified/alternative agriculture; risk management</p>
<p>Bob Pierson Farm to City 318 Gaskill Street Philadelphia, PA 19147 Phone: 215-733-9599 Email: piersonrob@aol.com</p>	<p>Connects farmers to market in the Philadelphia area. A good resource for developing markets in the city.</p>
<p>Virendra M. Puri Professor of Agricultural Engineering 229 Agricultural Engineering Building Penn. State University Park, PA 16802 Phone: 814-865-3559 Email: vmpuri@psu.edu</p>	<p>Value-added</p>
<p>John & Sue Roba Roba's Tree Farm and Pumpkin Patch RR 1 Box 247 Decker Road Dalton, PA 18414 Phone: 570-563-2904</p>	<p>Pumpkin and Christmas tree direct sales, agritourism, agrieducation</p>
<p>Lucinda Baron Robbins Extension Agent, Community & Economic Development Penn State Cooperative Extension 61 East Main St Uniontown, PA 15401 Phone: 724-428-0111 Email: ljb16@psu.edu</p>	<p>Community development; home-based business education; business planning; grant writing; fund finding. Publication: Find the funds you need, a guide for grantseekers. (www.cardi.cornell.edu/cd_toolbox_2/cdindex.cfm) http://fayette.extension.psu.edu/</p>
<p>William Shuffstall Extension Agent, Community Development Community Development 7B Armsby University Park, PA 16802 Phone: 814-865-5665 Email: shuffy@psu.edu</p>	<p>Community development http://www.ebusiness.extension.psu.edu</p>

Name and Organization	Area of Knowledge
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<p>Stephen Smelter Kreamer Feed Inc Box 38 Kreamer, PA 17833 Phone: 570-374-8148' Email: Stephen.smelter@kreamerfeed.com</p>	<p>Organic and conventional feeds http://www.organicfeeds.com http://www.kreamerfeed.com</p>
<p>Brian Snyder Executive Director Pennsylvania Association for Sustainable Agriculture POBox 419 West Main Street Millheim, PA 16854 Phone: 814-349-9856 Email: brian@pasafarming.org</p>	<p>Good resource for information on sustainable, small farm, direct marketing, value-added, and alternative agriculture. Works in organizing producers and consumers of food products. PASA assisted in organizing a farm alliance group and a restaurant group in the Pittsburgh area. Did survey and interview work. PASA funds several projects and is a great resource for alternative enterprise information. For more information go to http://www.pasa.org</p>
<p>Ruth Sullivan Director of Southeast Programs PASA Phone: 717-917-3731 Email: ruth@pasafarming.org</p>	<p>Connecting farmers in the 10 southeastern counties of the state with urban and city markets. It involves market structure, consumer education, buy local, develop directories and form partnerships. Connecting the consumer with the producer. http://www.pasafarming.org</p>
<p>Scott Standish Long Range Planning Lancaster County Planning Commission 50 North Duke St. PO Box 83480 Lancaster, PA 17608 Phone: 717-299-8333</p>	<p>How to pull heritage tourism and agriculture together. Also, how to develop heritage tourism. Knows the importance of standards and criteria to build a reputable heritage tourism business for community and individuals.</p>
<p>Kim Tait President, Tait Farm Foods RR1 Box 329 Centre Hall, PA 16828 Phone: 814-466-2386 Email: taitfood@earthlink.net</p>	<p>Operates a very successful small farm. Products are marketed locally to a group of loyal customers, an on-farm store, mail order and internet ordering. She has developed a number of very unique products. Very knowledgeable on packaging and marketing techniques.</p>
<p>Terrapin Station Herb Farm 1795 Cranberry Road York Springs, PA 17372 Phone: 717-528-8402 Email: terrapiestation@blazenet.net</p>	<p>Producers of organic fruits, berries, vegetables, herbs and free range eggs. http://www.tsherbfarm.com</p>

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PUERTO RICO	
Mr. Ruperto Chaparro Associate Director Sea Grant College Program PO Box 9011 Mayaguez, PR 00681 Phone: 787-832-8045	Tourism
RHODE ISLAND	
Howard H. Foster, Jr. Associate Professor Community Planning & Landscape Architecture University of RI 94 West Alumni Ave Kingston, RI Phone: 401-874-4306 Email: howard@uri.edu	Sustainable agriculture; tourism
Richard Casagrande Professor/Dept Chair Plant Science Dept, CELS/URI 210A Woodward Hall 9 East Alumni Ave Kingston, RI 02881 Phone: 401-874-2924 Email: casa@uri.edu	Organic agriculture; sustainable agriculture
David P. Leach Executive Director The DUNN Foundation 25 Bellows Street Warwick, RI 02888 401-491-3009	Funding for many conservation and recreation projects. http://www.dunnfoundation.org/
Martha S. Patnoad Associate Professor Cooperative Extension - CE Center/CELS/URI East Alumni Ave Kingston, RI 02881 Phone: 401-874-2960 Email: mpatnoad@uri.edu	Farm to school/ institution food; farmer to chef/resturant food; organic agriculture; niche market

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<p>Robert Thompson Assistant Professor - Community Planning & Landscape Architecture University of RI 94 West Alumni Ave Kingston, RI 02881 Phone: 401-874-4485 Email: rob@uri.edu</p>	<p>Sustainable agriculture</p>
<p>Timothy J. Tyrrell Professor - Coastal Institute of Kingston CELS-Environment Natural Resources Economics/URI 1 Greenhouse Rd Kingston, RI 02881 Phone: 401-874-4766 Email: tim@uri.edu</p>	<p>Tourism</p>
SOUTH CAROLINA	
<p>Kenneth Backman Parks, Recreation & Tourism Strom Thurmond Institute Clemson University Clemson, SC 29634 Phone: 864-656-0210 Email: frank@clemson.edu</p>	<p>Tourism association, leadership and organizational, Development, heritage tourism and ecotourism.</p>
<p>Sheila Backman Parks, Recreation & Tourism 279 Lehotsky Hall Clemson University Clemson, SC 29634 Phone: 864-656-5236 Email: back@clemson.edu</p>	<p>Festival, event management, convention (meeting, planning) management</p>
<p>Robert H. Bacon Leader SC Sea Grant Extension Program 287 Meeting Street Charleston, SC 29401 Phone: 843-727-2075 Email: Robert.bacon@seagrants.org</p>	<p>Tourism</p>

