



EDUCATION AND OUTREACH COMMITTEE

**USDA AGRICULTURAL AIR
QUALITY TASK FORCE MEETING
FEBRUARY 28 – MARCH 2, 2006**



Recommendation to Secretary Mike Johanns

- Focus Existing Education and Outreach Efforts in 2006 – 2008 on Children in Elementary, Junior High, and High School





Future Farmers of America?

- Where does the milk you drink come from?
- Where do the hamburgers from McDonald's and Burger King come from?





Job Description: Farmer

- What are farmers and what do they do?
- What time of the day do farmers start their job? What time of the day do farmers end their job?





What happens if there are no farmers?





Video – VHS Tape





Education and Outreach Programs in the USDA

- [Agricultural Research and Productivity Questions Answers](#)

Why productivity is important, comparisons with other industries, the affect of agricultural research on productivity.

- [2006-15 Agricultural Baseline Projections](#)

A 10-year economic projection for the food and agriculture sector. The projection serves as a baseline for analysis of potential policy changes affecting agriculture.



Education and Outreach Programs in the USDA (cont'd)

- [Agricultural Thesaurus](#)

Search for a term, browse for terms by subject, alphabetical listing.

- [Extension Disaster Education Network](#)

This site links Extension educators from across the U.S. and various disciplines, enabling them to use and share resources to reduce the impact of disasters.



Education and Outreach Programs in the USDA (cont'd)

□ Outreach Activities

Information for future scientists and teachers regarding careers

□ Soil Education

Soil facts, state soils, K-12 materials for students and teachers. and the world of science, global outreach through an international research program, links to other outreach sites



Outreach Activities

- [Career Outreach](#) — We provide future scientists and their teachers with career information and exposure to the world of science.
 - [Congressional Outreach](#) — We provide a focal point for the exchange of information with Congress.
 - [Global Outreach in Science](#) — We carry out our scientific mission within a global context through an International Research Program.
 - [National Visitor Center](#) — To enable increased public awareness of our research, we offer exhibits, presentations and guided tours of the ARS research center near Washington, D.C.
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Soil Education

- 10 key messages to understanding soils
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Agricultural in the Classroom – Sponsored by CSREES

□ <http://www.agclassroom.org/>



Plan for Agricultural Days in Elementary, Junior and High Schools

- National Agriculture Day, celebrated each year on or around the first day of spring, March 20th, is a time to celebrate American agriculture and honor the people who work to meet our everyday needs. This year's celebration will kick-off on March 16, when associations, corporations, universities and government agencies will gather in our nation's capital to educate Americans about how food, fuel and fiber products are produced and about the essential role of agriculture in maintaining a strong economy.
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Benefits of Educating Younger Children

- Educate parents as well
- Educating future teachers, community leaders and legislators and regulators





Letter to Secretary Johanns