Name and Organization	Area of Knowledge
<p>Andy Callaham Callaham Orchards and Specialities 559 Crawford, RD Belton, SC 29627 Phone: 864-338-0810--store Phone tours: 864-338-5302 Email: callahamorchards@charter.net</p>	<p>Farm market store selling fruits, berries, pumpkins, ice cream, agritourism (tours), agrieducation</p>
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<p>Larry Gahan Parks, Recreation & Tourism 273 Lehotsky Hall Clemson University Clemson, SC 29634 Phone: 864-656-2230 Email: gahanl@clemson.edu</p>	
<p>William Hammitt Department of Parks, Recreation, and Tourism Management and Forest Resources 282- A Lehotsky Hall Clemson University Clemson, SC 29634 Phone: 864-656-0787 Email: hammitw@clemson.edu</p>	<p>Many studies on tourism and recreation are available. Also, substantial on hands assistance experience.</p>
<p>Tammy Kibler Coastal Tourism Specialist Sea Grant Program Center for Marine and Wetland Studies PO Box 261954 Conway, SC 29528 Phone: 803-349-2374 Email: tkibler@clemson.edu</p>	<p>Works with tourism and recreation development along the coastal areas.</p>
<p>Allan Marsinko Forest Resources 238 Lehotsky Hall Box 431003 Clemson, SC 29634 Phone: 804-656-4839</p>	<p>Good resource for secondary forest products, ecotourism, recreation and tourism. Published a workbook: “Developing Naturally: An Exploratory Process for Nature-Based Community Tourism”</p>

Name and Organization	Area of Knowledge
<p>Bob McLellan Department of Parks, Recreation, and Tourism Management 263 Lehotsky Hall Clemson University Clemson, SC 29634 Phone: 864-656-3400 Email: rwmcl@clemson.edu</p>	<p>Good resource</p>
<p>Chalmers Mikell Farm Bureau, Member Services PO Box 754 Columbia, SC 29202 Phone: 803-936-4288 Email: cmikell@scfb.com</p>	<p>Insures and promotes agritourism and direct marketing enterprises</p>
<p>William Norman, Director Recreation, Travel and Tourism Institute Department of Parks, Recreation and Tourism Management 263 Lehotsky Hall Box 341005 Clemson University Clemson, SC 29634 Phone: 864-656-2060 Email: wnorman@clemson.edu</p>	<p>Number of studies on tourism and recreation. A good source of information. He is a good contact for assistance.</p>
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<p>Rick Walker Phone: 704-435-2460 Email: engineer@littlebluechoo.com</p>	<p>Designed and built “The Little Blue Choo” trackless train. Plans to market them. Does festivals, fairs, corporate events, birthday parties, school events, church events. http://www.littlebluechoo.com</p>
<p>Brett A. Wright Chairman, Department of Parks, Recreation and Tourism</p>	<p>Recreation studies, assessment of liability laws by state. Recreation specialist. Nature based recreation. Hunter access, reasons landowners limit access, wildlife, etc.</p>

Name and Organization	Area of Knowledge
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SOUTH DAKOTA	
<p>E. Kim Cassel Ag & Natural Resources Program Leader Ag Hall 152 Box 22070 Brookings, SD 57007 Phone: 605-688-4147 Email: cassel.kim@ces.sdstate.edu</p>	<p>Small farm viability; diversified/alternative agriculture; risk management; agrieducation</p> <p>http://www.sdstate.edu</p>
<p>Darrell Cruea Vice Pres. Cody, Cruea, & Associates, LLP PO Box 716 Pierre, SD 57501 Phone: 605-945-2476 Email: dcruea@sbtc.net</p>	<p>Value-added; niche marketing; business planning; marketing of alternative enterprises</p>
<p>Robert Drown Tatanka RC&D PO Box 68 Bison, SD 57620 Phone: 605-244-5222 X 4 Email: robert.drown@sd.usda.gov</p>	<p>Coordinator and involved in alternative enterprises and agritourism.</p>
<p>John Farris Director of Agricultural Development South Dakota Dept. of Agriculture 523 East Capitol Pierre, SD 57501 Phone: 605-773-5436 Email: john.farris@state.sd.us</p>	<p>Small farm viability; value-added; niche market; diversified/ alternative agriculture; sustainable agriculture; business planning; marketing of alternative enterprises</p>
<p>Julie Johnson 711 E. Wells Ave Pierre, SD 57501 Phone: 605-773-5653 Email: juliem.johnson@state.sd.us</p>	<p>Rural Development Council executive director</p>
<p>Kerry Nixon Rural Tourism Assistant Department of Tourism 711 E. Wells Avenue Pierre, SD 57501 Phone: 605-773-3301 Email: kerry.nixon@state.sd.us</p>	<p>Promotes rural tourism and developing agritourism</p> <p>http://www.travelsd.com</p>
<p>Evert Van der Sluis Associate Professor - Dept. of Economics South Dakota State University 105 Scobey Hall, SDSU Brookings, SD 57007 Phone: 605-773-5436 Email: evert_vandersluis@sdstate.edu</p>	<p>Value added; niche marketing; diversified/alternative agriculture; supplemental income strategies. Publications: Impact of New Generation Cooperatives on Their Community; Dakota Growers Pasta Company.</p>

Name and Organization	Area of Knowledge
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TENNESSEE	
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<p>David Eastwood Department of Ag. Economics and Rural Sociology The University of Tennessee PO Box 1071 Knoxville, TN 37901</p>	<p>Recreation on agricultural lands and farmers markets.</p>
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<p>Rob Holland Feasibility Specialist - Ag Development Center University of Tennessee Ag. Extension Service P.O. Box 1071 Knoxville, TN 37901-1071 Phone: 865-974-3824 Email: rwholland@utk.edu</p>	<p>Value-added; niche market; agri-tainment; business planning; marketing of alternative enterprises. Publications: Considerations for a Value-Added Agribusiness; Targeting School Groups for Agritainment Enterprises: Summary of a Schoolteacher Survey in TN; and Considering an Agritainment Enterprise in TN.. http://www.utextension.utk.edu/</p>
<p>Shasta Leinart Marketing Specialist P.O. Box 1071 307 Morgan Hall Knoxville, TN 37901 Phone: 865-357-1284 Email: sdleinart@ext1.ag.utk.edu</p>	<p>Value-added; niche market; agritourism; agritainment; marketing of alternative enterprises. http://www.utextension.utk.edu/</p>
<p>Robert A Marker Recreation Specialist Tennessee Valley Authority 17 Ridgeway Road Natural Resources Building Norris, TN 37828 Phone: 423-632-1575</p>	<p>Information on lake management, fishing, boating, PWC, docks, fees, planning, community management.</p>

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George F. Smith Professor/Resource Development Tennessee Agricultural Extension Service P.O. Box 1071 Knoxville, TN 37901 Phone: 865-974-7306 Email: gsmith@urk.edu	Tourism; community development; home-based business education; agri-education http://economics.ag.utk.edu/
TEXAS	
Diane Breeding Texas A&M University 212 Francis Hall College Station, TX 77843-2261 Phone: 409-845-5419 Email: d-breedin@rpts.tamu.edu	Value-added, tourism, consumer management, community development Website for TAMUS is http://www.rpts.tamu.edu/tce
Linda Campbell Nature Tourism Coordinator Wildlife Diversity Program Texas Parks and Wildlife 4200 Smith School Road Austin, TX 78744 Phone: 800-792-1112 Email: Linda.campbell@tpwd.state.tx.us	Develops nature tourism
Greg Clary Professor and Extension Economist POB ox 38 Overton, TX75684 Phone: 903-834-6191 email: g-clary@tamu.edu	Small farm viability, value-added, niche market, diversified agriculture, risk management, sustainable agriculture, supplemental income strategies, tourism, agritourism, agrieducation, community development, home-based business education, business planning, marketing alternative enterprise products, rural entrepreneurship
Janie Headrick Texas Historical Commission PO Box 12276 Austin, TX 78711 Phone: 512-463-5754 Email: kamoe/jeadrocl@thc.state.tx.us	Program Director of Heritage Tourism Program

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<p>Jason L. Johnson AssociateProfessor & Extension Economist Texas A&M Research & Extension Center 7887 US Hwy 87 North San Angelo, TX 76901 Phone: 325-853-4578 Email: jljohnson@tamu.edu</p>	<p>Value-added; diversified/alternative agriculture; risk management; sustainable agriculture; supplemental income strategies; tourism; community development; home-based business education; business planning; marketing of alternative enterprises; total resource management and marketing. Publications: Total Resource Management Curriculum Guide; Risk Management Curriculum Guide; Alternative Enterprise Handbook for Landowners (In development).</p>
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<p>Stan Meador Consultant & Owner/General Manager X-Bar Ranch - Recreation Division 5 North Divide, P.O. Box 696 Eldorado, TX 76936-0696 Phone: 915-853-2688 Email: xbar@compuserve.com</p>	<p>Niche market;diversified/alternative agriculture; tourism; agritourism; agritainment; cultural and heritage tourism; business planning; marketing of alternative enterprises. Speaker at many conferences. For more information go to http://www.XBarRanch.com</p>
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<p>Jim Petrick Assitant Professor Texas A&M University - RPTS 2261 TAMU College Station, TX 77843-2261 Phone: 979-845-8806 Email: jpetrick@tamu.edu</p>	<p>Tourism; marketing of alternative enterprises</p> <p>http://www.rpts.tamu.edu/</p>
<p>Miles Phillips Extension Program Specialist - Nature Tourism Texas Cooperative Extension 10345 Agnes Street Corpus Christi, TX 78406 Phone: 361-265-9203 Fax: 931-265-9434 Email: mdphillips@ag.tamu.edu</p>	<p>Value-added, tourism; agritourism; cultural and heritage tourism; business planning; marketing of alternative enterprises, nature tourism on farms and ranches</p> <p>http://www.rpts.tamu.edu/</p>
<p>Michael Schuett Associate Professor and Extension Specialist Dept of Park Recreation and Tourism Sciences Texas A&M University MS 2261 College Station, TX 77843 Phone: 979-845-5418 Email: mschuett@ag.rpts.tamu.edu</p>	<p>Tourism, natural resource based recreation and tourism</p>
<p>David Scott Recreation Park and Tourism Services 212 Francis Hall Texas A&M University College Station, TX 77843-2261 Phone: 979-845-5419 Email: d-scott6@rpts.tamu.edu</p>	<p>Community development</p>
<p>Paul Serff Texas Travel Industry Association 812 San Antonio St, Suite 401 Austin, TX 78701 Phone: 512-476-4472 Email: pserrf@tourtexas.org</p>	<p>President and CEO of Texas Travel Industry Association. Provides assistance in the marketing of your tourism business</p>

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<p>Vincent Sisneros Pecos Valley RC&D 1900 s. Stockton, Ste 10 Monahans, TX 79756 Phone: 915-943-3888 Email: ray.sisneros@tx.usda.gov</p>	<p>RC&D coordinator working to develop alternative enterprises, rural tourism and agritoursim</p>
<p>Ercan Sirakaya Associate Professor Texas A&M University; Recreation, Park & Tourism 2261 TAMU College Station, TX 77843-2261 Phone: 979-862-8819 Email: ercan-sirakaya@tamu.edu</p>	<p>Tourism; consumer management; community development; business planing; Marketing of alternative enterprises</p> <p>http://www.rpts.tamu.edu/</p>
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<p>Turgut Var Professor Texas A&M University - Recreation, Park & Tourism 2261 TAMU College Station, TX 77843-2261 Phone: 979-845-5395 Email: tvar@tamu.edu</p>	<p>Risk management;tourism; arts, museums, cultural; culture and heritage tourism. Publications: Tourism and world peace; Global Tourism, Tourism in Mediterranean, Routledge; Cultural tourism. Annals of Tourism Research. http://www.rpts.tamu.edu/</p>
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<p>Gary L. Anderson USU Extension Educator, Area Agent for Heritage Highway 89 Project 325 W 100 N., Ephraim Utah 84627 Phone: 435-283-7595 Email: garya@ext.usu.edu</p>	<p>Small farm viability, value-added, niche markets diversified agriculture, supplemental income strategies, tourism, agritourism, agrieducation, community development, home-based business education, business planning, marketing alternative enterprises</p>

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<p>Wade Bitner 2001 S. State # S-1200 Salt Lake City, UT 84190-2350 Phone:801-468-3178 Email: wadeb@ext.usu.edu</p>	<p>Small farm viability, value-added, organic agriculture, sustainable agriculture</p>
<p>Richard Beard Asso. Prof., Extension Agricultural Engineering ASTE Dept., UMC 2300, Logan UT, 84322-2300 Phone: 1.435.797.0573 Email: rbeard@cc.usu.edu</p>	<p>Sustainable agriculture, agrieducation,</p>
<p>Dale Blahna Institute of Outdoor Recreation and Tourism Department of Forest Resources Utah State University Logan, UT 84332 Phone: 435-797-2544 Email: blahna@cc.usu.edu</p>	<p>Outdoor recreation, natural resources-based tourism, open space, trails, and pathways, motorized recreation</p> <p>Website: http://www.cnr.usu.edu/iort</p>
<p>Charlotte Brennand Assoc. Professor, Extension Specialist for Food Safety/Food Preservation Dept. Nutr. & Food Sci. Utah State University Logan, UT 84332 Telephone: 435 797-2116 Fax: 435 797-2379 Email: foodsafe@cc.usu.edu</p>	<p>Value-added, farm to school/institution food, farm to chef, risk management, consumer management Publication: Food Safety Manager Certification Course-text and training videos.</p>
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<p>C. Kim Chapman Extension Animal Scientist 250 North Main Richfield, UT 84701 Phone: 435-893-0474 Email: kimc@ext.usu.edu</p>	<p>Value-added, diversified agriculture, agritourism, agrieducation, business planning, marketing of alternatives enterprises.</p>
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<p>Kresha Eastman RC&D Coordinator POBox 1287 40 North Main Street Huntington, UT 84528 Phone: 435-687-2985</p>	<p>Experience in developing alternative enterprises and agritourism industry in her RC&D area.</p>
<p>David D. Frame Extension Poultry Specialist USU Turkey Research Center, 325 West 100 North Ephraim, UT 84627 Phone: 435.283.7586 Email: davidf@ext.usu.edu</p>	<p>Sustainable agriculture</p>
<p>Dave Francis Extension Educator 1181 North Fairgrounds Drive Ogden, UT 84404 Phone: 801-399-8209 Email: dfrancis@ext.usu.edu</p>	<p>Agrieducation, arts, museums, cultural.</p>

Name and Organization	Area of Knowledge
<p>E. Bruce Godfrey Department of Economics 3530 Old Main Hill Utah State University Logan, Utah 84322-3530 Phone: (435) 797-2294 Fax: (435) 797-2701 Email: bruceg@ext.usu.edu</p>	<p>Small farm viability, value-added, diversified agriculture, risk management, supplemental income strategies, tourism, agritourism, agrieducation, agritainment, community development, business planning, marketing of alternative enterprises</p> <p>Website: http://extension.usu.edu/cooperative/agribusiness</p>
<p>Rick Heflebower Extension Agent, Horticulture and Natural Resources Utah State University Extension 197 E. Tabernacle, St George, UT 84770 rickh@ext.usu.edu 435-652-5815 www.dixiegardener.org</p>	<p>Organic agriculture, sustainable agriculture.</p> <p>Publications: A Team Approach to Managing State-wide Water Issues; Water Conservation Tips for Home Landscape; and Disease Resistant Apple Cultivars, Are they a good choice for you?</p>
<p>Brian Hill Department of Recreation Management and Youth Leadership Brigham Young University Provo, UT Phone: 801-378-1287 Email: Brian_Hill@byu.edu</p>	<p>Works in the area of tourism management and development.</p>
<p>Sandie L. Hitchcock Mayor Escalante City 56 N 100W PO Box 189 Escalante, UT 84726 Phone: 435-826-4644</p>	<p>Gateway city to the Escalante Staircase National Monument. Experience in managing growth in tourism and recreation while keeping the citizens happy and conserving the natural resources (environmentalists happy).</p>
<p>Dallas L. Holmes Specialist Institutional Research 4900 Old Main Hill Logan, UT 84322 Phone:</p>	
<p>Cynthia Talbot Holz Executive Director Bonneville RC&D 5370 South 1030 West Murray, UT 84123 Phone: 801-262-6838 Email: cholz@uswest.net</p>	<p>RC&D has a very high level of tourism activity.</p>

Name and Organization	Area of Knowledge
<p>Christine E. Jensen Title: Family and Consumer Science/4-H Agent Address: P.O. Box 847 Castle Dale UT 84513 Phone: 435-381-2381 Fax: 435-3815183 Email: cjensen@ext.usu.edu</p>	<p>Niche markets, supplemental income strategies, agritainment, consumer management, home-based business education, arts, museums, cultural, heritage tourism, business planning</p>
<p>Justin Jenson Dairy Herdsman Program Coordinator 4300 South Highway 89-91 Wellsville, UT 84339 Phone: 435-245-6067 email: justinj@ext.usu.edu</p>	<p>Small farm viability, value-added, farm to school, farm to chef, agrieducation, business planning.</p>
<p>Michael Johnson County Extension Director Utah State University Extension 125 West 200 South Moab UT 84532 Phone: 435-259-7558 Email: michaelj@ext.usu.edu</p>	<p>Small farm viability, value-added, organic agriculture, niche marketing, diversified agriculture, sustainable agriculture, consumer management, cultural and heritage tourism, marketing alternative enterprises.</p>
<p>Kelly L. Koop Extension Water Conservation and Turfgrass Specialist 4820 Old Main Hill, Logan, UT 84322 Phone: 435-797-1523 Email: Kelly.koop@usu.edu</p>	<p>Urban horticulture, water conservation</p>
<p>Michael Kuhns Associate Professor, Forestry Extension Specialist Address: 5230 Old Main Hill, Utah State University, Logan, UT 84322-5230 Phone: (435)797-4056 Email: mike.kuhns@usu.edu</p>	<p>Small farm viability, value-added, niche marketing, diversified agriculture, sustainable agriculture, supplemental income strategies, bio energy products Publication: Utah and Nevada Wood Industry Directory. http://extension.usu.edu/forestry/Reading/Assets/PDFDocs/NR_FF/NR502.pdf</p>
<p>Kelly L. Kopp Assistant Professor/Extension Water Conservation and Turfgrass Specialist Dept. of Plants, Soils and Biometeorology Utah State University 4820 Old Main Hill Logan, UT 84322-4820 Phone: 435-797-1523</p>	
<p>Wilson Martin Utah Dept of community and Economic Development 300 Rio Grande Salt Lake City, UT 84101 Phone: 801-533-3552 Email: wmartin@history,.state.ut.us</p>	<p>Program manager and Deputy State Historic Preservation Officer in the Division of State History. Heritage tourism and preservation</p>

Name and Organization	Area of Knowledge
<p>Robert L. Newhall Title: Extension Specialist – Sustainable Agriculture Address: 4820 Old Main Hill, Logan, Utah 84322-4820 Telephone: 435-797-2183 Email: bobn@ext.usue.edu</p>	<p>Web site: http://wsare.usu.edu/</p>
<p>Mark Nelson Agriculture Extension Agent Box 466 Beaver, UT 84713 Phone: 435-438-6450 Email: markn@ext.usu.edu</p>	<p>Small farm viability, value-added, farm to school and institutions, farm to chef, organic agriculture, niche market, diversified agriculture, risk management, sustainable agriculture, agritourism, agrieducation Publication: Irrigation Management, Manure Management</p>
<p>Shawn Olsen USU Extension Agent P.O. Box 618, Farmington, Utah 84025 Phone: 801-451-3412 Email:shawno@ext.usu.edu</p>	<p>Farm to school/institution food, farmer to chef food</p>
<p>Chad R. Reid Extension Agent Iron County P.O. Box 69 Cedar City, UT 84721 Phone: (435) 586-8132 Email: chard@ext.usu.edu</p>	<p>Small farm viability, value-added, niche market, diversified agriculture, sustainable agriculture, agrieducation, bioenergy products</p>
<p>Douglas Reiter Institute for Outdoor Recreation and Tourism Utah State University 5215 Old Main Hill Logan, UT 84322 Phone: 435-797-1009 Email: www.cnr.usu.edu/iort</p>	<p>Outdoor recreation, natural resources-based tourism, adventure recreation and tourism, open space, trails, pathways, motorized recreation</p>
<p>Barbara R. Rowe, PhD Extension Program Leader, Family & Consumer Sciences Family Resource Management Specialist 2949 Old Main Hill Utah State University Logan, UT 84322-2949 Phone: 435/ 797-1535 FAX: 435/ 797-3845 Email: barbara.rowe@usu.edu</p>	<p>Consumer management</p>

Name and Organization	Area of Knowledge
<p>Ann W. Sorenson Professor Department of Nutrition and Food Sciences Utah State University Logan, UT 84322 Phone: 435-797-2816 Email: sorenson@cc.usu.edu</p>	<p>Value-added, sustainable agriculture, community development, reestablishment/sustainability of traditional Native American foods. Publication: Linking of specialty crops to health and nutrition/disease prevention; distribution of information through community education programs.</p>
<p>Dr. Ruby Ward Assistant Professor Economics Department Utah State University 3530 Old Main Hill Logan, UT 84322-3530 (435) 797-2323 fax (435) 797-2701 email: rward@econ.usu.edu</p>	<p>Value-added, organic agriculture, niche market, diversified agriculture, risk management, business planning, marketing of alternative enterprises</p>
<p>Ralph E. Whitesides Professor and Extension Weed Specialist Plants, Soils, and Biometeorology Department 4820 Old Main Hill Utah State University Logan, Utah 84322-4820 Phone: 435-797-8252 Email: ralphw@ext.usu.edu</p>	<p>Small farm viability, sustainable agriculture Publications: Small Pasture Management Guide; Intermountain Planting Guide.b</p>
<p>Susan Wight Dinosaurland RC&D 240 West Highway 40 (333-4) Roosevelt, UT 840066 Phone: 435-722-0884 Email: sue.wight@ut.usda.gov</p>	<p>Organizing and holding alternative enterprises and agritourism workshops for ranchers and farmers.</p>
<p>Dale ZoBell PhD Animal, Dairy & Veterinary Sciences Department Utah State University Logan UT 84322-4815 Phone: 435-797-2144 Email: dale.zobell@usu.edu</p>	<p>Small farm viability, value-added, sustainable agriculture, agrieducation, bioenergy products</p>
VERMONT	
<p>Lisa Chase Natural Resources Specialist 157 Old Guilford Road Apartment 4 Brattleboro, Vermont 05301 Phone: 802-257-7967 X21 Email: lisa.chase@uvm.edu</p>	<p>Supplemental income strategies, tourism, agritourism, agrieducation, agritainment, community development, cultural and heritage tourism, business planning, and marketing of alternative enterprises. Publications: Designing Stakeholder Involvement Strategies to Resolve Wildlife Management Controversies. http://www.uvm.edu/extension</p>

Name and Organization	Area of Knowledge
<p>Jackie Folsom 2603 US Rte 2, Cabot VT 05647 Phone: 802-426-3579 Email: crkdbrks@aol.com</p>	<p>Tourism; agritourism; agri-education, agritourism advocate Program coordinator for the Vermont Agritourism Initiative—2001-2003. See website: http://www.vtfarms.org</p>
<p>Daniel & Karen Fortin 1275 Fortin Road Swanton, VT 05488 Phone: 802-868-2347 Email: cbrkfrm@together.net</p>	<p>17 years experience, farm market, maple syrup, gift baskets, speciality packaging, tours—maple sugaring, orchards, grapes, agrieducation http://www.cbmaplefarm.com</p>
<p>Vern Grubinger, PhD Extension Vegetable and Berry Specialist University of Vermont 157 Old Guilford Rd. Brattleboro, VT 05301-3669 Phone: 802-257-7967 X 13 Email: vernon.grubinger@uvm.edu</p>	<p>organic agriculture; sustainable agriculture http://www.uvm.edu/vtvegandberry</p>
<p>Judith Howland PO Box 581 North Concord, VT 05858 Phone: 802-695-4650 Email: jhowland@sover.net</p>	<p>Essex County NRCD Supervisor</p>
<p>Bob & Beth Kennett Liberty Hill Farm 511 Liberty Hill Road Rochester, VT 05767 Phone: 802-767-3926 Email: beth@libertyhillfarm.com</p>	<p>18 years experience in operating a B&B family vacation on a dairy farm, provide breakfast and dinner, fishing, hiking http://www.libertyhillfarm.com</p>
<p>Mary Jeanne Packer Ghostwriters Communications 188 Main Street, Suite 2 PO Box 196 Poultney, VT 05764 802-2874284 email mjpacker@gwriters.com</p>	<p>Major lead on developing a 120-mile birding trail around Lake Champlain. Works in the area of natural resources.</p>
<p>Mary Peabody Community Resources & Economic Development Specialist/ Director-Women's Ag Network 617 Comstock Road, Suite 5 Berlin, VT 05602 Phone: 802-223-2389 Email: mary.peabody@uvm.edu</p>	<p>Vermont Women's Agricultural Network</p>

Name and Organization	Area of Knowledge
VIRGINIA	
Catherine Belcher Division of Marketing VA.Dept of Agriculture and Consumer Services Commonwealth of Virginia 1100 Bank Street Richmond, VA 23219 Phone: 804-371-4046 Email: cbelcher@vdacs.state.va.us	Works on developing value-added agriculture markets in Virginia and global. A real resource for VA farmers.
Beverly Morton-Billard Patowmack Farm Loudoun County Phone: 540-822-9017 Email: patowmackfarm@megapipel.net	Organic farm-vegetables, berries, herbs, fruits, free range eggs, value-added products, pick-your-own strawberries, farm Wayside Market, “Dinner in the Garden” organic restaurant. On county committees.
Lynn Bostain 1629 K Street NW Washington, DC 20006 Phone: 202-872-0523 Email: lbostain@vedp.state.va.us	Virginia Tourism Corporation manager located in Washington DC. Promotes tourism in VA. http://www.virginia.org
Charles Coale, Jr Department of Agriculture and Applied Economics 322 Hutcheson hall Virginia Tech Blacksburg, VA 24061 Phone: 540-231-5562 Email: coale@vt.edu	Agricultural marketing specialist involved in alternative enterprises, value-added agriculture and marketing techniques.
Brookie Crawford 101 Thompson St. PO Box 1600 Ashland, VA 23005 Phone: 804-798-9219 Email: bcrawford@town.ashland.va.us	Director of Tourism and Public Relations for the Ashland area. Works with all businesses involved in tourism, agritourism, and agritainment.
Jon Davol 950 Herndon Parkway Suite 200 Herndon, VA 20170 Phone: 703-742-6789	Tourism consultant
Blaine Delaney 383 Highland Drive, Suite 2 Lebanon, VA 24266 Phone: 276-889-4180 Email: blain.delaney@va.usda.gov	Black Diamond RC&D coordinator involved in alternative enterprises in sparsely populated area of VA and marketing to other areas of the state and elsewhere

Name and Organization	Area of Knowledge
<p>Keith Dickinson Virginia Cooperative Extension Fauquier County Office 24 Pelham Street, Suite 20 Warrenton, VA 20186 Phone: 540-341-7950 ext 12 Email: keithd@vt.edu</p>	<p>Alternative enterprise, agritourism, direct marketing, value-added</p>
<p>George Edwards PO Box 1600 Ashland, VA 23005 Phone: 804-798-0849 Email: gedwards@town.asland.va.us</p>	<p>Director of Business Assistance and Tourism for Ashland. Very interested in promoting agritourism and alternative enterprises.</p>
<p>Robert Farr 35796 Milligan Road Round Hill, VA Phone: 877-668-7160 Email: rbfarr@erols.com</p>	<p>Organic producer of over 67 pepper varieties, and 100 different vegetables, small fruits, herbs, and flowers. Makes 40,000 bottles of 20 different sauces/salsas and markets at fairs, festivals, events, local stores and the web. Speaks about marketing at conferences www.thechileman.com</p>
<p>Lennie Gamage Agrotours, Inc. 118 West River Bend Road Fredericksburg, VA 22407 Phone: 540-786-7377 Email: mail@agrotours.com</p>	<p>Vice president of Agrotours, Inc. A company that plans and carries out international agricultural tours.</p>
<p>Lynn Graves Manager, Graves Mountain Lodge Route 670 Syria, VA 22743 Phone: 540-923-4231 Email: lynn@gravesmountain.com</p>	<p>Fruit grower, packing, processing (12 months), lodging, restaurant, 3-day bluegrass festival with 8-10,000 attending, reunions, family picnics, school tours http://www.gravesmountain.com</p>
<p>A.L. Hammett, Center for Forest Products, Marketing and Management Virginia Tech Blacksburg, VA 24061 Phone: 540-231-2716 Email: himal@vtr.edu</p>	<p>Forest products, secondary products, woodland diversification.</p>
<p>Karen Helm 45 E. Boscawen St. Winchester, VA 22601 Phone: 540-665-0973 Email: khelm@wininva.com</p>	<p>Economic Development Specialist for Winchester/Frederick County and works in the area of agritourism and alternative enterprises.</p>

Name and Organization	Area of Knowledge
<p>Anthony Hankins Virginia State University PO Box 9081 Petersbury, VA 23806 Phone: 804-524-5962 Email: ahankins@vsu.edu</p>	<p>Alternative enterprise specialist and promotes alternative enterprise and agritourism through workshops and individual assistance.</p>
<p>Warren Howell Department of Economic Development 1 Harrison Street, SE 5th Floor Leesburg, VA 20177 Phone: 703-737-8820 Email: whowell@loudounva.com</p>	<p>Agricultural marketing manager and promotes alternative enterprises and agritourism.</p> <p>http://www.rural-loudoun.state.va.us</p>
<p>Jeff Ishee P.O. Box 52 Middlebrook, Va 24459 540-261-3887 Email: jeff@emarketfarm.com</p>	<p>Establishment of farmer markets and an agricultural radio talk show host. He is small farm operator with experience in vegetables, livestock, poultry and berries. He maintains resources for farmers' market and market farmers web site www.emarketfarm.com</p>
<p>Danny, Nancy & Shannon Johnson Peaks of Otter Winery, Elmo's Rest and Appleseed Country 2122 Sheep Creek Road Bedford, VA 24523 Phone; 800-586-3707</p>	<p>Orchard producer, winery and a furnished farm vacation house.</p> <p>http://www.johnsonSORCHARDS.com http://www.Elmosrest.com http://www.peaksofotterwinery.com</p>
<p>Michael LaChance Extension Agent McGinnis Building 82 Front Street PO Box 298 Lovingston, VA 22949 Phone: 804-263-4035 Email: lachance@vt.edu</p>	<p>Assisted farmers in greenhouse production, marketing, and value-added agriculture. Also, the development of other alternative enterprises.</p>
<p>Ann. M Lastovica Extension Specialist PO Box 9081 Virginia State University Petersburg, VA 23806 Phone: 804-524-5253 Email: alastovica@vus.edu</p>	
<p>Joyce Latimer Department of Horticulture 301-B Saunders Hall Virginia Tech Blacksburg, VA 24061 Phone: 540-231-7906 Email: jlatime@vt.edu</p>	<p>Greenhouse crops specialist</p>

Name and Organization	Area of Knowledge
<p>Andy and Pat Lee Goodearth Farm POBox 1702 Buena Vista, VA 24459 Phone: 540-261-8775 Email: andylee@rockbridge.net</p>	<p>Authors of several books and 25 plus years of backyard market gardening and direct marketing. Experience in pastured poultry, turkeys, goats, hogs, and beef, greenhouse production, vegetable and fruit production. Two books are Backyard Market Gardening and Chicken Tractor. Developing environmentally friendly subdivisions. The web site is www.goodearthpubs.com</p>
<p>Jeanne Leonard 12804 Briery River Terrace Herndon, VA 20170 Phone: 703-437-4461 Email: lighthousebd@erols.com</p>	<p>Consultant and works in the area of agritourism, business planning.</p>
<p>Jon Lucy Marine Advisory Services Virginia Institute of Marine Science Gloucester Point, VA 23062 Phone: 804-684-7166 Email: lucy@vims.edu</p>	
<p>Brian Mihalik Department of Hospitality and Tourism Management 362 Wallace Hall (0429), Virginia Tech Blacksburg, VA 24061 Phone: 540-231-5515 Email: bmihalik@vt.edu</p>	<p>Research on Atlanta olympic games both economic and urban development and the effect of large events on a community.</p>
<p>Betty Mitchell The Highland Center PO Box 556 Monterey, VA 24465 Phone: 540-468-1920</p>	<p>Through promotion, a maple syrup festival has grown from a few hundred to 40-45,000 during two weekends in March-April.</p>
<p>Peter Mitchell 35 Culpeper Street Warrenton, VA 20186 Phone: 540-349-5314 Email: peter.mitchell@fauquiercounty.gov</p>	<p>Agricultural Development Officer for Fauquier County. Works on alternative enterprises and agritourism. For more information go to http://www.fauquierag.com</p>
<p>Louis Nichols Agricultural Development Officer 1 Harrison Street SE, 5th Floor PO Box 7000 Leesburg, VA 20177 Phone: 703-777-0426 Email: loudounag@aol.com</p>	<p>A specialist in alternative enterprises, value-added agriculture, agritourism, agritainment and agrieducation. For more information go to http://www.loudounva.com</p>

Name and Organization	Area of Knowledge
<p>Eugenia Nelson 2490 Saddle Trail McGaheysville, VA 22840 Email: eugenialn@aol.com</p>	<p>Developing a nature-based educational center about the environment and agriculture. Retired extension agent and husband is a college professor who teaches business management. Son is developing a couple of restaurants on the farm and other agritourism activities.</p>
<p>Kitty Nicholas Hedgebrook Farm Market 690 Shady Elm Road Winchester, VA 22602 Phone: 540-869-4100</p>	<p>Country store, eggs, local value-added products, pumpkins, weekend events, lodging—restored tobacco barns, petting farm, 50-cow dairy herd</p> <p>http://www.hedgebrook.com</p>
<p>Charlotte A. Reed Economic Development Specialist, Tourism and Technology Virginia Tech 1080 South Main Street Blacksburg, VA 24061-0162 Phone: 540-231-4375 Email: creed@vt.edu</p>	
<p>Patty Rogers Marketing Director Loudoun Convention and Visitors Assoc. 108-D South Street SE Leesburg, VA 20175 Phone: 703-771-7525, ext 12 Email: rogers@visitloudoun.org</p>	<p>Tourism promotion, but very involved in marketing the agritourism and direct marketing of agricultural produce in Loudoun county. For more information go to:</p> <p>http://www.visitloudoun.org</p>
<p>Joel Salatin 363 Shuey Road Swoope, VA 24479 Phone: 540-885-3590</p>	<p>Grass-based agriculture for beef, poultry, pigs, and rabbit as well as vegetables. Knowledgeable in direct marketing, packaging, and etc. Also speaks on alternative enterprises and value-added agriculture.</p>
<p>Smithfield Farm 568 Smithfield Lane Berryville, VA 22611 Phone: 877-955-4389 Email: info@smithfieldfarm.com</p>	<p>Hosts special events, bed & breakfast, all-natural meats</p> <p>http://www.smithfieldfarm.com</p>
<p>William A. Simmons Virginia Tourism Corporation 910 East Byrd Street Richmond, VA 23219 Phone: 804-371-8218 Email: wsimmons@vedp.state.va.us</p>	<p>Tourism in VA is marketed and promoted by a Corporation and not the state. They are looking for partnership. They have money to develop tourism. Interested in drawing visitors to the rural areas. Web site is http://www.VATC.org</p>
<p>Snead Farms Emmett Snead, Jr. Fredericksburg, VA Phone: 540-373-9436</p>	<p>Considerable experience in direct marketing of vegetables.</p>

Name and Organization	Area of Knowledge
Lyle C. "Cam" Tabb III Rt 3 Box 265 Kearneysville, WV 25430 Phone: 304-725-4325 Email: vinemont@intrepid.net	Vineyard owner/operator
Lynn&Dave St. Clair 4176 Swover Creek Road Edinberg, VA 22824 Phone: 540-984-8973 Email: swover@shentel.net	Entrepreneurs of grass based beef, berries, vegetables, breads, value added jams and jellies. Formed local marketing alliance.
Linda Wallace PO Box 699 Halifax, VA 24558 Phone: 434-476-3097 Email: ifw@cohalifax.va.us	Agricultural Development Office for Halifax county. Promotes rural tourism, alternative enterprises and agritourism
Jenny Warden 2277 Bull Run Mountain Road Middleburg, VA 20117 Phone 540-687-3273 Email: jjwarden@aol.com	Speaks and writes on marketing strategies and focuses on addressing market-based opportunities and challenges. Experience in natural resources and sustainable agriculture.
William C. Woodland, Jr National Training Coordinator Distance Learning Program George Mason University 10900 University Boulevard, Room 312 Manassas, VA 20110 Phone: 703-993-8302 Email: wwoodlan@gmu.edu	A Forest Service employee. Manager of USDA Forest Service distance learning center. Information on recreation planning and management, communities, etc. E-mail and fine out what is information is available.
Kate and Mark Zurschmeide Great Country Farms 18780 Foggy Bottom Road Bluemont, VA 20135 Phone: 540-554-2073 Email: farmer@greatcountryfarms.com	Pick your own, berries, fruits, vegetables, farm market, 225 member-CSA (deliver), 5-week fall festival, school tours, petting farm, picnics, weddings, birthday parties, family groups, BBQ on special occasions, 5-greenhouses for wholesale bedding plants, on planning, zoning, tourism county committees
WASHINGTON	
Sue Abbott Rivers, Trails, and Conservation Assistance National Park Service 909 First Avenue, Seattle, WA Phone: 206-220-4122	Strong gateway assistance for community planning. Developed a work book "Building Gateway Partnerships"

Name and Organization	Area of Knowledge
<p>Jim Bolger Water Quality Specialist University of Washington - Sea Grant Program 614 Division Street MS-16 Port Orchard, WA 98366 Phone: 360-337-7165 Email: jbolger@u.washington.edu</p>	
<p>Roger Calhoon General Manager, The South 47 Farm & LLC Ranch 13651 Redmond-Woodinville Road Redmond, WA 98052 Phone: 425-869-9777 Email: farmlilc@yahoo.com</p>	<p>Group organized and acquired farm to preserve and produce organic products. Do research on farm production techniques and acquiring land for farm preservation.</p> <p>http://www.farmlilc.com</p>
<p>Paula Connelley Highways and Local Program Service Center 310 Maple Park Avenue SE Room 1D26 PO Box 47393 Olympia, WA 98504 Phone: 360-705-7895 Email: connnelp@wsdot.wa.gov</p>	<p>Intepretive and Byway Specialist Heritage Cooridors Program</p>
<p>Larry Edmonds Three-Rock Ranch Spokane, WA 99026 Phone: 509-466-4936 Email: 3rock@omnicast.net</p>	<p>Christmas horse drawn hayride with lights and music through an upscale highly decorated neighborhood. 60 percent are return customers 90 percent make reservations.</p>
<p>Sarah Fisken Program Coordinator (Fisheries) University of Washington - Sea Grant Program West Wall Bldg RM124 4005-20th Avenue W Seattle, WA 98199 Phone: 206-543-1225 Email: sfisken@u.washington.edu</p>	
<p>Robert Goodwin Coastal Resources Specialist University of Washington - Sea Grant Program 3707 Brooklyn Ave NE Box 355685 Seattle, WA 98105-6715 Phone: 206-685-2452 Email: goodrf@u.washington.edu</p>	

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<p>Pete Granger Program Leader for Marine Advisory Services University of Washington - Sea Grant Program 3716 Brooklyn Ave NE Box 98105-6716 Seattle, WA 98105-6716 Phone: 206-685-9261 Email: pgranger@u.washington.edu</p>	
<p>Steve Harbell Marine Field Agent (Aquaculture, Fisheries) University of Washington WA Sea Grant Program Pacific County Annex PO Box 88 South Bend, WA 98586 Phone: 360-875-9331 Email: sharbell@u.washington.edu</p>	
<p>Susan Hester Secretary Senior - Program Support Services University of Washington 3716 Brooklyn Ave NE Box 355060 Seattle, WA 98105-6716 Phone: 206-685-9117 Email: shester@u.washington.edu</p>	
<p>Teri King Water Quality Specialist University of Washington WA Sea Grant Program PO Box 488 Shelton, WA 98584 Phone: 360-427-8437 Email: guatemala@u.washington.edu</p>	
<p>Tristan & Joelle Klesick The Organic Produce Shoppe PO Box 36 Lake Stevens, WA 98258</p>	<p>Raises and purchases organic fruits and vegetables and delivers to stores, business, and individuals http://www.organicproduceshoppe.com</p>
<p>Nancy Lerner Non-Indigenous Species Specialist University of Washington 3716 Brooklyn Ave NE Box 355060 Seattle, WA 98105-6716 Phone: 206-616-8403 Email: njlerner@u.washington.edu</p>	

Name and Organization	Area of Knowledge
<p>Teresa Love PEB 104 Washington State University Pullman, WA 99614 Phone: 509-335-4256 Email: tlove@mail.wsu.edu</p>	<p>Works in the Department of Recreation Administration and Leisure Studies.</p>
<p>Edward Melvin Marine Fisheries Specialist University of Washington - Sea Grant Program 206B Fishery Sci Bld Box 255020 Seattle, WA 98105 Phone: 206-543-9968 Eemail: emelvin@u.washington.edu</p>	
<p>Alan and Rose Merritt 8914 Bayview Edison Road Bow, WA 98322 Phone: 360-766-6224 Email: rmerritt@ncia.com</p>	<p>Apple grower, farm market</p>
<p>Marc Miller School of Marine Affairs University of Washington 3707 Brooklyn Ave. NE Seattle, WA 98015 Phone: 206-543-0113 Email: mlmiller@u.washington.edu</p>	
<p>David Muehleisen Research and Outreach Coordinator Puyallup Research and Extension Center 7612 Pioneer Way East Puyallup, WA 98371 Phone: 253-445-4597 Email: muehleisen@wsu.edu</p>	<p>Alternative enterprises, sustainability, value-added, agritourism</p>
<p>Terry Nosh Aquaculture Specialist University of Washington - Sea Grant Program 3716 Brooklyn Avenue NE Box 355060 Seattle, WA 98105-0380 Phone: 206-543-2821 Email: nosho@u.washington.edu</p>	

Name and Organization	Area of Knowledge
<p>Eric Olsson Oil Spill Prevention Education Specialist University of Washington - Sea Grant Program 3716 Brooklyn Avenue NE Box 355060 Seattle, WA 98105-6716 Phone: 206-685-8286 Email: olsson@u.washington.edu</p>	
<p>George Sharp Washington State Tourism 2100 11th Avenue SW, Suite 101 PO Box 42500 Olympia, WA 98504 Phone: 360-725-5064 Cell: 360-789-4270 Email: georges@cted.wa.gov</p>	<p>Rural Tourism Development Manager. Promotes agritourism in Washington. Works with farmers and ranchers. Coordinates agriculture with the state tourism officials. See website: http://www.experiencewashington.com/industry</p>
<p>Mike Spranger Assistant Director for Marine Advisory Services Washington Sea Grant Program University of Washington 3716 Brooklyn Avenue, NE Seattle, WA 98105-6716 Phone: 206-685-9261 email: spranger@u.washington.edu</p>	
<p>Sue Texeira Continuing Education Coordinator University of Washington - Sea Grant Program 614 Division Street MS-16 Port Orchard, WA 98366 Phone: 360-337-4619 Email: stexeira@u.washington.edu</p>	
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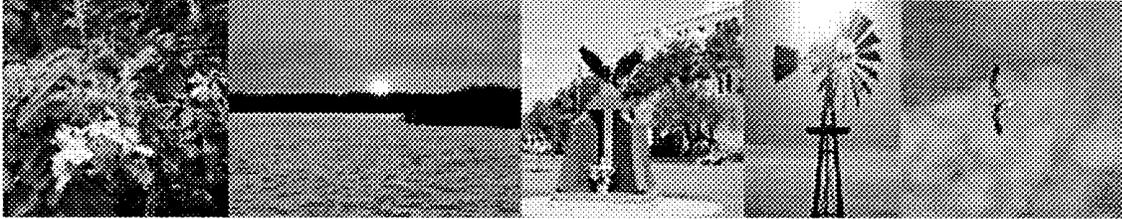
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Pam Malone Executive Director Wyoming Territorial Prison and Old West Park (Home of the National U.S. Marshals Museum) 975 Snowy Range Road Laramie, WY 82070 Phone: 307- 745-3733 Email: prison@lariat.org	Experience in developing a heritage and museum tourism spot, promoting and marketing, management, and planning. Web site: http://www.wyoprisonpark.org

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**Sources of Expert Assistance for Tourism in the U.S.
Searchable Database**

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Keyword Search

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**Areas of Expertise
Expert Listing**

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SMALL FARM RESOURCE GUIDE

FIRST EDITION

By Denis Ebodaghe

For ordering information of this guide*

Please contact: The Small Farm Program
USDA-Cooperative State Research,
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*Small Farm Resource Guide is also available
on the CSREES Home Page at:
<http://www.reeusda.gov/smallfarm>

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SOURCE BOOK OF SUSTAINABLE AGRICULTURE
FOR EDUCATORS, PRODUCERS AND OTHER
AGRICULTURAL PROFESSIONALS:
A GUIDE TO BOOKS, NEWSLETTERS, CONFERENCE
PROCEEDINGS, BULLETINS, VIDEOS AND MORE

Published in the United States by the Sustainable Agriculture Network (SAN), the national outreach arm of the USDA Sustainable Agriculture Research and Education (SARE) program. SAN is a committee of individuals, universities and government, business and nonprofit organizations dedicated to the exchange of information on sustainable agricultural systems.

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Table of Contents

List of informational materials

AR (Arkansas)	1
CA (California)	10
CO (Colorado)	21
CT (Connecticut)	24
DC (District of Columbia)	25
GA (Georgia)	25
HI (Hawaii)	26
IA (Iowa)	27
IL (Illinois)	34
IN (Indiana)	37
KS (Kansas)	42
KY (Kentucky)	44
MA (Massachusetts)	44
MD (Maryland)	47
ME (Maine)	56
MI (Michigan)	57
MN (Minnesota)	57
MO (Missouri)	68
MS (Mississippi)	69
MT (Montana)	70
NC (North Carolina)	72
ND (North Dakota)	73
NE (Nebraska)	74
NJ (New Jersey)	79
NM (New Mexico)	82
NV (Nevada)	83
NY (New York)	83
OH (Ohio)	87
OK (Oklahoma)	87
OR (Oregon)	89
PA (Pennsylvania)	92
SD (South Dakota)	100
TN (Tennessee)	101
TX (Texas)	101
UT (Utah)	102
VA (Virginia)	102
VT (Vermont)	103
WA (Washington)	105
WI (Wisconsin)	109
WY (Wyoming)	113
AU (Australia)	114
MB (Canada—Manitoba)	114
ON (Canada—Ontario)	115
UK (United Kingdom)	115

Appendices

List of sustainable agriculture web sites	117
University Centers and Programs Relating to Sustainable Agriculture	120

Indexes

Video Index	121
Organization Index	123
Author Index	126
Subject Index	130
Other resources available from SAN/SARE	133
Order form	134
How to update entries for this book	135
Reader response form	136

Partners in Tourism: Culture and Commerce

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BUSINESS COUNCIL

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Dear Reader:

Wyoming is rapidly becoming recognized as a world leader in producing value added agricultural products. With this in mind, the Wyoming Business Council AgriBusiness Division, the Wyoming Department of Agriculture, and the University of Wyoming College of Agriculture have combined efforts to bring you the new Wyoming Agribusiness Directory.

The intent of the Wyoming Agribusiness Directory is to provide potential buyers with a resource for finding Wyoming products and related services. This type of cooperative effort is important to the continued success of marketing these state agricultural products to the United States and the World.

Sincerely, Sincerely, Sincerely,

Jason Fearnough, Ron Micheli, Allen M. Gray

Jason Fearnough, Director, Department of Agriculture, University of Wyoming, Cooperative Extension

Every attempt has been made to make this directory as complete and accurate as possible. Any Wyoming producer who has questions, or wishes to be included in future Wyoming Agribusiness Directories, should contact the Wyoming Business Council, AgriBusiness Division.

TABLE OF CONTENTS

Ag Computer Systems 4
Apiculture 4
Aquaculture 7
Beans and Pulses 8
Dairy 10
Elevators, Feed Grains, Fertilizer Supplies 11
Feed Lots 17
Fresh Produce 18
Livestock Auctions 18
Livestock Buyers 19
Livestock Equipment 21
Meat Processors 26
Nurseries 28
Processed Foods 29
Ranch Recreation 57
Seed 59
Services 62
Sugar Beets 71
Tractor/Implement 72
Trucking 74
Wool 77
Other 81
Late Entries 96
Index 97